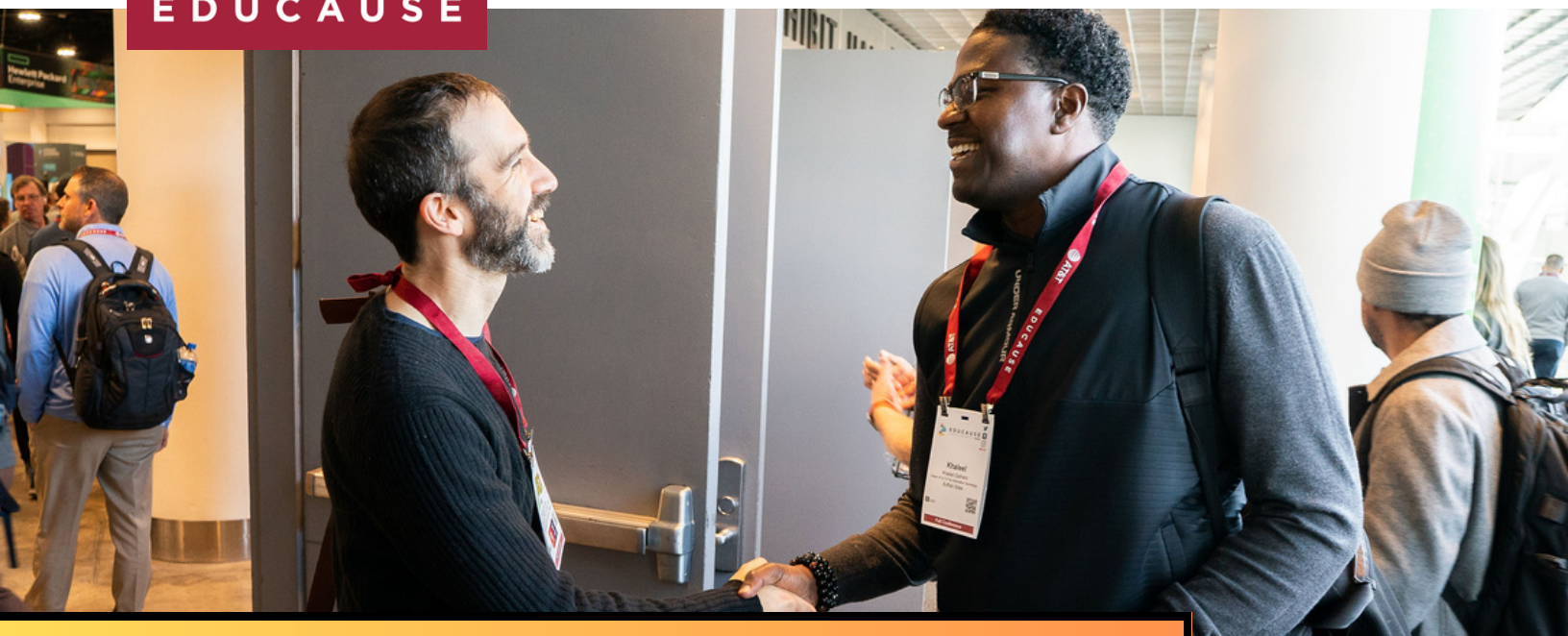


EDUCAUSE



**A new way to engage is here.**

***Imagine...***



Year-round engagement with your target market



Direct access to technology decision-makers



A more strategic way to showcase your brand and thought leadership



An easier and more effective way to tell *your* story

---

## **Introducing the EDUCAUSE Corporate Engagement Program.**

Say goodbye to our medal program and vast menu of à la carte opportunities, and say hello to a more collaborative, high-touch, long-lasting way to meet your goals and objectives.

Introducing our new Mission Partner, Strategic Partner, Conference Partner, and Conference Supporter packages: Comprehensive opportunities to strengthen the collaboration between private industry and higher education institutions, and evo/ve the higher ed technology market.



## **MISSION PARTNER PACKAGE**

- ✓ Visibility as Collaborators and Change-Makers in Higher Ed Technology
- ✓ Direct and Deep Engagement with Key Community Members
- ✓ Year-Round Partnership and Recognition
- ✓ Multiple Content and Thought-Leadership Opportunities
- ✓ Embedded Event Sponsorship and Highest-Priority Selection for the EDUCAUSE Annual Conference



## **STRATEGIC PARTNER PACKAGE**

- ✓ Year-Round Partnership and Recognition
- ✓ Multiple Content and Thought-Leadership Opportunities
- ✓ Embedded Event Sponsorship and High-Priority Selection for the EDUCAUSE Annual Conference



## CONFERENCE PARTNER PACKAGE

- ✓ Priority Selection for a Presentation Spot, Conference Sponsorship, or Networking Opportunity at the 2024 EDUCAUSE Annual Conference\*
- ✓ Conference recognition, complimentary full-conference registrations, and much more



## CONFERENCE SUPPORTER PACKAGE

- ✓ Priority Selection for a Conference Sponsorship or Networking Opportunity at the 2024 EDUCAUSE Annual Conference\*\*
- ✓ Conference recognition, complimentary full-conference registrations, and much more

---

**Team up with EDUCAUSE to help solve today's greatest challenges in higher education technology.**

Contact our corporate team at [corp@edUCAUSE.edu](mailto:corp@edUCAUSE.edu) to discuss your goals and objectives, and select the package that works best for your organization.

*\*Following EDUCAUSE Mission and Strategic Partners.*

*\*\*Following EDUCAUSE Mission, Strategic, and Conference Partners.*

**edUCAUSE.edu**