Dear Colleague,

I’m writing to let you know our organization is a member of [EDUCAUSE](https://www.educause.edu/).

EDUCAUSE is a nonprofit association whose mission is to lead the way, advancing the strategic use of technology and data to further the promise of higher education.

As a member organization, we have access to a vast collection of [research](https://www.educause.edu/ecar) and [publications](https://library.educause.edu/), as well as [analytics and benchmarking services](https://www.educause.edu/research-and-publications/research/analytics-services), [peer connections](https://www.educause.edu/community), and [professional development opportunities](https://pl.educause.edu/) that we can use to make our jobs easier and help our teams advance their professional growth.

Membership with EDUCAUSE is at an organizational level, which means colleagues from across our organization have access to membership benefits, and I want to make sure you and your department are taking advantage of it.

Please take a moment and share this [Member Benefits](https://www.educause.edu/about/discover-membership/member-benefits) page with your staff and encourage them to [create an EDUCAUSE Profile](https://ams.educause.edu/eweb/DynamicPage.aspx?WebCode=verify&Site=edu) so they can tailor their member experience to their interests.

If you have any questions about our membership, please feel free to contact me or reach out to the EDUCAUSE Membership Team by [email](mailto:membership@educause.edu) or by calling (303) 449-4430.

Sincerely,

[Name]

[Title]

[Organization]

*EDUCAUSE Primary Representative for [insert institution]*

*Did you know our organization is an* [*EDUCAUSE*](https://www.educause.edu/) *member? Contact me for information on research, resources, and events you should know about.*