ECAR Study of Faculty and Information Technology, 2019





Contents

Executive Summary	3
Introduction	5
Teaching Environment Preferences	7
Student Success Tools	10
Technology Experiences	12
Technology Use in the Classroom	14
Accessibility	16
Recommendations	19
Methodology	20
Acknowledgments	23
Appendix: Participating Institutions	25



Author

Joseph D. Galanek, EDUCAUSE Dana C. Gierdowski, EDUCAUSE

Citation

Galanek, Joseph D., and Dana C. Gierdowski. *ECAR Study of Faculty and Information Technology, 2019.* Research report. Louisville, CO: ECAR, December 2019.

©2019 EDUCAUSE. This work is licensed under a <u>Creative</u> Commons BY-NC-ND 4.0 International License.

EDUCAUSE

EDUCAUSE is a higher education technology association and the

largest community of IT leaders and professionals committed to advancing higher education. Technology, IT roles and responsibilities, and higher education are dynamically changing. Formed in 1998, EDUCAUSE supports those who lead, manage, and use information technology to anticipate and adapt to these changes, advancing strategic IT decision-making at every level within higher education. EDUCAUSE is a global nonprofit organization whose members include US and international higher education institutions, corporations, not-for-profit organizations, and K-12 institutions. With a community of more than 99,000 individuals at member organizations located around the world, EDUCAUSE encourages diversity in perspective, opinion, and representation. For more information, please visit educause.edu.

Executive Summary

Key Findings

- A majority (51%) of faculty prefer to teach in a blended environment that includes both face-to-face and online components. However, combining the proportion of faculty who prefer a *completely* face-to-face teaching environment (43%) with those who prefer a *mostly* face-to-face environment (30%) reveals that faculty preferences skew heavily in the direction of face-to-face interactions with students. Comparatively, only 9% of faculty reported a preference for learning environments that are mostly or completely online.
- Many faculty aren't using online student success tools, but when they do use them, a majority find them at least moderately useful. For each of the four online student success tools in our research, between 27% and 39% of faculty reported not using them. When faculty used these tools, about a third rated them as very or extremely useful. Students find these tools more useful than faculty.
- Faculty satisfaction with their overall technology experience has declined slightly. When faculty have good or excellent experiences with IT support services, their overall technology experience is good or excellent. Overall, good or excellent ratings declined from 71% in 2017 to 64% in 2019. Compared with 2017, fewer faculty in 2019 rated the support services at their institution good or excellent, and fewer reported using their institution's help desk when they need support; yet when used effectively, both contribute to overall satisfaction.
- Faculty's receiving training on integrating technology in the classroom is associated with increased use of mobile technology in the classroom. Among faculty who received professional development training on integrating technology in their classroom, fewer than half (47%) reported banning smartphones in their classrooms. Among faculty who did not receive such training, 63% banned these devices.
- Faculty give high ratings to support services for accessibility technology, when they use them. A majority (60%) of faculty who used accessibility support services for students rated them good or excellent. Only 23% of faculty at AA institutions reported *not* using these services within the past year, suggesting high rates of accessibility support among these institutions in particular. At non-AA institutions, fewer students reporting disabilities and/or lack of faculty awareness of the technology needs of students who have disabilities might contribute to lower awareness and use of these services.

Recommendations

- Promote benefits and strategies for engaging in online teaching through mentoring and the creation of sustainable learning communities. Academic departments need to consider changes to their tenure requisites to reward faculty who choose to engage in course development and online instruction.
 Faculty report strong preferences for face-to-face learning environments, but with increasing offerings and enrollments in online classes, institutions need to provide professional development to faculty who have the interest and skills to teach online.
- Communicate to faculty and students the benefits of advising technologies. Gain buy-in by understanding faculty needs and advising processes, and integrate these technologies into existing software platforms. Increasing awareness among faculty is necessary to implement online student success tools. But it's equally critical for institutions to implement a "bottom up" approach for putting advising technologies into effect. Without buy-in from faculty and absent a perception that these tools are a value-ad, the technologies will likely not be used often and will be seen as offering few tangible benefits to student success. Students already appreciate these tools, particularly students in underrepresented groups. Institutions need to capitalize on students' use of these tools and ensure that faculty have the appropriate tools seamlessly integrated into their advising activities.
- Increase awareness among IT support services staff that quality services for faculty contribute to faculty's overall ratings of their technology experiences. IT support staff are first responders to faculty technology issues and can make a real difference in faculty experiences. Ensuring faculty satisfaction in using remote-access software is an area where IT support services can improve faculty technology experiences. In addition, engagement with help desk services is associated with faculty's overall satisfaction with technology experiences at their institution.
- Facilitate faculty professional development on integrating technology into teaching. Promote professional development for faculty on effectively incorporating mobile technologies into their classrooms. Bans on all technology devices in the classroom will likely decrease student engagement. These bans disproportionately affect minority students and students with disabilities needing accommodations. Quash the "devices in the classroom" debate by leveraging mobile technologies in students' hands to increase engagement and learning.
- Increase faculty awareness of student needs and accessibility support services, particularly among non-AA institutions. Disability disclosure rates remain low among students, limiting faculty awareness and ability to address accessibility needs in the classroom. When faculty use accessibility support services, however, they report high levels of satisfaction with those services.

Introduction

In 2014, the EDUCAUSE Center for Analysis and Research (ECAR) began conducting research on information technology (IT) and higher education faculty. While the form, function, and findings of these reports have evolved over the years, the thread that binds them is a desire to understand how faculty are thinking about and using technology. Although IT units in higher education are the primary audience for this report, the findings and recommendations can be used by multiple organizations and individuals across campuses at every type of institution. Faculty, developers, course instructors across the disciplines, advisors, professionals in admissions and student affairs, disability service staff and advocates, student health staff, and scholars and researchers can all find information here that is relevant to their work with and about students and technology.

The content and organization of this year's report were selected to address issues related to student success and the student-centered institution, which were rated by IT professionals as No. 2 and No. 4, respectively, in the <u>Top 10 IT Issues for</u> 2019. As colleges and universities work toward improving student outcomes through faculty use of technology, this report offers insight and suggestions that assist in understanding and meeting the technology needs of faculty and students alike, which contributes to student success. As a continuation of our diversity, equity, and inclusion (DEI) initiative, we also include faculty perspectives on accessibility services offered at their institution.

We have chosen to present and discuss the 2019 study of higher education faculty and IT to correspond with this year's companion study of undergraduate students and IT. In this way, the reports can be read in tandem, which offers readers an opportunity to explore each of the included topics through the perspectives of both learning and teaching.

In both this report and the student study, readers will find data and analysis related to the following topics:

- Teaching environment preferences
- Student success tools
- Technology experiences
- Technology use in the classroom
- Accessibility

For the 2019 report, 10,078 faculty from 127 institutions in 6 countries and 40 US states participated in the research. The quantitative findings in this report were developed using the 9,521 survey responses from 119 US institutions. This report

makes generalized statements about the findings based on the large number of survey respondents. Applying these findings, however, is an institutionally specific undertaking. The priorities, strategic vision, student populations, and culture of an institution will inevitably affect the meaning and use of these findings in a local context. Moreover, combining the findings reported here about faculty with ECAR's findings about undergraduate students can help institutions gain a better understanding of IT on campus in relation to many aspects of institutional operations. This report should therefore be seen not as the end of the discussion about faculty experience with technology use on campus, but only the beginning.

Teaching Environment Preferences

No substitute for seeing the look on someone's face?

Most of us can agree that the look on someone's face when they're doing what they love is contagious and inspiring. Keep reading and you'll find that faculty still prefer to see that look on a student's face when synapses are firing and connections are being made. This is true even though online education enrollment has increased¹ and is now identified as the fastest growing segment of higher education.²

Even with increased online course offerings, only 9% of faculty said they prefer to teach a class that is mostly or completely online. About half (51%) prefer to teach courses that are blended, i.e., face-to-face with some use of the online learning environment.³ Faculty still want to see the faces of their students, but they want to use the online learning environment to do the more mundane tasks, such as distributing syllabi (figure 1). As we found in 2017, previous teaching experiences continue to influence current teaching environment preferences.⁴ Faculty who taught only faceto-face courses in the past 12 months almost always preferred a faceto-face approach (73% completely and 19% mostly face-to-face). Even for those who teach online, the appeal of engaging students face-to-face remains quite strong. Among instructors who have taught at least one online course in the past 12 months, nearly twice as many prefer a mostly or completely face-to-face environment, compared to those who prefer a mostly or completely online engagement with their class. However, the more courses instructors teach online, the more comfortable they are teaching online and the greater their preference for blended learning and fully online environments.

Fifty-one percent of faculty prefer a blended teaching environment, i.e., one with online and face-to-face components. But 73% prefer a teaching environment that is either completely or mostly face-to-face. Only 9% of faculty prefer to teach mostly or completely online.



Figure 1. Teaching environment preferences for specific course-related activities and assignments

Older faculty also gravitate toward online courses. Baby Boomers and Gen Xers are about twice as likely as Millennial instructors to prefer teaching fully online. Why? It may be a matter of priorities. One of the most frequently cited barriers to online instruction is time commitment.⁵ Junior faculty may be more focused on conducting research, presenting at conferences, or finding external grants.⁶ A faculty member told us, "Give me more time to work on technology in my teaching role. Between teaching, college service, and other professional development, I don't have time to learn what is available, how to use it, and develop content that uses it." Tenured faculty may be seeking challenging, unique opportunities at their institution.⁷ And older faculty may be tenured and also likely free of the tyranny of teaching evaluations that often stifle pedagogical experimentation and creative approaches to teaching. Compared with younger tenure-track faculty or adjunct instructors who have professional (and personal) incentives to curry the favor of students, tenured faculty can (and should) leverage their positions of authority to serve as catalysts of change for their departments, institutions, and higher education writ large.⁸

Analysis of faculty teaching environment preferences for assignments and activities showed that preferences fall into two domains: activities or assignments

that would likely rely more on face-to-face interactions (i.e., "human centered"), such as discussion, lecture, or labs/demonstrations; and those more efficiently accomplished asynchronously (i.e., course management functions not needing direct interactions with instructors or peers). Our findings suggest that faculty may see online activities as functional time-savers: online quizzes increase class time, online syllabi likely decrease emails requesting another copy of the syllabus, and posted course guidelines may cut down on questions in class. Faculty are still highly invested in face-to-face environments for discussion, lectures, labs/demonstrations, conferences, and presentations (but less so for collaboration). Even here we find variation in preferences for particular assignments and activities. For example, labs/demonstrations (54%), faculty/ student conferences (57%), and student presentations (60%) top the "human centered" activities for completely face-to-face preferences. But a majority of faculty prefer a blended teaching environment for collaboration (66%) and course-related discussions (53%). This suggests that although interactions in the classroom are prized, certain functions are better served by online components than by solely face-to-face approaches.

Positive outcomes for online learning are well documented,⁹ but few faculty want to use online learning environments for activities such as class discussions or collaborative activities. But what about faculty who receive support to use the online learning environment? A majority of these faculty still preferred face-to-face or primarily face-to-face learning environments. Even faculty who received technical support for online collaborative spaces (e.g., an LMS), professional development regarding the integrated use of technology in teaching, or individualized consultations for using technology in teaching—and who rated these services as good or excellent—still gravitated toward seeing their students' faces in the classroom.

This is a challenging position for faculty to hold as higher education enrollments continue to decline.¹⁰ If institutions are increasing online offerings to grow enrollment, then assessment of faculty promotion must align with the changing nature of enrollment. To encourage instructors to teach in online environments, institutions need to help their faculty cultivate a culture of excellence surrounding the use of technology in teaching and learning. This includes offering a sustainable and ongoing learning community, incorporating expert mentoring (including peer mentoring), responding to instructors' different levels of expertise, embracing the iterative and experimental nature of teaching practices, and evaluating the impact of these professional development programs.¹¹ It appears that faculty don't want to lose sight of their students' faces when they're making connections with course material. And they don't have to. But it's important that institutions provide the necessary resources for faculty who wish to engage with blended or online learning or who are on the fence.

Student Success Tools

Faculty don't often use them—or see their value. Why?

It's the 21st century! What's in your institution's toolbox for student success? Open it up; check out all the new tools available to faculty. No universal translator or sonic screwdriver, but some tools in here are equally intriguing, if you're focused on student success. Advising technologies for counseling and coaching, education planning, and academic-risk targeting are increasingly being used in many institutions so that students can successfully map out their education paths and graduate.¹² For example, early-alert systems have been found essential for an institution's retention strategy¹³ and have also been deemed most helpful to minority students and students eligible for Pell Grants.¹⁴ All this reflects the prioritization of student success, which has remained near the top of the EDUCAUSE annual Top 10 IT Issues lists since 2013.¹⁵ When these tools are available, what are faculty's perspectives on integrating them into their advising?

This year we found that, for each tool we asked about, between 27% and 39% of faculty didn't use student success tools, while between 15% and 27% of faculty told us that these tools were not available to them. So how do faculty rate these tools if they (1) make it into their toolbox and (2) are actually used (figure 2)?



Figure 2. Faculty ratings of student success tools

Among faculty who told us they use the four student success tools in fig. 2, a solid majority find them at least moderately useful. And there doesn't seem to be much difference in ratings across tools: all are viewed as at least moderately useful, with early alerts getting slightly higher ratings than other tools. Meanwhile, students rated these success tools even more favorably than did faculty. Perhaps a step toward increasing student success is as simple as promoting awareness and use of these tools among both students and faculty, the latter being in the best position to get them into the hands of students. Faculty have reported that lack of awareness of these systems is an issue, so communication—particularly institution-wide communication to students¹⁶—is key when an institution seeks to implement these tools.¹⁷ Another key consideration for implementing these systems and gaining faculty buy-in is to involve faculty from the beginning of the initiative.¹⁸ Integrating these tools into software that faculty are already using, such as the LMS or the PeopleSoft platform, may also likely increase buy-in and use.¹⁹

Faculty have always played a key role in student retention. Today, a host of tools are available to support retention, many of which will be more effective if faculty actually use them. Student success initiatives should involve faculty from the beginning, to identify requirements, assess viable options, advise on usability, and generally help support the initiative.

How can we get faculty to use advising technologies?

- Faculty may not see a need for every available tool.
- Involving faculty from the beginning of the initiative is a key strategy in gaining faculty buy-in.
- Integrating student success tools—for example, early alerts—into software faculty are already using, such as the LMS, will decrease the need to jump from platform to platform and likely *increase* faculty use.

Further Reading

- Christopher Romano, "<u>Culture Change First, Then Student Success</u>," *EDUCAUSE Review* June 18, 2018.
- Dale R. Tampke, "Developing, Implementing, and Assessing an Early Alert System," Journal of College Student Retention: Research, Theory & Practice 14, no. 4 (April 9, 2013): 523–532.
- Alexander Mayer et al., "Integrating Technology and Advising: Studying Enhancement to Colleges' iPass Practices," MDRC, July 2019.

Technology Experiences

Faculty satisfaction declines, but IT support is valued.

When was the last time IT support staff heard, "I appreciate you"? Without the support they need, faculty's technology experiences may be a continual headache, regardless of whether they have the most up-to-date hardware or seamless network connectivity. But hey, no pressure, IT help desk staff. There are, in fact, clear ways to ensure that services are provided effectively—for example, by training IT staff at all stages in their career.²⁰ The good news is that faculty are appreciating the support services they receive, and the quick fixes and deep dives IT support provides are paying dividends for institutions.

This year we found that an institution's support services play a significant role in faculty's campus technology experiences. Overall, a majority (64%) of faculty told us that their technology experiences at their institution were good or excellent, but this is a slight decline from faculty's 2017 ratings (71%).²¹ And 19% rated their experiences as poor or fair, reflecting similar rates of negative experiences from 2017 (16%) and 2014 (21%).²² The majority of faculty reported using their institution's help desk (56%). These help desk users more often rated their overall technology experience as good to excellent compared with their colleagues who didn't contact their help desk for assistance. IT units could leverage faculty user rates into deepening the relationships with other IT service providers, such as instructional designers. If faculty know that their IT department has their back, this could increase their interest in implementing new technologies in their classroom or using classrooms equipped with technology. This may suggest that classroom technologies have to support a diverse set of faculty needs-and provide for these needs rapidly, maybe even right before a class begins. Because IT tries to be everything to everyone, the overall classroom tech experience draws a resounding "meh" among faculty. This may also reflect a lack of faculty training; without appropriate guidance on how to leverage these technologies, faculty may be dissatisfied with what is available in their classrooms.²³

When looking at specific services on campus, a majority of faculty rated communication technologies good or excellent (figure 3). However, ratings for remote access to commercial software were less positive than for other technologies. These levels of dissatisfaction may be driven by software platforms that need frequent updates, which can increase barriers to effective and rapid access for faculty.²⁴ A change to a clientless remote access solution, for example, decreased help desk calls by 90% on one campus.²⁵



Figure 3. Faculty ratings of connection and communication resources

Although faculty training is important to effectively implementing these technologies in the classroom, faculty still rely on IT support services to make this magic happen in the classroom. We found that 67% who reported good or excellent technology support also reported that they were satisfied with their classroom technologies. This indicates that IT support is a linchpin in faculty technology experiences and satisfaction. What this also tells us is that IT support, when effectively addressing faculty needs, is positively correlated with overall and specific satisfaction with faculty's campus technology. You have faculty who appreciate the work you do, and it's making a difference in their technology experiences.

Technology Use in the Classroom

Faculty continue to ban student-owned devices, but is there a middle ground for effective learning?

Have you ever talked with a colleague who doesn't quite remember VCRs, fax machines, phonebooks, or the dot matrix printer?²⁶ Well, consider this: Generation Z²⁷ has never known a time without smartphones, and their device habits follow them into the classroom.²⁸ This likely lays the foundation for the debate over mobile device use in the classroom. Many students want to use them ("it helps me learn"), some faculty discourage their use ("they're digital distractions-grades suffer"), and some faculty try to leverage these devices to aid in students' learning. We do know that the use of technology in the classroom is not going away, perhaps simply because these devices have become so ingrained in the fabric of students', faculty's, and, well, everyone's lives. Research has suggested that the debate over students' use of devices in the classroom center more on students' digital literacy skills (including the ability to access, manage, and evaluate digital resources)²⁹ than on students' need for autonomy or instructors' needs to manage the classroom.³⁰ And faculty should be provided with tools to effectively integrate mobile devices into their classroom.³¹ With that said, this year we found that faculty are still largely discouraging mobile device use in their classrooms (figure 4).



Figure 4. Faculty classroom policies on mobile devices

Fifty percent of faculty encourage or require laptops. But about half of faculty don't want smartphones and wearable technologies in their classrooms. Some empirical data support faculty's bans. We know students may use their devices to cheat on exams,³² and unstructured use (e.g., texting, using social media) of devices (laptops, smartphones) is associated with lower grade point averages and

lower grades for in-class assignments.³³ Even receiving messages during class affects academic performance.³⁴

But faculty appear to already have the solution for us. This year around 50% of faculty reported that greater skill in integrating smartphones and laptops as learning tools for course-related activities would make them more effective instructors. And they are right. Professional development on using technology in the classroom can aid faculty in harnessing the tools already in the hands of their students. Faculty who are able to take advantage of professional development opportunities to facilitate the integration of technology into teaching ban or discourage student mobile technologies in the classroom less than faculty who don't receive such training. For example, among faculty who engaged in professional development in the use of technology for teaching and who rated that training as good or excellent, fewer than half (47%) banned or discouraged the use of smartphones, compared to those who did not receive this training (63% banned or discouraged smartphones). Even faculty who rated those professional development experiences as poor or fair reported implementing policies that ban or discourage smartphone use in the classroom less often than those who did not receive such training. It would appear, then, that any professional development that helps faculty learn to integrate technology into their teaching—even professional development that isn't rated highly—is better than no professional development at all in terms of changing classroom technology policies.

For example, a faculty member suggested to us, "Have consistent expectations of all professors to integrate technology in a way that enhances student learning and is done in a planned way, not just to use technology for technology's sake."

Promotion of the on-task use of devices³⁵ can offer opportunities for class discussion by asking students to perform specific assignments, such as using classroom response systems that rely on students' mobile phones. Instructors can also allow students to use their devices in ways that work best for them, and not solely under the instructors' direction and guidance.³⁶ Faculty may experience tangible benefits in the classroom, such as increased student engagement, when allowing the use of devices rather than eliminating them.³⁷ Most students recognize the need for restraint when it comes to devices in the classroom, but outright bans may be perceived by students as limiting their autonomy, which creates an unnecessary conflict.³⁸ Across-the-board bans may also single out students with accommodations, who might need the use of a mobile device for their learning. Increasing faculty skill sets and engaging students with the technology in their hands is a way out of this heated debate, even if it means faculty (and students) need to concede some ground. We can look at mobile devices in the classroom as a positive if we harness their potential for learning. We just need to support our faculty in leveraging the tools currently in their students' hands.

Among faculty who receive professional development regarding the use of technology in teaching and who rate that training as good or excellent. 47% ban smartphones. By contrast, 63% of faculty who did not receive this professional development ban those devices.

"Have consistent expectations of all professors to integrate technology in a way that enhances student learning and is done in a planned way, not just to use technology for technology's sake."

Accessibility

Faculty appreciate support services, when they use them.

When the term "diversity" is used, we often think of factors that contribute to our life experiences, e.g., gender, ethnicity, and age. But a characteristic that is sometimes overlooked when considering diversity is disability status. An estimated 12.7% of the US population-almost 50 million people-have a disability,³⁹ yet their needs often go unrecognized and thus unmet. People with disabilities add to the diversity on college and university campuses and beyond, and their perspectives can help catalyze innovative ways of examining the world and solving problems. As Pete Denman, lead UX design researcher at Intel, has said, people with disabilities "who process differently are often our most creative thinkers because of this difference, not despite it. We need more of [this] kind of [thinker]."40 Denman, who designed the speech software used by Stephen Hawking, has both a physical and a learning disability and deeply understands the positive impact accessible tools can have on learners. Providing effective, quality support for faculty that enables them to make their courses accessible is a key component for empowering these thinkers and cultivating inclusive campus environments.

A little more than half (54%) of our faculty respondents said they had used the technology support services on their campus for making courses accessible to students with disabilities (figure 5). Among the faculty who had used these services, 60% rated their experience good or excellent, while about a quarter (22%) told us it was poor or fair. Positive ratings were fairly consistent across Carnegie class among faculty who had used the services, but associate's (65%) and public master's (63%) institutions reported the highest marks. Of all the AA participants in this year's study, only about a quarter (23%) reported they had not used these services in the past year. This is good news for two-year and community colleges, as more students with disabilities attend these institutions,⁴¹ and this signals that instructors are taking advantage of the technologies that can make their courses more inclusive at institutions where students who most need accommodations are enrolled. (Another 2% reported their institutions do not offer these services.) In contrast, far more faculty at private institutions (MA 55%, DR and BA tied at 70%) reported they had not used support services for making their courses accessible for those with disabilities.



Faculty use of support services for making courses accessible to students with disabilities

Figure 5. Faculty use and ratings of support services for making courses accessible to students with disabilities

These low usage numbers for support services at these institutions could be related to a lack of faculty awareness about the specific needs of students with disabilities. Although research has shown that 19% of undergraduate students enrolled in colleges and universities have a disability,⁴² we also know that many students who are eligible for accommodations due to a disability choose not to disclose their needs for a number of reasons, including the social stigma, fear of being singled out or questioned about their need for accommodations, fear of being penalized by instructors, and/or being unaware of available services.⁴³ According to the 2019 student study, only 5% of students identified as having physical, learning, or both physical and learning disabilities that require accessible technologies or accommodations for their coursework, while 3% declined to answer. Faculty may not perceive a need for these services if they have not received notification about a specific student's technology requirements or if a student's condition is not apparent. Others may not be aware of how universal design for learning (UDL) can benefit all students, while those who are aware may lack the time and/or skills to integrate UDL practices into their courses.

To increase faculty use of support services for accessible technologies, campus units such as IT, disability services, assistive technology centers, and teaching and learning centers can partner to share information about this lack of disclosure and use it as a springboard into conversations with instructors on implementing UDL and Web Content Accessibility Guidelines (WCAG). Training faculty on the technologies that can make an activity or classroom resource inclusive from the ground up offers opportunities to see how UDL and WCAG can have positive effects for *all* students, not just those who require accommodations. For example, while video captioning is a necessary accessibility tool for students who are d/ Deaf and hard of hearing, it also greatly benefits English-language learners and students with learning disabilities such as dyslexia, because they can view words as they are spoken. Broader still, numerous studies have shown that captions can increase attention while improving understanding and memory of the video content for all types of learners.⁴⁴ In a national survey of college students on captioning, nearly all said captions are helpful, and more than three-quarters of students without hearing difficulties reported using them at least some of the time.⁴⁵ For practical purposes, captioning makes watching videos easier for any learner who must view them in noisy environments—on the bus, in the student union, or at home surrounded by family or roommates.

Recommendations

- Promote benefits and strategies for engaging in online teaching through mentoring and the creation of sustainable learning communities. Academic departments need to consider changes to their tenure requisites to reward faculty who choose to engage in course development and online instruction.
 Faculty report strong preferences for face-to-face learning environments, but with increasing offerings and enrollments in online classes, institutions need to provide professional development to faculty who have the interest and skills to teach online.
- Communicate to faculty and students the benefits of advising technologies. Gain buy-in by understanding faculty needs and advising processes, and integrate these technologies into existing software platforms. Increasing awareness among faculty is necessary to implement online student success tools. But it's equally critical for institutions to implement a "bottom up" approach for putting advising technologies into effect. Without buy-in from faculty and absent a perception that these tools are a value-ad, the technologies will likely not be used often and will be seen as offering few tangible benefits to student success. Students already appreciate these tools, particularly students in underrepresented groups. Institutions need to capitalize on students' use of these tools and ensure that faculty have the appropriate tools seamlessly integrated into their advising activities.
- Increase awareness among IT support services staff that quality services for faculty contribute to faculty's overall ratings of their technology experiences. IT support staff are first responders to faculty technology issues and can make a real difference in faculty experiences. Ensuring faculty satisfaction in using remote-access software is an area where IT support services can improve faculty technology experiences. In addition, engagement with help desk services is associated with faculty's overall satisfaction with technology experiences at their institution.
- Facilitate faculty professional development on integrating technology into teaching. Promote professional development for faculty on effectively incorporating mobile technologies into their classrooms. Bans on all technology devices in the classroom will likely decrease student engagement. These bans disproportionately affect minority students and students with disabilities needing accommodations. Quash the "devices in the classroom" debate by leveraging mobile technologies in students' hands to increase engagement and learning.
- Increase faculty awareness of student needs and accessibility support services, particularly among non-AA institutions. Disability disclosure rates remain low among students, limiting faculty awareness and ability to address accessibility needs in the classroom. When faculty use accessibility support services, however, they report high levels of satisfaction with those services.

Methodology

The ECAR faculty technology study is conducted in the same manner as the annual ECAR student technology study. Both rely on respondents recruited from institutions that volunteer to partner with ECAR to conduct technology research in the academic community. ECAR works with an institutional stakeholder (the survey administrator) to secure local approval to participate in the research. Once the institutional review board process is successfully navigated and a sampling plan is submitted, ECAR provides each survey administrator with the survey link for the current year's research project. The survey administrator then uses the survey link to invite participants from that institution to respond to the survey. Data were collected between January 15, 2019, and April 5, 2019, and 10,078 faculty from 127 institutional sites responded to the survey (see demographic breakdown of institutions in table M1 and respondents in table M2). ECAR issued \$100 or \$200 Amazon.com gift cards to 20 randomly selected faculty respondents who opted into a drawing offered as an incentive to participate in the survey. Colleges and universities use data from the EDUCAUSE Technology Research in the Academic Community (ETRAC) student and faculty surveys to develop and support their strategic objectives for educational technology. With ETRAC data, institutions can understand and benchmark what students and faculty need and expect from technology. There is no cost to participate. Campuses will have access to all research publications, the aggregate-level summary/ benchmarking report, and the institution's raw (anonymous) response data.

	Institution Count	Invitations	Response Count	Group Response Rate	Percentage of Total Responses	US Percentage
AA	43	15,070	1,815	12%	18%	19%
BA public	2	329	91	28%	1%	1%
BA private	3	946	170	18%	2%	2%
MA public	26	12,489	1,760	14%	17%	18%
MA private	11	6,245	1,016	16%	10%	11%
DR public	28	49,824	4,320	9%	43%	45%
DR private	3	2,654	257	10%	3%	3%
Other US	3	839	92	11%	1%	1%
Total US	119	88,396	9,521	11%	94%	100%
Outside US	8	5,184	557	11%	6%	-
Grand total	127	93,580	10,078	11%	100%	-

Table M1. Summary of institutional participation and response rates, by institution type

Table M2. Demographic breakdown of survey respondents

	US Institutions	Non-US Institutions	All Institutions
Basic Demographics			
18–34 years old	11%	9%	10%
35–49 years old	38%	46%	39%
50–65 years old	41%	39%	41%
66 years or older	10%	6%	10%
Male	46%	50%	46%
Female	54%	50%	54%
White	83%	-	_
Black/African American	3%	-	_
Hispanic/Latinx	4%	-	_
Asian/Pacific Islander	6%	-	_
Other or multiple races/ethnicities	4%	-	_
Faculty Profile	-		
Percentage of respondents who work with undergraduate students	85%	89%	85%
Percentage indicating experience with technology for teaching and learning	96%	94%	96%
Percentage indicating experience with technology for research	47%	59%	48%
Five+ years of full-time teaching experience	63%	70%	63%
Five+ years of any teaching experience	79%	81%	79%
Median years in a full-time faculty position	8	11	8
Mean years in a full-time faculty position	11	12	11
Full-time faculty member	77%	83%	77%
Part-time faculty member	22%	16%	22%
Full-Time Faculty Status			
Professor	26%	27%	26%
Associate professor	24%	17%	24%
Assistant professor	23%	20%	23%
Instructor	14%	9%	13%
Lecturer/senior lecturer	7%	21%	8%
Adjunct	1%	2%	1%
Clinical professor	2%	0%	2%
Research professor	1%	0%	1%
Research associate	1%	2%	1%
No academic rank	1%	1%	1%

con't

	US Institutions	Non-US Institutions	All Institutions
Teaching/Research Areas			
Agriculture and natural resources	3%	3%	3%
Biological/life sciences	9%	11%	9%
Business, management, marketing	9%	12%	9%
Communications/journalism	5%	2%	5%
Computer and information sciences	6%	8%	6%
Education, including physical education	10%	15%	10%
Engineering and architecture	5%	11%	6%
Fine and performing arts	5%	4%	5%
Health sciences, including professional programs	17%	12%	17%
Humanities	13%	15%	13%
Liberal arts/general studies	9%	4%	9%
Manufacturing, construction, repair, or transportation	1%	0%	1%
Physical sciences, including mathematical sciences	9%	10%	10%
Public administration, legal, social, and protective services	2%	1%	2%
Social sciences	14%	17%	14%
Other	9%	6%	9%

Acknowledgments

The work that goes into producing the ETRAC reports each year is considerable. From planning through publication, the process takes nearly 15 months and would not be possible without the insight, cooperation, and support from various stakeholders in higher education. In this space, we pause to acknowledge the contributions of those who have made the 2019 faculty study possible.

First, we would like to thank the 10,078 faulty who completed the 2019 survey, giving us the precious data we need to conduct our analyses. Second, we thank the faculty survey administrators whose behind-the-scenes collaborative efforts to secure approval to administer the survey, to create the sampling plans, and to distribute the survey links to the populations are mission-critical to this project. Third, we thank by name the individuals who contributed their experience, knowledge, and time as subject-matter experts and whose feedback, comments, and suggestions throughout the life cycle of this project improved the quality of this report immensely. They are, in alphabetical order:

- Lee Skallerup Bessette, Learning Design Specialist, Center for New Designs in Learning and Scholarship, Georgetown University
- Jason Jones, Director of Educational Technology, Trinity College
- Wiebke Kuhn, Associate Director of the Biggio Center, Auburn University
- Virginia Lacefield, Enterprise Architect, University of Kentucky
- Josh Mitchell, Director of User Support and Instructional Technology, Montgomery County Community College

Finally, we want to acknowledge our EDUCAUSE colleagues for their contributions to these reports. Considerable thanks go to Ben Shulman, whose attention to detail is surpassed only by his statistical acumen and whose contributions to making sure that our analyses are appropriate and accurate are invaluable. We are grateful to D. Christopher Brooks for his leadership and guidance throughout all stages of this project. Thanks are also due to Susan Grajek and Mark McCormack for their careful reviews, insight, and advice in finalizing the report. We also want to thank Kate Roesch for her data visualization and for creating figures that none of us could conceive or execute without her expertise; she renders our data and messages more accessible, vibrant, and impactful. Thank you to Leah Lang, who manages the ETRAC service and portal, for her commitment to providing a user-friendly experience for participants and ensuring that institutional participation remains high each year. Leslie Pearlman made our data dreams come true with expert facilitation of content creation, and Thomas Rosa administered the survey, cleaned and investigated copious amounts of data, and contributed to the methodology section of the report. We owe a debt of gratitude to Gregory Dobbin and the publications team for their attention to detail, command of the written word, and guidance during the editorial process. Lisa Gesner is a master of connecting the dots, shaping and broadcasting the message, and making our work available to the wider world.

Appendix: Participating Institutions

A.T. Still University of Health Sciences Abilene Christian University Adams State University Alexandria Technical & Community College Anoka Technical College Anoka-Ramsey Community College Appalachian State University Arcada University of Applied Sciences Arcadia University Auburn University at Montgomery Baker University Bemidji State University Broward College Brown University California State University, Dominguez Hills Campbell University Central Lakes College Century College Chadron State College Clemson University Cleveland State Community College Collin County Community College District Dakota County Technical College Eastern Kentucky University Eastern New Mexico University Elon University Evergreen Valley College Fond du Lac Tribal and Community College Forman Christian College University Fort Lewis College Franklin W. Olin College of Engineering GateWay Community College Georgia College & State University Hennepin Technical College Hibbing Community College Inver Hills Community College Itasca Community College

Ithaca College King University Lake Superior College Louisiana State University Loyola Marymount University Madison Area Technical College Marshall University Mesabi Range College Metropolitan College of New York Metropolitan State University Michigan State University Middle East Technical University Minneapolis Community and Technical College Minnesota State College Southeast Minnesota State Community and Technical College Minnesota State University, Mankato Minnesota State University Moorhead Minnesota West Community and Technical College Montana State University Montgomery County Community College Muskingum University New Jersey Institute of Technology Normandale Community College North Hennepin Community College Northern State University Northland Community and Technical College-Thief **River Falls** Northwest Technical College Northwestern University Oakland University Pacific University Palm Beach State College Pellissippi State Community College Pine Technical and Community College Portland State University Rainy River Community College **Ridgewater** College

Riverland Community College Rochester Community and Technical College Saint Cloud Technical and Community College Saint Mary's University Saint Paul College, A Community & Technical College Salt Lake Community College San Jose City College Sauk Valley Community College Scottsdale Community College South Central College Southwest Minnesota State University St. Cloud State University St. John's University Stony Brook University SUNY Broome Community College Texas Woman's University The University of Memphis The University of South Dakota Trinity Western University Truman State University University of Alberta University of Arkansas University of Central Florida University of Delaware University of Eastern Finland University of Kentucky University of Maryland

University of Maryland, Baltimore County University of Michigan-Ann Arbor University of Michigan–Dearborn University of Missouri University of Missouri-Kansas City University of Nevada, Las Vegas University of New Mexico University of North Carolina, Pembroke University of North Carolina, Wilmington University of North Dakota University of Northern Iowa University of Richmond University of Texas at Arlington University of Texas Rio Grande Valley University of Trinidad and Tobago University of Washington University of Wisconsin-Superior Vermilion Community College Virginia Tech Wayne State University West Chester University of Pennsylvania Western Carolina University Western Washington University William Paterson University of New Jersey William Peace University Winona State University Young Harris College

Notes

- 1. Doug Lederman, "Online Education Ascends," Inside Higher Ed, November 7, 2018.
- 2. Spiros Protopsaltis and Sandy Baum, *Does Online Education Live Up to Its Promise? A Look at the Evidence and Implications for Federal Policy*, The Laura and John Arnold Foundation, 2019
- 3. "Mostly but not completely face-to-face"; "about half online and half face-to-face"; or "mostly but not completely online."
- 4. Jeffrey Pomerantz and D. Christopher Brooks, *ECAR Study of Faculty and Information Technology*, 2017, research report (Louisville, CO: ECAR, October 2017).
- 5. Ibid.
- Cathy A. Trower, "<u>A New Generation of Faculty: Similar Core Values in a Different World</u>," *Peer Review* 12, no. 3 (AACU, 2010): 27.
- 7. Ibid.
- 8. D. Christopher Brooks, Lauren Marsh, and Kimerly Wilcox, "Engaging Faculty as Catalysts for Change: A Roadmap for Transforming Higher Education," *EDUCUASE Review*, February 25, 2013.
- Barbara Means, Yukie Toyama, Robert Murphy, Marianne Bakia, and Karla Jones, Evaluation of Evidence-Based Practices in Online Learning: A Meta-Analysis and Review of Online Learning Studies (Washington, D.C.: U.S. Department of Education, Office of Planning, Evaluation, and Policy Development, September 2010).
- 10. Paul Fain, "College Enrollment Declines Continue," Inside Higher Ed, May 30, 2019.
- 11. See, for example, Brooks, Marsh, and Wilcox, "Engaging Faculty as Catalysts."
- 12. Hoori Santikian Kalamkarian, Melissa Boynton, and Andrea G. Lopez, <u>Redesigning Advising with</u> <u>the Help of Technology: Early Experiences of Three Institutions</u>, Community College Research Center, Teachers College, Columbia University, July 2018.
- 13. Hanover Research, Early Alert Systems in Higher Education, November 2014.
- 14. Joseph D. Galanek, Dana C. Gierdowski, and D. Christopher Brooks, *ECAR Study of Undergraduate Students and Information Technology, 2018*, research report (Louisville, CO: ECAR, October 2018).
- 15. See the Top 10 IT Issues: 2000–2019.
- Alexander Mayer et al., <u>Integrating Technology and Advising: Studying Enhancement to Colleges' iPass</u> <u>Practices</u>, Community College Research Center, Teachers College, Columbia University; MDRC, July 2019.
- 17. Dale R. Tampke, "Developing, Implementing, and Assessing an Early Alert System," *Journal of College Student Retention: Research, Theory & Practice* 14, no. 4 (April 9, 2013): 523–532.
- 18. EAB and University of Alabama in Huntsville, Defining the Faculty Role in Student Success, 2015.
- 19. Tampke, "Developing, Implementing, and Assessing."

- 20. Deyu Hu, "Training to Improve University Computing Services," EDUCAUSE Review, July 3, 2017.
- 21. Pomerantz and Brooks, ECAR Study of Faculty and Information Technology, 2017.
- 22. Eden Dahlstrom and D. Christopher Brooks, with a foreword by Diana Oblinger, *Study of Faculty and Information Technology, 2014*, research report (Louisville, CO: ECAR, July 2014).
- 23. Zhanat Alma Burch and Shereeza Mohammed, "Exploring Faculty Perceptions about Classroom Technology Integration and Acceptance: A Literature Review," *International Journal of Research in Education and Science* 5, no. 2 (2019): 722–729.
- 24. See, for example, Leila Meyer, "Penn State Implements Clientless Remote Access to University Applications," *Campus Technology*, July 31, 2014.
- 25. Ibid.
- Adrian Willings, "<u>33 Obsolete Technologies That Will Baffle Modern Generations</u>," *Pocket-Lint*, March 4, 2019.
- 27. Michael Dimock, "<u>Defining Generations: Where Millennials End and Generation Z Begins</u>," *Fact Tank*, January 17, 2019.
- D. E. Schneider, "Unstructured Personal Technology Use in the Classroom and College Student Learning: A Literature Review," *Community College Enterprise* 24, no. 2 (fall 2018): 10–20.
- 29. Helen Drenoyianni, Lampros Stergioulas, and Valentina Dagiene, "<u>The Pedagogical Challenge of</u> Digital Literacy: Reconsidering the Concept – Envisioning the 'Curriculum' – Reconstructing the School," *International Journal of Social and Humanistic Computing* 1, no. 1 (January 2008): 53–66.
- Baiyun Chen, Ryan Seilhamer, Luke Bennett, and Sue Bauer, "Students' Mobile Learning Practices in Higher Education: A Multi-Year Study," *EDUCAUSE Review*, June 22, 2015.
- 31. Ryan Seilhamer, Baiyun Chen, Sue Bauer, Ashley Salter, and Luke Bennett, "<u>Changing Mobile Learning</u> Practices: A Multiyear Study 2012–2016," *EDUCAUSE Review*, April 23, 2018.
- 32. Frances Perraudin, "Ban All Watches from School Exams, Cheating Inquiry Recommends," *The Guardian*, September 10, 2019.
- 33. Schneider, "Unstructured Personal Technology Use."
- 34. Ibid.
- Mark Lieberman, "<u>Students Are Using Mobile Even If You Aren't,</u>" *Inside Higher Ed*, February 27, 2019.
- 36. Douglas A. Parry, Daniel B. le Roux, and Laurenz A. Cornelissen, "<u>Managing In-Lecture Media Use:</u> <u>The Feasibility and Value of a Split-Class Policy</u>," *Journal of Computing in Higher Education* (June 2019): 1–21.
- 37. Schneider, "Unstructured Personal Technology Use."
- 38. Ibid.
- W. Erickson, C. Lee, and S. von Schrader, <u>2017 Disability Status Report: United States</u>, Cornell University Yang-Tan Institute on Employment and Disability (Ithaca, NY: 2019).

- 40. "<u>Self-Advocacy Skills and Self-Determination: Keys to Postsecondary Success</u>," co-authored brief by the American Council on Education, the National Center for Learning Disabilities, and the American Association of University Administrators, March 13, 2019.
- <u>"Students with Disabilities,</u>" *DataPoints* 6, no. 13, American Association of Community Colleges, September 2018; Kimberley Raue and Laurie Lewis, "<u>Students with Disabilities at Degree-Granting</u> <u>Postsecondary Institutions</u>," U.S. Department of Education, National Center for Education Statistics (Washington, DC: U.S. Government Printing Office, June 2011).
- 42. <u>"Fast Facts: Students with Disabilities,</u>" U.S. Department of Education, National Center for Education Statistics, 2019; *Digest of Education Statistics 2017*, NCES 2018-070, U.S. Department of Education.
- 43. Derrick Kranke, Sarah E. Jackson, Debbie A. Taylor, Eileen Anderson-Fye, Jerry Floersch, "College Student Disclosure of Non-Apparent Disabilities to Receive Classroom Accommodations," Journal of Postsecondary Education and Disability 26, no. 1 (2013): 35–51; Laura Marshak, Todd Van Wieren, Dianne Raeke Ferrell, Lindsay Swiss, and Catherine Dugan, "Exploring Barriers to College Student Use of Disability Services and Accommodations," Journal of Postsecondary Education and Disability 22, no. 3 (2010): 151–165; and Julie R. Alexandrin, Ilana Lyn Schreiber, and Elizabeth Henry, "Why Not Disclose?" in Pedagogy and Student Services for Institutional Transformation: Implementing Universal Design in Higher Education, eds. Jeanne L. Higbee and Emily Goff (Minneapolis: University of Minnesota, 2008): 377–392.
- 44. Morton Ann Gernsbacher, "Video Captions Benefit Everyone," Policy Insights from the Behavioral and Brain Sciences 2, no. 1 (2015): 195–202; Katie Linder, <u>Student Uses and Perceptions of Closed Captions</u> and <u>Transcripts: Results from a National Study</u> (Corvallis, OR: Oregon State University Ecampus Research Unit, October 2016).
- 45. Linder, Student Uses and Perceptions of Closed Captions.