



SEATTLE COLLEGES

Targeting risk and intervention,
academic and career planning

DESCRIPTION OF IPASS PILLAR

- Using predictive analytics to target students at risk of not persisting
- Mapping and enhancing advising processes to optimize advising case loads
- Developing tools to aid student education planning, facilitate advisor student interaction, and gauge progress
- Engaging leadership and stakeholders in change leadership
- Illume Students by Civitas Learning, advisor dashboard (local), EdPlan (local)

IMPACT FOR ADVISING AND STUDENT SUPPORT

- Advising directors are now reviewing processes to identify ways to streamline their work and to use predictive analytics
- Student services are more aware of overall student persistence rates as well as rates for specific student groups
- Trustees, institutional leaders, and functional area leads are more aware of persistence and completion rates and promising strategies to generate “lift”

TOP SUCCESSES

- Launching new technology tool with outside vendor after more than a year of preparation
- Offering professional development events in change leadership; engaging more than 70 colleagues in training events
- Securing advising directors’ interest and participation in using technology tools

CHALLENGES

- Aligning and coordinating multiple technology change initiatives
- Customizing technology tools to local needs and local knowledge
- Getting buy-in and maintaining momentum



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Central • North • South • SVI