



Northern Essex CC

Targeting Risk and Intervention

Acquisition and implementation of a Data Warehouse and Analytics will refine and magnify our ability to target interventions effectively.

- Rejuvenated and diversified Data Team formed
- ZogoTech data warehouse and analytics acquired
- New strategic plan and academic master plan is helping us optimize use of technology within re-envisioned org structures and improved processes

Our commitment to An Integrated Student Experience has spurred organizational change on multiple levels. Better, accurate and accessible data is key to:

- Targeting the students most likely to leave before earning 30 credits
- Reorganizing advising and student support services to ensure our interventions are SSIP and supported by integrated technology

Our Top Two Successes in this work so far are:

- * A reformulated data team that is revamping our data policy architecture to prepare for ZogoTech
- * An analysis of student progression to pinpoint the biggest loss points and most vulnerable students



Our biggest challenges currently:

- * Managing high expectations for access to ZogoTech data
- * Pursuing this project effectively amidst multiple initiatives in new strategic plan that call on the same key stakeholders

