The EDUCAUSE Benchmarking Service

Supporting Action at the Intersection of Student & Institutional Success

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UNCOMMON THINKING FOR THE COMMON GOOD
Stop Guessing. Start Making Data-Driven Decisions.

Core Data Service
IT financials, staffing, and services

EDUCAUSE Benchmarking Service BETA *(Coming in early 2016!)*
Reports you can use to communicate the value of IT to non-IT leaders.

Use benchmarking to inform IT planning and support for strategic initiatives.
educause.edu/research
Benchmarking to Inform Planning
1) Build reports with customized peer groups on demand
2) Benchmark maturity and technology deployment
3) Receive recommendations for improvement
Culture of Innovation
Culture of Innovation

- IT governance
- Information security
- Research computing
- IT risk management
- Defined
- Managed
- Optimized
- Repeatable
- Absent/ad hoc

Student success technologies
E-Learning
Analytics
Maturity and Deployment Index Library

- Analytics
  - Maturity Index
  - Deployment Index
- E-Learning
  - Maturity Index
  - Deployment Index
- Research Computing
  - Maturity Index
  - Deployment Index
- Information Security
  - Maturity Index
  - Deployment Index
- Student Success Technologies
  - Maturity Index
  - Deployment Index
- IT Governance
  - Maturity Index
- IT Risk Management
  - Maturity Index
- Culture of Innovation
  - Maturity Index
Demonstration

Benchmarks Portal
1. Maturity and Deployment Index Results Overview

**Maturity Index Composite Score**
- EDUCAUSE: 3.5
- Peergroup1: 3.3
- Peergroup2: 3.7

**Deployment Index Composite Score**
- EDUCAUSE: 3.2
- Peergroup1: 2.6
- Peergroup2: 2.3
Supporting Services

- Workshops
- Peer Community
- Advising
- Consulting
**Workshops**
- Downloadable toolkit to start index-based conversation
- Online course (3 month course around your index topic and experience level)
- Pre-conference seminar for your index peer group at ELI or EDUCAUSE Annual

**Peer Community**
- List serv + resources quarterly
- Community member hosted webinar
- Peer-driven pre-conference seminar for your peer group

**Advising**
- Quarterly calls to EDUCAUSE coach spot check efforts
- Monthly calls with EDUCAUSE over course of project
- Group coaching with peers in your benchmark group or cross-institutional group

**Consulting**
- Access to up-voted consultant referrals
- Uber-style service -- call to a consultant
- Negotiated discount with talent cloud
2016 Sessions

- **February**
  - ELI Annual Conference
    - E-Learning and Student Success: How Do You Measure Up?

- **March**
  - Connect Denver
    - Analytics Readiness: How Do You Measure Up?
    - E-Learning and Student Success through Business Analytics
  - NERCOMP
    - IT Risk Management and Governance: How Do You Measure Up?
2016 Sessions

- April
  - Connect Miami
    - Analytics Readiness: How Do You Measure Up?
    - E-Learning and Student Success through Business Analytics
    - IT Risk Management and Governance: How do you measure up?
  - Security Professionals Conference
    - Information Security Capability: How Do You Measure Up? (AM pre-preconference)
    - Information Security Capability: How Do You Measure Up? (PM pre-preconference)
    - Information Security, Governance, and Risk Capability: How Do You Measure Up? (Virtual Conference)
2016 Sessions

- May
  - Enterprise IT Summit
    - Invitation-only lunch coaching session
  - Internet2 Global Summit
    - Information Security, Governance, and Risk Capability: How Do You Measure Up?
    - Research Computing Capability: How Do You Measure Up?
What we need from you:

1. **Use the tool**

2. **Provide feedback**
Questions & Answers

Contact Catherine Watt (cwatt@educause.edu)

www.educause.edu/benchmarking