How to Apply to Become an EDUCAUSE Board Member

January 14, 2020

Agenda

1. Welcome and introductions

2. The Role of the EDUCAUSE Board

3. Nomination and Election Process

4. Helpful Prerequisites for Board Members
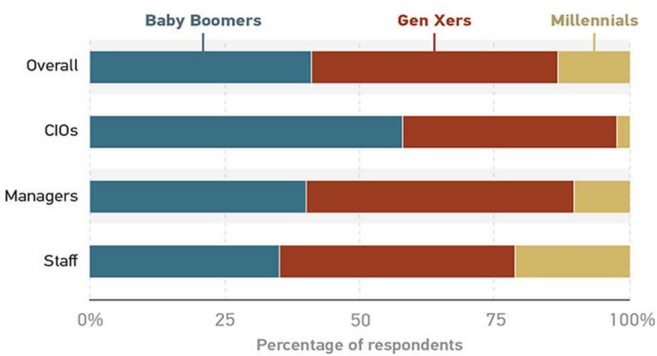
5. Next Steps for Your Involvement

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WELCOME

Figure 4. Generational distribution in each organizational level

Today's Presenters

Tracy Schroeder
Vice President, Information Services &
Technology and Chief Data Officer
Boston University

**Chair, Nominations and Leadership
Development Committee**

Board Member: 2013-2017
Vice Chair: 2015-2016
Chair: 2016-2017

Kay Rhodes
Associate Vice Chancellor &
Chief Information Officer
Texas Tech University System

**Member, Nominations and
Leadership Development Committee**

Board Member: 2014-2018
Secretary: 2016-2017
Treasurer: 2017-2018

Keith W. McIntosh
Vice President &
Chief Information Officer
University of Richmond

Board Member: 2017-2021
Treasurer: 2018-2020

The Role of the EDUCAUSE Board

1. Development and oversight of delivery related to current EDUCAUSE strategic priorities

2. Stewardship of EDUCAUSE as a non-profit organization with competitors, opportunities, and risks

3. Serve as ambassadors for EDUCAUSE at all kinds of professional events, in print, and online

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EDUCAUSE 2017–2021 Strategic Priorities

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Over the next five years, EDUCAUSE will focus on the strategies and goals depicted in this plan to better serve members. The priorities below reflect guidance as well as feedback from hundreds of members through focus groups and interviews, thousands of survey responses, a comprehensive assessment of the EDUCAUSE membership model and member value, and consideration of trends in associations, higher education, and consumer expectations.

Personalized Member Experience

Members will experience a rich, interactive network connecting them to each other and to resources, support, and tools tailored to their individual and institutional needs. Their experience will increasingly reflect their roles, preferences, and the challenges they are trying to address at any given time.

Goals:

1.1 Members will have comprehensive access to services previously requiring separate subscription (ELI and ECAR), enhancing the value of membership and enabling a new focus on personalization for all members.

1.2 Members will easily be able to personalize their EDUCAUSE experience, allowing them to discover, share, and build on resources individually and in communities.

1.3 Members will have access to cost-effective, trusted, on-demand support services to help them plan, deploy, and manage initiatives and services.

1.4 Members will see IT's broad contribution to the institutional mission reflected in EDUCAUSE domain-area content, programs, and services.

Reimagined Professional Learning

Members will have access to an expanded, reimagined portfolio of professional development options, including personal assistance in exploring options for institutions and individuals.

Goals:

2.1 Members will be able to plan for and strategically address the leadership development needs of their teams through EDUCAUSE support and services.

2.2 Members will rely on EDUCAUSE learning resources to acquire the skills they need to meet the demands of their roles today and into the future.

2.3 Members will be able to design and manage their professional development over time through learning pathways customized to their experiences and career aspirations.

2.4 Professional development programming will strengthen the leadership pipeline, including a deliberate focus on diversity and inclusion.

Expanded Partnerships & Collaboration

Members will be better able to strengthen higher education outcomes through IT with deeper connections across campus and among institutions and solution providers. EDUCAUSE, in turn, will expand purposeful, bidirectional partnerships with other associations and organizations.

Goals:

3.1 EDUCAUSE will vigorously and comprehensively promote stronger, more collaborative relationships between IT leaders and their institutions' senior academic leaders and other C-suite executives.

3.2 Senior institutional leaders will have access to customized resources to help them realize efficiencies through technology, discover better practices, make strategic sourcing decisions, and demonstrate IT's institutional value.

3.3 EDUCAUSE institutional members and solution providers will collaborate to ensure a broad array of relevant higher education technologies.

3.4 Together with our community, EDUCAUSE will promote collective action among domestic and international members, partner associations, and other organizations to address the challenges and opportunities that span institutions and higher education, including diversity and inclusiveness.

Our mission is to advance higher education through the use of information technology.

Stewardship of EDUCAUSE
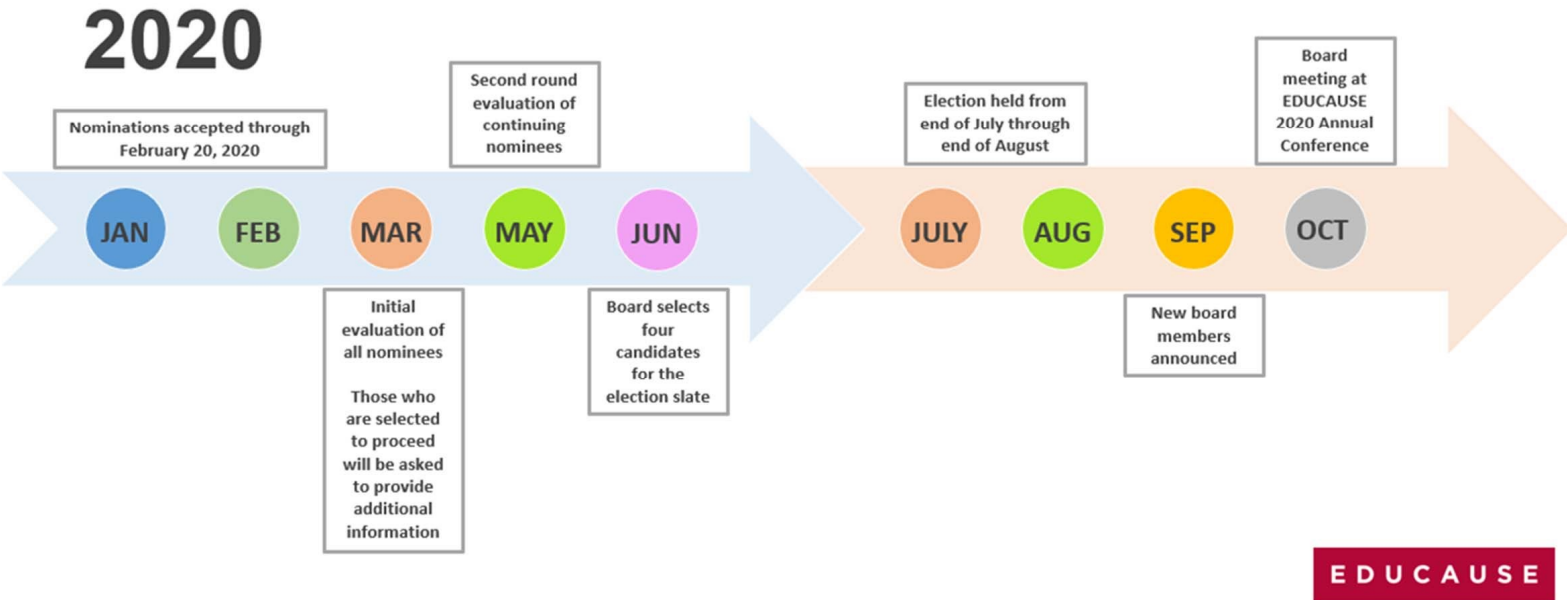

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A Year in the Term of a Board Member

1. Regular meetings: online and face-to-face
   a) Prep time
2. Real-time response and consultation
3. Conference and event attendance
4. Authoring and presenting
5. Working groups and task forces
6. Officer service
   a) Executive Committee calls
7. Representing EDUCAUSE all the time

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Nomination and Election Process

The Nominations and Leadership Development Committee invites a diverse range of candidates who will bring wisdom, effectiveness, candor, and creative thinking to apply for the board. The committee encourages the nomination of candidates who have an active interest in advancing diversity, equity, and inclusion in higher education IT.

1. Individuals at EDUCAUSE member institutions may self-nominate or be nominated by a colleague. *There is no disadvantage in self-nomination*.

2. The Nominations and Leadership Development Committee reviews all nominees based upon the key areas of experience and leadership that are needed for board service and called out in the nomination form.

3. The Committee develops a short list of candidates from whom further information is requested, including an updated CV, draft ballot statement and references.

4. The Committee puts forward a list of finalists to the Board for consideration for the final slate.

5. The Board selects four candidates to sit for election for two open positions.

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Nomination and Election Timeline

2020

Nominations accepted through February 20, 2020

Second round evaluation of continuing nominees

JAN FEB MAR MAY JUN

Initial evaluation of all nominees

Those who are selected to proceed will be asked to provide additional information

Board selects four candidates for the election slate

Election held from end of July through end of August

Board meeting at EDUCAUSE 2020 Annual Conference

JULY AUG SEP OCT

New board members announced

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The Nominations and Leadership Development Committee considers candidates' backgrounds and experiences in these six areas:

1. Contributions to higher education IT and other areas of higher education, including serving on other boards and leadership groups
2. Strategic planning experience on campus or elsewhere
3. Influential strategic leadership
4. Operational leadership
5. Experience assessing and administering finances
6. **Contributions to EDUCAUSE activities**

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Successful candidates for Board service have:

1. Often been nominated MULTIPLE TIMES
2. Made visible contributions to the profession, serving on other leadership committees and/or boards
3. Become well-known in the EDUCAUSE community for their presentations and writing, and involvement in community groups
4. A strategic perspective on how EDUCAUSE can best serve the profession, and concrete experience with strategic planning processes
5. An impactful leadership role in the profession
6. Special qualifications, such as financial expertise or expertise in an emerging area of the profession

Professional Pathways Within EDUCAUSE

First EDUCAUSE Engagement	Events Attended	Publications & Awards	Conference and Seminar Presentations & Faculty Assignments	Committee Participation
2003	Face-to-Face = 17 Virtual = 6	Articles = 3 Blogs = 2 Multimedia = 4	17 presentations, starting in 2006 Including: Annual Conference, ELI Annual Meeting Enterprise IT Conference, NERCOMP Conference, and more	15 committees, starting in 2005
1998	Face-to-Face = 48 Virtual = 7		34 presentations, starting in 2001 Including: Annual Conference, Enterprise IT Conference, Regional Conferences, Leadership Program, and more	29 committees, starting in 1986 with EDUCAUSE-affiliated committees
2008 (following 25-year military career)	Face-to-Face = 24 Virtual = 33	Articles = 7 Multimedia = 2 Rising Star Award	60 presentations, starting in 2009 Including: Annual Conference, ELI Annual Meeting, Enterprise IT Conference, NERCOMP Conference, Regional Conference, Management Program, and more	18 committees, starting in 2009 as a proposal reviewer

Volunteer Opportunities

Community Groups

Proposal Reviewer

Mentoring

Advisory Committees

Articles or Blog Posts

Presentations

Working Groups

Task Forces

Ambassador Program

volunteer@educause.edu

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Next Steps for Your Development

Remember, it's a journey of years

Self-assess

Where are you in your development relative to the six major areas of qualification for Board service?

Strengthen your EDUCAUSE engagement

Join a Community Group or explore Working Groups
Submit article ideas to *EDUCAUSE Review*
Propose conference presentations
Volunteer for committee service

BUILD YOUR NETWORK

No matter where you are on your career path, it's always the right time to make meaningful connections in EDUCAUSE

Nominations and Leadership Development Committee

Sharon Blanton
Vice President of Information
Technology and Campus Safety
The College of New Jersey

John Campbell
Vice Provost
West Virginia University

Michael Cato
Senior Vice President and
Chief Information Officer
Bowdoin College

Cory Falldine
Associate Vice President & CIO
Emporia State University

Orlando Leon
Chief Information Officer
California State University, Fresno

Karen Mateer
Staff Liaison
EDUCAUSE

Nicole McWhirter
Staff Liaison
EDUCAUSE

Ravi Ravishanker
CIO & Associate Provost
Wellesley College

Kay Rhodes
Associate Vice Chancellor &
Chief Information Officer
Texas Tech University System

Tracy Schroeder (Chair)
Vice President, Information Services
& Technology and Chief Data Officer
Boston University

Jenn Stringer
Deputy CIO & Assist. Vice Chancellor
University of California, Berkeley

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