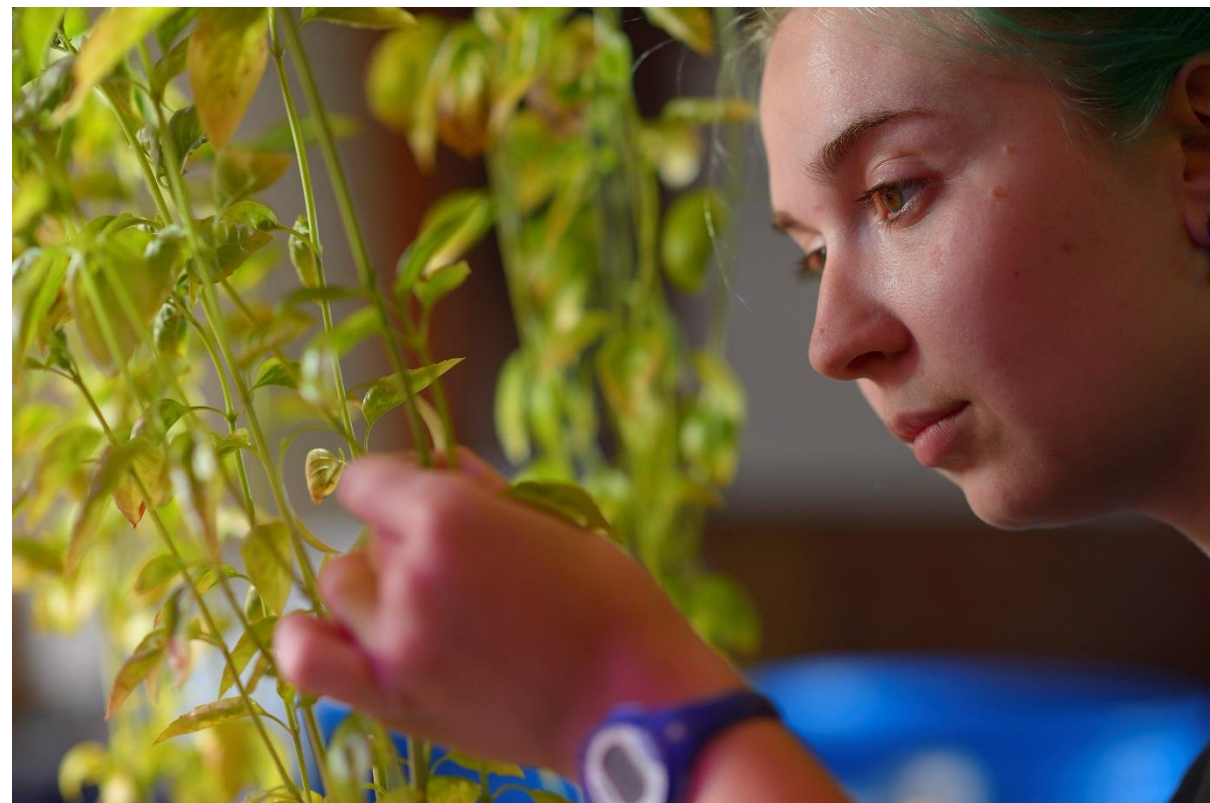
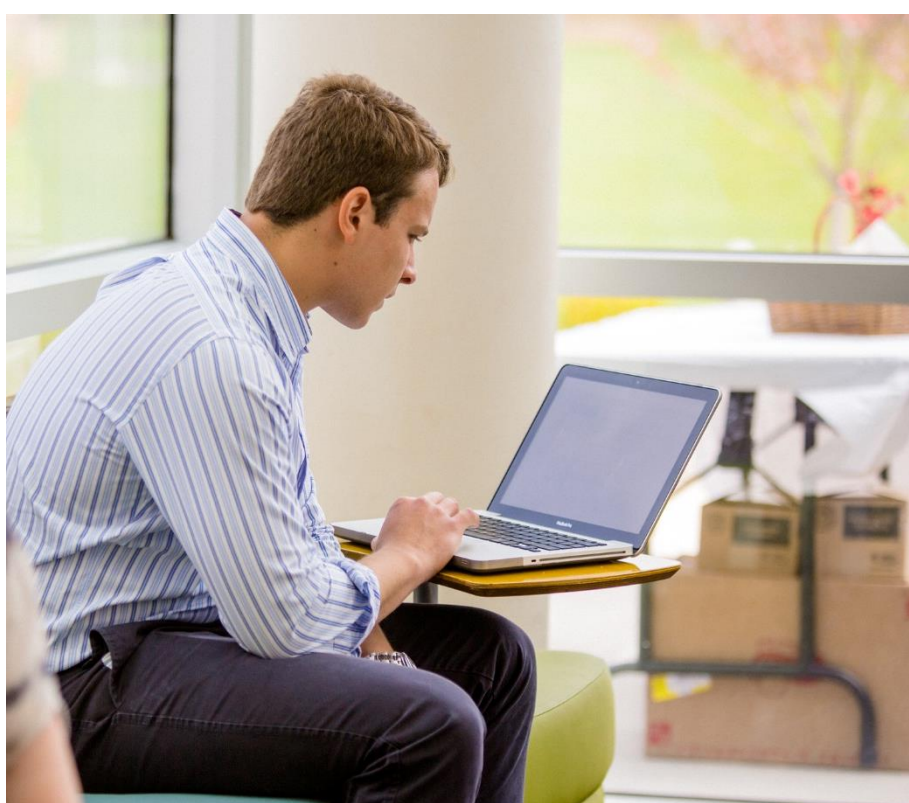


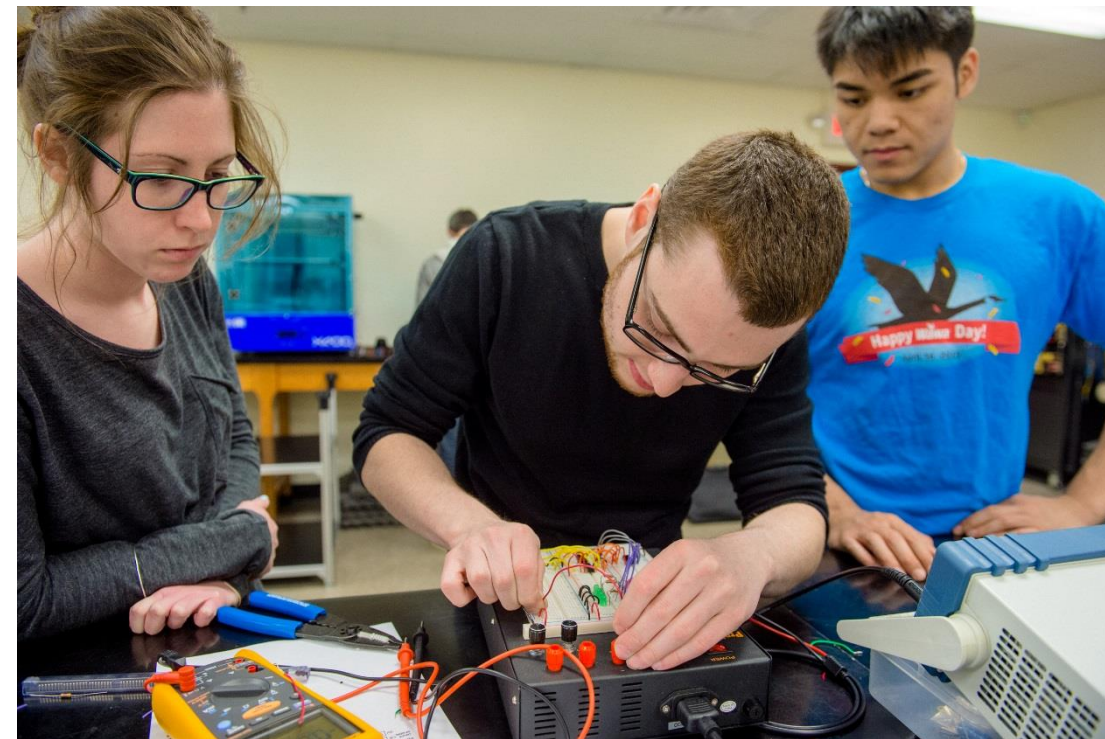
Academic, Career, and Financial Planning

***MyCareerPlan* (JobZology): Integration between Academic and Career Advising**

- All degree-seeking first semester students (iPASS) are strongly encouraged to complete the *MyCareerPlan* assessment during their first semester experience
- Used for confirmation and/or exploration of career goals
- Introduced to all students upon application to the College



87% of the Fall '16 cohort who persisted completed *MyCareerPlan* vs. only 26% of non-persisters



1,000 non-iPASS students also completed the *MyCareerPlan*

Our advisor conversations became more...

- Enriched regarding educational planning
- Accurate to students' long-term goals
- Adaptable to meet individual student needs



Our challenges...

- Getting students to complete *MyCareerPlan* in a timely manner and in a meaningful way
- Supporting advisors in having the career conversation

Profile Student Name My Information My Tools My Assessment My Site Preferences	Values Achievement Independence Interests Conventional Personality Openness to Experience Conscientiousness Extroversion Agreeableness Neuroticism Emotionality Workplace Preferences Performance Innovation Find a Job Post Resume LinkedIn Profile Job Search Alerts Please upload a résumé or link to your LinkedIn profile.	Use Your Results Jobseeker Student Employee Career Path Summary Report
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