Who We Are

• EDUCAUSE is a higher education technology association and the largest community of IT leaders and professionals committed to advancing higher education.

• EDUCAUSE supports those who lead, manage, deploy, and use information technology, helping them to anticipate and adapt to change, and advancing strategic IT decision making at every level within higher education.

• We bring together technology professionals and leaders across campus and the industry to solve today’s challenges.

• EDUCAUSE is committed to “uncommon thinking for the common good.” Being part of EDUCAUSE means being part of a community of institutions that accomplish more together than they ever could on their own.

Our Members

With a thriving community of more than 100,000 individuals at member organizations in approximately 50 countries, EDUCAUSE advances diversity in perspective, opinion, and representation. Together, EDUCAUSE member institutions serve over 14 million students.

Membership is at an organizational level. When you join, everyone at your organization gets access to the vast collection of EDUCAUSE resources.

“We can no longer afford to create unique solutions at each institution for common problems. EDUCAUSE is the community for meaningful collaboration.”
— Mark Askren, Senior Advisor to the President at the University of Nebraska
Who We Serve on Campus

On campus EDUCAUSE serves a wide variety of individuals, including IT professionals and academic technology professionals, but increasingly the success of IT depends on strong connections with other campus stakeholders.

Key Issues We Help You Address

As a member, your institution can access resources that address the full spectrum of technology touchpoints across higher education. EDUCAUSE takes deeper dives in these and other crucial areas:

- **Cybersecurity**
  - IT Governance, Risk, and Compliance
  - Awareness and Training
  - Information Security
  - Best Practices
  - Privacy

- **Enterprise IT**
  - Governance and Relationship Management
  - Technology Strategy
  - Understanding Costs and Value
  - Business Process Management
  - Analytics

- **Teaching and Learning**
  - Student Success
  - Leading Academic Transformation
  - Learning Environments
  - Instructional Design
How We Can Help You

We are ever evolving and developing support systems, tools, resources, and communities to help you understand and solve the issues you face on campus.

Stay Informed on Issues, Technologies, and Trends in Higher Education
Predict, plan, and act on the latest trends by using our cutting-edge research, toolkits, and publications. Leverage the expertise shared in our content to keep ahead of the curve on your campus.

Advance Your Knowledge and Career
Your staff can turn to EDUCAUSE for all of their professional learning needs. From mentorships to volunteer opportunities that help you shape the profession, to learning opportunities designed for every level and interest area, EDUCAUSE will help your staff grow.

NEW

EDUCAUSE Ambassador Program
Help your organization get the most out of your membership by designating an ambassador. EDUCAUSE staff support ambassadors by helping them learn about our programs and services so they can connect colleagues across your campus with the tools, research, and discounts beneficial to their roles.

Make Informed Decisions
Inform your strategic planning with IT staffing, financing, and organizational data. Our benchmarking service provides you with insight into your peers’ technology deployment and the maturity of your own digital capabilities. EDUCAUSE analytics services help you communicate the different ways IT provides value to your institution.

Get Special Pricing for Our Services
As a member, you’ll enjoy discounted pricing on all of our events, professional learning offerings, job postings, sponsorships, exhibits, and advertising.

Build a Collaborative Network of Peers
Discuss your challenges and share best practices with your peers at our events, or work with other members to solve your most pressing issues and develop innovative solutions through our numerous virtual communities.
We Meet You at Your Point of Need

EDUCAUSE programs and services are designed to reflect the unique roles, preferences, and challenges of our members with the focus on supporting the transformative role that IT can play in higher education. Below are some of the key products and services you’ll have access to.

### RESEARCH
- Top 10 IT issues
- Trend Watch and Top 10 Strategic Technologies
- EDUCAUSE Horizon Report
- IT workforce research
- Student and faculty studies
- Data Bytes Research and The Data blogs

### BENCHMARKING AND ASSESSMENT
- Core Data Service [CDS]:
  - Core financial metrics
  - Digital capability maturity indices
  - Question-level summaries
  - Raw data tables with CDS and IPEDS data
- Learning Space Rating System
- Information security program assessment tool

### EVENTS
- Annual conference: The best thinking in higher ed IT
- Face-to-face topic-based events on enterprise IT, information security, teaching and learning, and more
- Access to industry members

### COMMUNITIES
- The EDUCAUSE Learning Initiative for the teaching and learning community
- The Cybersecurity Program for the information security community
- The Enterprise IT Program for the enterprise IT community
- Topic-based working groups
- Community groups based on topic, role, and institutional type

### TOOLKITS
- Enterprise IT toolkits
- IT Risk Register toolkit
- Higher education community vendor assessment toolkit (HECAT)
- Annual security awareness campaign
- DIY information security peer review assessment toolkit
- The Higher Education CPO Primer

### SPECIAL INITIATIVES
- Digital transformation (Dx)
- Diversity, equity, and inclusion (DEI)

### PROFESSIONAL LEARNING
- Annual conference: The best thinking in higher ed IT
- Face-to-face topic-based events on enterprise IT, information security, teaching and learning, and more
- Online webinars, focus sessions, and courses

### CAREER DEVELOPMENT
- Management and leadership development through the EDUCAUSE Institute
- Mentoring programs
- EDUCAUSE Career Center
- Volunteer opportunities
- Scholarships
- Professional awards

As a member of EDUCAUSE, the research, professional learning, and peer connections you contribute benefit members and nonmembers alike, helping to support the larger mission of advancing higher education.

Join Now

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