

# **2010 EDUCAUSE Annual Business Meeting Minutes**

## **Anaheim, California**

### **Tuesday, October 12, 2010**

#### ***Call to Order—Ted Dodds, Chair, EDUCAUSE Board of Directors***

- EDUCAUSE Board Chair Ted Dodds of the University of British Columbia called the meeting to order at 5:07 p.m., PDT, and welcomed the members in attendance.
- Dodds noted the positive accomplishments of the association over the course of the year, including EDUCAUSE's continuing progress in meeting member needs.
- Dodds also stressed that EDUCAUSE is the members' association and encouraged members to provide input and suggestions on how EDUCAUSE can continue to improve in its service to them and their institutions.
- Dodds then invited EDUCAUSE President Diana Oblinger to provide organizational reports to inform the membership on the activities and achievements of the association over the course of 2010.

#### ***2010 Accomplishments—Diana Oblinger, President, EDUCAUSE***

- Oblinger noted the continuing positive growth in the size of the EDUCAUSE membership, as well as its major programs.
- She also noted the eight national and international awards received by *EDUCAUSE Review* in 2010 and asked the membership to join her in recognizing the excellent work of *EDUCAUSE Review* Publisher and Editor Teddy Diggs.
- Oblinger then provided highlights of the Core Data Service redesign process, which included the development of a modular structure for the survey and service; she also reviewed the timeline for launching the new survey, which would be made available in January 2011.
- Oblinger discussed EDUCAUSE's implementation of InCommon, highlighting the fact that members at institutions participating in InCommon could now use their institutional credentials to log into the EDUCAUSE website.

#### ***Policy and Analysis—Greg Jackson, Vice President for Policy and Analysis, EDUCAUSE***

- Oblinger invited EDUCAUSE Vice President Greg Jackson to provide a report on the EDUCAUSE policy and analysis function.
- Jackson noted the office's ongoing work on major policy issues, including peer-to-peer networking, accessibility requirements, and breach notification, among others.
- He also reported that the policy office in Washington, D.C., had recently moved into new space, and he invited members to visit the new office when in the area.
- Jackson discussed the work of the EDUCAUSE Center for Applied Research (ECAR), which he was overseeing on an interim basis, including the program for the

upcoming ECAR Symposium as well as the center's annual survey of student technology use.

- Jackson noted the work of the security policy program, including plans for the next annual security professionals conference.
- He discussed the Institute for Computer Policy and Law program, highlighting the potential for expanding it beyond the summer seminar that currently serves as its primary activity.
- Jackson reported on the launch of the Advanced Core Technologies Initiative (ACTI) and encouraged members to attend the information session scheduled to review plans for the new program.

*Teaching, Learning, and Professional Development—Julie K. Little, Vice President for Teaching, Learning, and Professional Development, EDUCAUSE*

- Jackson then ceded the floor to EDUCAUSE Vice President Julie Little so she could review the activities of the association's teaching, learning, and professional development function.
- Little noted the high satisfaction ratings that EDUCAUSE conferences and professional development events received in 2010, continuing a long running trend.
- She also reviewed the development of online and hybrid events by EDUCAUSE, which included the Best for the West and Enterprise Computing hybrid programs.
- Little noted that a key to the association's development of online and hybrid events has been to standardize the member experience where possible and appropriate, and to provide an experience that is integrated with and comparable to the traditional event experience, again where possible and appropriate.
- Little referenced the Best for the West program, which involved member institutions utilizing materials and models developed by EDUCAUSE to offer professional development experiences locally, as the basis for a new general model for on-campus, member-driven professional development events, *EDUCAUSE On Campus*.
- She reviewed the implementation of new session types for the EDUCAUSE 2010 Annual Conference, such as the "In The Hot Seat" format that encourages presentations involving active, challenging dialogue between the presenter and participants.
- Little encouraged members to visit the flexible learning space implemented for the conference, noting the value of viewing such models in thinking about campus planning.
- Little reported on the development of the EDUCAUSE Event Planning Kit by the EDUCAUSE Professional Development Committee, recognizing Pattie Orr of Baylor University as the committee chair under whose leadership the kit was created. She reviewed the resources it offers, which are targeted at the development and delivery of professional development events by members for their campuses.

- She discussed the availability of a new mentoring kit and speaker resources hub as additional resources for members.
- She also reported on upcoming developments in EDUCAUSE Teaching, Learning, and Professional Development for 2011. She discussed upgrades to the call-for-proposals process for EDUCAUSE events, the expansion of the EDUCAUSE Institutes professional development program, and the return of the Frye Leadership Institute in a new, redesigned format intended to help members develop their advocacy skills.
- Little highlighted online and hybrid offerings planned for 2011 while also mentioning that the Enterprise Computing conference would return to a traditional, face-to-face conference format in 2011.
- Little discussed the key themes for EDUCAUSE content and program development in 2011—the future of higher education, above-campus services, and mobile computing.
- She noted the launch of the EDUCAUSE Learning Initiative (ELI) Seeking Evidence of Impact (SEI) project, which is intended to engage members in gathering an evidence base on the impact of technology in advancing teaching and learning.
- Little encouraged members to attend the ELI SEI session at the annual conference, as well as to access the online input mechanisms available to them for contributing to project's work.

*Operations—Garth Jordan, Vice President for Operations, EDUCAUSE*

- Little ceded the floor to EDUCAUSE Vice President Garth Jordan so he could review the work of the association's operations departments.
- Jordan praised the EDUCAUSE operations staff for their contributions to the overall value EDUCAUSE delivers to its members.
- He noted the tens of thousands of staff hours expended to produce and implement the EDUCAUSE annual conference, the association's regional conferences, the *EDUCAUSE Live!* webinar series, *EDUCAUSE Quarterly*, *EDUCAUSE Review*, and other association programs, publications, and services; he also discussed the numbers of members served through these offerings.
- Jordan also reviewed the staff's extensive efforts to maintain and maximize the value of the EDUCAUSE website.
- He encouraged members to provide input to staff on EDUCAUSE operations when and where possible.

*Next Generation Learning Challenges (NGLC)—Diana Oblinger, President, EDUCAUSE*

- Oblinger returned to the floor to discuss the association's latest initiative, Next Generation Learning Challenges. She identified NGLC as a program made possible through the support of the Bill and Melinda Gates Foundation, with additional funding

from the William and Flora Hewlett Foundation, which is intended to support the development and adoption of technology solutions to the nation's college readiness and completion challenges.

- Oblinger reviewed the program's goals and objectives, reporting that the request for proposals for the first wave of grants under the program was released as part of the public launch of the program on October 11.
- She emphasized the focus of the initial grant competition on the college readiness and completion challenges of low-income young adults, with potential technology solutions being sought in the areas of open core courseware, deeper learning and engagement models and applications, learner analytics, and blended learning.
- Oblinger announced the appointment of 2010 EDUCAUSE Leadership Award winner Ira Fuchs as the first executive director of NGLC.

### ***Treasurer's Report—Brad Wheeler, Treasurer, EDUCAUSE Board of Directors***

- Oblinger invited EDUCAUSE Treasurer Brad Wheeler of Indiana University to provide a report on the financial health of the association.
- Wheeler reported that the association's fiscal condition was strong despite the impact of the national economic downturn.
- He praised the work of EDUCAUSE finance and operations staff in generating cost-savings and revenue opportunities to ensure the financial health of the association.
- He highlighted the 3.7% increase over the previous year in paid attendance at the annual conference, to nearly 4,000 attendees, as well as the 302 registrations to the online companion conference, expected to yield an additional 2,400 participants in the 2010 event.
- Wheeler also discussed the rebound in the EDUCAUSE investment portfolio after last year's negative results, which were associated with the general market downturn driven by the national economic recession.
- Wheeler reviewed the association's dues management strategy, which entails modest annual increases to ensure the association does not have to request significant dues increases from the membership in any given year.
- He reported that the EDUCAUSE Board of Directors had approved the association's budget for 2011, which included a 2% increase in membership dues. He noted, however, that there would be no increase in membership fees for EDUCAUSE fee-supported programs (ECAR, the EDUCAUSE Learning Initiative (ELI), and ACTI).

### ***Nominations Committee Report—Dave Smallen, Chair, EDUCAUSE Nominations Committee***

- Incoming Nominations Committee Chair Dave Smallen of Hamilton College took the floor to deliver the committee's report.
- Smallen congratulated the recently elected and appointed board members whose terms began at the annual conference:

- Debra Allison, Miami University
- Richard Northam, Council of Australian University Directors of Information Technology (CAUDIT)
- Randy Stiles, Colorado College
- Smallen stressed the importance of member involvement in the process for nominating candidates to run for election to the EDUCAUSE Board of Directors; he encouraged members to actively participate by considering possible nominees and submitting the names of those they thought qualified for consideration.

***New Business—Ted Dodds, Chair, EDUCAUSE Board of Directors***

- Dodds retook the floor to report on the incoming board officers for 2010-11:
  - David Lassner, University of Hawaii, Chair
  - Pattie Orr, Baylor University, Vice Chair
  - Joel Cooper, Carleton College, Secretary
  - Brad Wheeler, Indiana University, Treasurer
- Dodds also reported on the board's approval of a new EDUCAUSE vice president position in the area of data, research, and analytics.
- He then requested new business from the floor, as well as any questions or comments.

***Adjournment—Ted Dodds, Chair, EDUCAUSE Board of Directors***

- Hearing no new business, Dodds adjourned the meeting at 5:53 p.m., PDT.