

## Minutes of the Special Session of the Board

August 15, 2016, 9:00 a.m. 11:00 a.m. ET, by phone conference

### Attendance

- **Board members attending:** Mark Askren, Diane Graves, Joy Hatch, Bill Hogue (Treasurer), Ron Kraemer, Bruce Maas (Chair), John O'Brien (President and CEO), Kay Rhodes, Tracy Schroeder (Vice Chair), Jack Suess, Justin Sipher (Secretary)
- **Absent:** Edward Leach, Reggie Henry
- **Staff attending:** Joanne Dehoney, Susan Grajek, Julie Little, Thad Lurie, Stacy Ruwe

### Call to order

Bruce Maas called the meeting to order at 9:01 a.m. ET.

### Approval of the Consent Agenda

By unanimous consent, the board approved the consent agenda consisting of the June meeting minutes.

### Report from Principles Working Group

A working group comprised of board members Joy Hatch, Kay Rhodes, Tracy Schroeder, and Jack Suess, and convened by executive team member Susan Grajek, reported on its recommended update to the various versions of community-facing principles and values currently available on the website. The board made a number of wording suggestions for improving the proposed principles, while commending the team for its efforts and agreeing in the whole with the working groups recommendations. The board suggested that the text provided by the working group replace all instances of community values and principles on the website.

### Strategic Plan Update

John O'Brien presented a version of the strategic plan that incorporated the feedback provided by the board at the June meeting, as well as the work of the staff strategic planning working group at a July retreat. He noted that this version reflected board

guidance to highlight institutional/team benefits as well as individual benefits, to emphasize the connection to the higher education mission and advancing the field and in addition translated the goals into member-centric terms and improved the parallelism among the three major strategies. The board members reviewed the new version and provided a number of wording suggestions, which the executive team agreed to incorporate before circulating with members for feedback.

## **Membership Model**

Stacy Ruwe updated the board on progress redesigning the membership model, noting that in light of board parameters established at the June meeting and with support from a subgroup of the board comprised of Bruce Maas, Kay Rhodes, Justin Sipher, and Jack Seuss, the team went back to the drawing board and rebuilt the model. The most significant change was to replace student FTE with IPEDS organizational budget as a factor in defining institutional complexity. The board applauded the work, discussed the resulting model extensively, and provided feedback on further refinements.

## **Next Steps**

O'Brien requested that the board formally endorse the current draft plan and proposed membership model for the purpose of seeking stakeholder input on the presented versions, pending incorporation of the key changes recommended by the board in the current meeting. The board concurred and provided suggestions for groups to be consulted for feedback.

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## **Motion**

Maas moved that the board endorse the draft strategic directions, accompanying goals, and the proposed membership model, and directed staff to seek input from members prior to official approval of the plan anticipated at the October board meeting. Schroeder seconded. The motion was unanimously passed by those present.

## **Adjournment**

Maas adjourned the meeting at 11:00 a.m. ET.