## HELP CHART THE WAY FORWARD.

EDUCAUSE Professional Pathways is a new tool designed to help higher education professionals assess where they are in their careers today and create a plan to move toward accomplishing their goals, whatever they may be. The pathways serve four EDUCAUSE communities and offer sample positions, recommended skills and education, and specific actions customized to professional level and field.



## **The Four Pathways**

#### Innovation

The Innovation Pathway is for professionals dedicated to the advancement of their institution's mission and strategic goals through the innovative and creative application of strategies and solutions. This pathway supports those tasked with leveraging data and technology in support of cross-institutional transformation.

#### **Information Security**

The Information Security Pathway is for higher education professionals whose primary role is to keep the campus community safe and protect institutional data across systems and for constituents, including students, faculty, staff, and partners.

#### Information Technology

The Information Technology Pathway is for leaders and professionals who support information technology systems and their strategy, management, budgets, and policy. The pathway guides those who manage the technology ecosystem comprising the systems and services that institutions use to store and manage data and processes, whether on campus, in the cloud, or through shared services.

#### **Teaching and Learning**

The Teaching and Learning Pathway guides those working to enhance or transform learning experiences and student success across the institution through the effective application of learning science and relevant data to guide the selection of pedagogies and technologies.



## FEATURES AND BENEFITS

### Be Recognized for Your Support

Be one of four companies to be recognized as a key supporter of our community's professional growth and career advancement. Your logo will be prominently displayed on the Pathways home page, on a targeted pathway of your choice, and in marketing communications to thousands in the EDUCAUSE community—promoting the launch.

### Share Your Thought Leadership

Add a resource such as an article, webinar, or report that helps guide higher education professionals on their professional development journey. Mentors and supervisors can also leverage each pathway and supporting materials to help their teams grow professionally.

### Institutional Executive Level

19 - 50 YEARS

At A Glance → Sample Positions Skills For Success Take Action Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec sed porta sapien. Aenean in dolor ut purus semper egestas. Aenean auctor, ante vel molestie aliquam, neque libero maximus orci, in luctus nisl quam sit amet augue. Nam vulputate risus sed urna vehicula, sit amet ullamcorper nulla porta.

#### RECOMMENDED EDUCATION Master's or PhD depending on career goals and institutional expectations.

#### OTHER OPTIONS FROM HERE

Looking to be more of an individual contributor as your career progresses? Move on to **Mid Level**. Or are you interested in pursuing leadership? **Manager Level** may be the best next step for you.

IN PARTNERSHIP WITH

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LEARN MORE

*Plus, add your most valuable content related to a field of interest and by professional level. Professional levels include: Early, Mid, Advanced, Unit Executive, and Institutional Executive.* 

#### YOU MAY BE RESPONSIBLE FOR

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Receive prominent brand recognition across the microsite.



# **CONTACT US**

EDUCAUSE Professional Pathways are a new way to help the higher education community advance and grow as leaders. Begin charting a path forward with us today.

For more information including next steps, please contact our Corporate Team.

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