PROGRAM & EXHIBITOR DIRECTORY
The Best Thinking in Higher Education IT
The SMP 352 is a high performance dual streaming and recording processor for capturing and distributing AV sources and lectures as live streaming or recorded media. It can create independent recordings from two different sources, delivering high impact presentations for higher education and training environments. With up to five inputs that accept HDMI, component, composite, or 3G-SDI signals, the SMP 352 empowers schools to simultaneously live stream and record presentations, delivering classroom lectures anywhere the network can reach. The SMP 352 is easy to use, and with no licensing fees, has a low cost of ownership.

**Features:**
- Dual Recording and Streaming
- Flexible scaling and window processing
- Clean switching
- Integrated audio mixing and DSP
- No licensing fees
- Schedule streaming and recording using iCalendar
- Adjustable recording and streaming bit-rates
- Compatible with third party content management systems
Dear EDUCAUSE Members and Colleagues,

Welcome to Anaheim and the 2016 EDUCAUSE Annual Conference—and welcome to the best thinking in higher education IT. EDUCAUSE is a thriving, diverse community representing institutions, corporations, associations, and foundations from across the United States and around the world. We share a common goal: to understand and advance the strategic role of IT in higher education. We are energized when successful outcomes are fueled by commitment and collaboration.

This conference is designed to connect you with ideas, resources, and each other. With more than 300 sessions, 700 presenters, and an exhibit hall hosting over 275 technology, service, and solution providers, the conference offers multiple pathways to enhance your knowledge, skills, and professional network. Lounges and informal spaces, along with program breaks and receptions, extend your opportunities to connect with others.

If this is your first annual conference, please be sure to visit the “First-Timer Commons” in the second floor foyer, where a crew of community volunteers and EDUCAUSE staff offer a warm welcome and some conference tips. Even if you’re the most experienced conference participant, you may have questions or need directions, so staff are available to assist you throughout the event.

On behalf of EDUCAUSE, the 2016 program committee, and the many presenters and sponsors who have made possible this premier gathering of our higher education IT community, thank you for your part in making this event exceptional.

John O’Brien
President and CEO
EDUCAUSE

Timothy Chester
Vice President for Information Technology
University of Georgia
EDUCAUSE 2016 Program Chair
NAME BADGES

Please wear your name badge throughout the event, as this will grant you access to conference activities.

NAME BADGE PERSONALIZATION: Customize your badge to indicate your areas of interest, institutional role, and EDUCAUSE involvement. Stop by the Ribbon and Affinity Sticker Bar near registration.

Name badges and registration are sponsored by Jenzabar, Platinum Partner

WIRELESS ACCESS

NETWORK SSID
EDUCAUSEAIR

NETWORK PASSPHRASE
educause (case sensitive)

Wireless connectivity is available in most areas of the conference space during regular event hours. Public Wi-Fi is not available for participants in the exhibit hall.

Bandwidth provided by CENIC
GETTING STARTED

PROCEEDINGS
All presenters are invited to upload their session resources including slides, videos, handouts, and the like.

These resources are available to participants through our EDUCAUSE 2016 conference website proceedings page.

RECORDING/STREAMING POLICY
Because all presentations and associated materials are the presenters’ intellectual property, you must obtain the presenters’ permission to record or stream their session or activity in any medium (including, but not limited to, Periscope, Meerkat, and YouTube).

Recording/streaming for commercial purposes is allowed only with prior written permission from both EDUCAUSE and the presenter(s). EDUCAUSE reserves the right to ask any participant to move within or to leave a session venue if their use of technology is disruptive to presenters or other participants.

EVALUATION & FEEDBACK

SESSIONS & PRESENTERS
Share your thoughts on sessions and presenters through the conference mobile app or through the online agenda.

OVERALL
Watch for the overall conference evaluation e-mail shortly after the conference.

CONNECT & CONTRIBUTE
facebook.com/AnnualConference  #EDU16
tinyurl.com/linkedinE16  #EDU16
CREATING YOUR SCHEDULE

Program Content
In an effort to help you navigate the program, the EDUCAUSE 2016 Program Committee developed a list of program tracks that reach across the institution.

Program Tracks
- Driving Innovation in Teaching and Learning
- Enabling the Data-Driven, Decision-Making Environment
- Innovating in IT Infrastructure and Cloud-Based IT Environments
- Leading and Partnering Strategically across the Academy
- Producing, Distributing, and Using Digital-Based Knowledge
- Reducing and Managing Risk in a Digital World
- Transforming the Student Experience

Inclusivity and Benchmarking at EDUCAUSE 2016
Inclusivity and benchmarking are two important ways in which the EDUCAUSE community strengthens higher education. When we share our data, best practices, cultures, beliefs, and positions, we come away with a better understanding of each other and ourselves, and we are able to make more-informed decisions. The EDUCAUSE 2016 program celebrates these two themes with a variety of sessions dedicated to each.

Abstracts and Outcomes
Session titles and speakers are listed in this program by domain. For details including a descriptive abstract and outcomes, where applicable—practical takeaways you can expect to glean from attending the session—visit the conference website (educause.edu/annual-conference) or use our mobile app (educause.edu/EDU16 Mobile).

Special Designations

Award-Winner Sessions
Award program sponsored by Moran Technology Consulting, Gold Partner

Sessions designated with this icon are presented by the EDUCAUSE Community Leadership, Leadership, and Rising Star Award winners.

Refreshment Breaks
Take time to refuel and relax with refreshments provided during these breaks.

Corporate Sessions
These sessions merge corporate and institutional thought leadership in a dynamic discussion of common challenges and opportunities to facilitate intentional dialogue that bridges R&D and promotes product development.

Association Activities
Sessions labeled with the “E” icon offer you a direct connection to your EDUCAUSE association staff through informal “meet and greets” and product and service demonstrations.
Download the Conference Mobile App
Get your hands on the latest conference information!

- Access the daily agenda
- View session descriptions
- Create a personal itinerary
- Review presenter bios
- Navigate location and exhibit hall maps
- Complete session evaluations

SEARCH:
EDUCAUSE Conferences & Events

Available versions for Android, iOS, and the web.
GETTING AROUND

Places

First-Timer Commons
LOBBY, LEVEL TWO
If you’re new to the annual conference, visit the commons. Volunteers will be there to help plan your day, suggest networking events, and share ideas on how to become more involved in the higher education IT community.

EDUCAUSE Central
LOBBY C, LEVEL ONE
Visit this community hub in the walkway between the general session and exhibit hall to learn more about your association. Join us for meet and greets with EDUCAUSE staff and to learn more about and share your feedback on our new strategic priorities. Discover how EDUCAUSE can help you enhance decision making, create connections, build your career, and strengthen higher ed.

Information Kiosks
LOBBY A, LEVEL ONE
Sponsored by Aruba, a Hewlett Packard Enterprise company
Build your personal itinerary, map the exhibit hall, check e-mail, check in for a flight, and get daily updates on the conference buzz.

Exhibit Hall
EXHIBIT HALL B-C
More than 275 innovative product and service providers will be on hand, creating the largest exhibit hall for higher education IT professionals. See page 99 to learn about other exciting activities in the hall, including Start-Up Alley and the Edtech Playground.

Learning Theater
EXHIBIT HALL B-C
Learning theater design provided by Steelcase, Gold Partner
This innovative space features must-attend interactive events throughout the conference, including the “Under the Ed Radar” Pitch Competition and the Pitch IT! Challenge. See pages 16–19 for details.

Start-Up Alley & Edtech Playground
EXHIBIT HALL B-C
Sponsored by Penn State EdTech Network
Visit these emerging edtech companies with innovative products and services targeted to the higher education market. Share direct feedback on new ideas and learn about solutions for your institution.

MAPS
Please see the end of the program for detailed exhibit hall and convention center maps.
GETTING AROUND

**Power Station Areas**
FOYERS, LEVELS TWO AND THREE  
_Sponsored by Modo Labs, Bronze Partner_
Plug in and charge your electronic devices to stay powered up for the full event.

**Tote-Stuffing Area**
LOBBY B, LEVEL ONE  
In an effort to reduce waste, we’ve created an area for you to choose only the complimentary hard-copy information you want.

**CIO Lounge**
MEETING ROOM 207A/B, LEVEL TWO  
_Sponsored by Unit4, Gold Partner_
Higher education CIOs are invited to relax and meet with friends and colleagues in this community space, which provides light refreshments and a quiet, comfortable spot to charge devices, check e-mail, and watch live streams of the general sessions.

**Community Lounge**
MEETING ROOM 205A/B, LEVEL TWO  
_Sponsored by Workday, Platinum Partner_
This space is designed for members of the EDUCAUSE community to connect with each other. Organize impromptu and birds-of-a-feather meetings, share valuable content, or just relax and recharge in this informal setting. Drop in or use the on-site scheduling board to reserve space for larger meetings.

**International Welcome Lounge**
MEETING ROOM 206A, LEVEL TWO  
We welcome participants from over 40 countries to the conference each year. Stop by the lounge to connect with other colleagues from around the globe.

**Media Lounge**
MEETING ROOM 206B, LEVEL TWO  
Media representatives attending EDUCAUSE 2016 have a quiet place this year to get away from the commotion of conference activities, charge devices, conduct interviews, and compose their stories.

**Speaker Ready Room**
MEETING ROOM 204A, LEVEL TWO  
Conference presenters are encouraged to visit this area to test their equipment with the exact configuration that will be available in their room. Printers, projectors, and a copier will be available for practicing and making last-minute modifications and handouts.

GIVE BACK TO THE COMMUNITY

EDUCAUSE is proud to partner with School on Wheels, a nonprofit organization whose mission is to enhance the educational opportunities for homeless children in Southern California from kindergarten through twelfth grade.

During this year’s annual conference you can give back and support this important organization’s mission and cause by **donating school supplies** or **offering financial support** to help these young children get the education, support, and tools they need.

*If making a financial donation, please be sure to indicate EDUCAUSE under the question that asks “If you have a special purpose for your donation please let us know.”

TO DONATE:
### TUESDAY

<table>
<thead>
<tr>
<th>Exhibitor Help Desk</th>
<th>7:00 a.m.–5:00 p.m.</th>
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</thead>
<tbody>
<tr>
<td>Registration, Community Lounge, International Lounge, Media Lounge, Speaker Ready Room</td>
<td>7:00 a.m.–6:00 p.m.</td>
</tr>
<tr>
<td>CIO Lounge</td>
<td>11:00 a.m.–4:30 p.m.</td>
</tr>
<tr>
<td>First-Timer Commons</td>
<td>Noon–4:30 p.m.</td>
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<thead>
<tr>
<th>Morning Seminars</th>
<th>8:00–11:30 a.m.</th>
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</thead>
<tbody>
<tr>
<td>Full-Day Seminars</td>
<td>8:00 a.m.–4:00 p.m.</td>
</tr>
</tbody>
</table>

- Refreshment Break for Seminar Participants | 9:30–10:00 a.m. |

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<thead>
<tr>
<th>Morning Seminars (continued)</th>
<th>8:00–11:30 a.m.</th>
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</thead>
<tbody>
<tr>
<td>Full-Day Seminars (continued)</td>
<td>8:00 a.m.–4:00 p.m.</td>
</tr>
</tbody>
</table>

- Lunch | 11:30 a.m.–12:30 p.m. |
| For full-day and two half-day seminar purchases only |

<table>
<thead>
<tr>
<th>Afternoon Seminars</th>
<th>12:30–4:00 p.m.</th>
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</thead>
<tbody>
<tr>
<td>Full-Day Seminars (continued)</td>
<td>8:00 a.m.–4:00 p.m.</td>
</tr>
</tbody>
</table>

- Refreshment Break for Seminar Participants | 2:00–2:30 p.m. |

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<tr>
<th>Afternoon Seminars (continued)</th>
<th>12:30–4:00 p.m.</th>
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</thead>
<tbody>
<tr>
<td>Full-Day Seminars (continued)</td>
<td>8:00 a.m.–4:00 p.m.</td>
</tr>
</tbody>
</table>

| First-Timer’s Welcome and Orientation Session | 4:30–5:00 p.m. |

### WEDNESDAY

<table>
<thead>
<tr>
<th>Registration, CIO Lounge, Speaker Ready Room</th>
<th>7:00 a.m.–5:00 p.m.</th>
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</thead>
<tbody>
<tr>
<td>Community Lounge, International Lounge, Media Lounge</td>
<td>7:00 a.m.–6:30 p.m.</td>
</tr>
<tr>
<td>First-Timer Commons</td>
<td>7:30 a.m.–4:30 p.m.</td>
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<table>
<thead>
<tr>
<th>General Session</th>
<th>Susan Cain</th>
<th>8:00–9:30 a.m.</th>
</tr>
</thead>
</table>

- Break in the Exhibit Hall | 9:30–10:30 a.m. |

<table>
<thead>
<tr>
<th>Sessions</th>
<th>10:30–11:20 a.m.</th>
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</thead>
</table>

- Beverage Break | 11:20–11:40 a.m. |

<table>
<thead>
<tr>
<th>Sessions</th>
<th>11:40 a.m.–12:30 p.m.</th>
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<table>
<thead>
<tr>
<th>Exhibit Hall</th>
<th>9:30 a.m.–6:30 p.m.</th>
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</thead>
</table>

- Lunch in the Exhibit Hall | 12:30–2:30 p.m. |

<table>
<thead>
<tr>
<th>Poster Sessions in the Exhibit Hall</th>
<th>1:30–2:30 p.m.</th>
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<table>
<thead>
<tr>
<th>Sessions</th>
<th>2:30–3:20 p.m.</th>
</tr>
</thead>
</table>

- Break | 3:20–3:40 p.m. |

<table>
<thead>
<tr>
<th>Sessions</th>
<th>3:40–4:30 p.m.</th>
</tr>
</thead>
</table>

- Networking Reception in the Exhibit Hall | 4:30–6:30 p.m. |
## THURSDAY

- **Registration, Speaker Ready Room**
  7:00 a.m.–5:00 p.m.
- **CIO Lounge, Community Lounge, International Lounge, Media Lounge**
  7:00 a.m.–6:20 p.m.
- **First-Timer Commons**
  9:00 a.m.–3:30 p.m.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30–8:00 a.m.</td>
<td><strong>Morning Refreshments</strong></td>
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<tr>
<td>8:00–8:50 a.m.</td>
<td><strong>Sessions</strong></td>
</tr>
<tr>
<td>8:50–9:10 a.m.</td>
<td><strong>Break</strong></td>
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<tr>
<td>9:10–10:00 a.m.</td>
<td><strong>Sessions</strong></td>
</tr>
<tr>
<td>10:00–10:30 a.m.</td>
<td><strong>Break in the Exhibit Hall</strong></td>
</tr>
<tr>
<td>10:30–11:30 a.m.</td>
<td><strong>General Session</strong></td>
</tr>
<tr>
<td>11:30 a.m.–1:30 p.m.</td>
<td><strong>Lunch in the Exhibit Hall</strong></td>
</tr>
<tr>
<td>12:30–1:30 p.m.</td>
<td><strong>Poster Sessions in the Exhibit Hall</strong></td>
</tr>
<tr>
<td>1:30–2:20 p.m.</td>
<td><strong>Sessions</strong></td>
</tr>
<tr>
<td>2:20–2:40 p.m.</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>2:40–3:30 p.m.</td>
<td><strong>Sessions</strong></td>
</tr>
<tr>
<td>3:30–4:30 p.m.</td>
<td><strong>Break in the Exhibit Hall</strong></td>
</tr>
<tr>
<td>4:30–5:20 p.m.</td>
<td><strong>Sessions</strong></td>
</tr>
</tbody>
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## FRIDAY

- **CIO Lounge**
  7:00–11:30 a.m.
- **Registration, Community Lounge, International Lounge, Media Lounge, Speaker Ready Room**
  7:30–10:30 a.m.
- **First-Timer Commons**
  8:00–10:00 a.m.

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<th>Time</th>
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<tr>
<td>7:30–8:00 a.m.</td>
<td><strong>Morning Refreshments</strong></td>
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<td>8:00–8:50 a.m.</td>
<td><strong>Sessions</strong></td>
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<td>8:50–9:10 a.m.</td>
<td><strong>Break</strong></td>
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<td>9:10–10:00 a.m.</td>
<td><strong>Sessions</strong></td>
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<tr>
<td>10:15–11:15 a.m.</td>
<td><strong>Registration, Speaker Ready Room</strong></td>
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<tr>
<td>10:00 a.m.–4:30 p.m.</td>
<td><strong>Exhibit Hall</strong></td>
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<tr>
<td>10:00–10:30 a.m.</td>
<td><strong>Break in the Exhibit Hall</strong></td>
</tr>
<tr>
<td>10:30–11:30 a.m.</td>
<td><strong>General Session</strong></td>
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<td>11:30 a.m.–1:30 p.m.</td>
<td><strong>Lunch in the Exhibit Hall</strong></td>
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<td>12:30–1:30 p.m.</td>
<td><strong>Poster Sessions in the Exhibit Hall</strong></td>
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<td>1:30–2:20 p.m.</td>
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<td>2:40–3:30 p.m.</td>
<td><strong>Sessions</strong></td>
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<td><strong>Break in the Exhibit Hall</strong></td>
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<td>4:30–5:20 p.m.</td>
<td><strong>Sessions</strong></td>
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THANK YOU
TO OUR EVENT SPONSORS & CORPORATE PARTNERS

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EDUCAUSE thanks our 2016 sponsors for their commitment to advancing technology in the higher education community by sponsoring key initiatives at EDUCAUSE 2016.

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Community Lounge
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Wednesday refreshment break and dessert in the exhibit hall

Honorlock
Thursday refreshment breaks and dessert in the exhibit hall

Maplesoft
Thursday lunch

Penn State EdTech Network
Edtech Playground
Start-Up Alley
“Under the Ed Radar” Pitch Competition

PeopleAdmin
Totebags

Ruckus Wireless
Wednesday networking reception

USA Funds
Pitch IT! Challenge

WTC Consulting
Poster sessions
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Our corporate members play a critical role in helping higher education deliver on its mission. EDUCAUSE thanks our 2016 Corporate Partners for their continued support.

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Higher security.

Safeguard information security with Microsoft Cloud services. Protection at every layer ensures network and data resilience, reducing exposure to attack, so institutions can focus on achieving the goals of higher education.

Learn more at the Microsoft EDUCAUSE Booth 1007 and visit aka.ms/EducauseResourceCenter
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Vice President and CIO, Media and IT  
Spelman College

Michael D. Roy  
Dean of the Library  
Middlebury College

Cathy Bates  
Associate Vice Chancellor and CIO  
Appalachian State University

Joseph Shelley  
Assistant Vice Chancellor and CIO  
University of Washington Bothell

Richard J. Bazile  
Assistant Dean, Learning Commons and Academic Support Services  
Cuyahoga Community College

Bill White  
Vice President, Information Technology, and CIO  
Valencia College

Kathy Lang  
CIO  
Marquette University
LEARNING THEATER

INNOVATION TAKES THE STAGE

Join industry and higher education leaders in this innovative space dedicated to some of the most exciting new ideas in the higher education IT community. The Learning Theater, open during exhibit hall hours, will host two days of interactive programs you don’t want to miss!

“Under the Ed Radar” Pitch Competition
Find out what solutions some of the most innovative minds in higher ed IT are working on, as they pitch their individual business plans and service offerings in front of a judging panel of industry and academic leaders. One winner will be announced out of a pool of 10 Start-Up Alley companies.

Pitch IT! Challenge
We’re flipping the industry pitch by giving academic leaders the stage to present their biggest teaching and learning or student success issues. The EDUCAUSE community is invited to participate in the Q&A segment and ultimately partner with these institutions to collaboratively create solutions.

A New Model for Engaging with Edtech Startups
Dreamit and Penn State will show you how education organizations can proactively and effectively engage with start-ups.

A Revised Lesson Plan for Student Success
Learn how faculty development efforts at Cal State Los Angeles help improve student engagement and, in turn, overall student success.

Learning Theater design provided by Steelcase

EDUCATION
Gold Partner
# LEARNING THEATER SCHEDULE

## Wednesday, October 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>10:30 a.m.–12:30 p.m.</td>
<td>&quot;Under the Ed Radar&quot;: An Edtech Business Pitch Competition  &lt;br&gt;Panel judges include Chegg, D2L, Penn State EdTech Network, and SXSWedu  &lt;br&gt;Ten of our Start-Up Alley companies will pitch their individual business plans and service offerings before a judging panel. Feedback from the panel and the audience follows each pitch. Three of the top pitches will be invited back for a more extensive discussion on Thursday from 11:45 a.m. to 12:45 p.m. (See page 19 for the list of participating companies.)</td>
</tr>
<tr>
<td>12:30–1:20 p.m.</td>
<td>Dreamit and Penn State: A New Model for Engaging with Edtech Start-Ups  &lt;br&gt;Andrew Ackerman, Managing Director, Dreamit EdTech; Jeff Smith, Senior Executive Director, Penn State EdTech Network  &lt;br&gt;What do Starwood, Hertz, Blockbuster, and Western Union all have in common? They were all blindsided by start-ups that didn’t exist just a few years ago. Dreamit and Penn State will show you how education organizations can proactively and effectively engage with start-ups.</td>
</tr>
<tr>
<td>1:30–2:20 p.m.</td>
<td>Living in Harmony: Technology and Academic Objectives  &lt;br&gt;Christy Riddle, Executive Director of Student Success, Delta State University; Tim Coley, Senior Strategic Consultant, Kelly Doney, Vice President, Management Consulting, and Katie Lynch-Holmes, Senior Strategic Consultant, Ellucian; Michael Alstrom, CIO, Muskegon Community College  &lt;br&gt;Can technologists and academics learn to speak the same language in support of advancing the academic mission of the campus, while not losing sight of student success? Join us for a packed 50-minute session where we point to real campus examples and where you have the option to engage with peers.</td>
</tr>
<tr>
<td>2:30–4:30 p.m.</td>
<td>Pitch IT! Challenge: Your Voice, Our Stage, Community-Based Solutions  &lt;br&gt;Presenters from Bay Path University, Deakin University, Ringling College of Art and Design, and University of Texas at Austin  &lt;br&gt;Institutional leaders will take the stage to present their biggest teaching and learning or student success issues, and gain exposure to industry experts ready to work to turn higher education issues into groundbreaking solutions. Come to this session to hear from the voice of higher education and discuss possible solutions to challenges faced by institutions around the world.</td>
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## Thursday, October 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:45 a.m.–12:45 p.m.</td>
<td>&quot;Under the Ed Radar&quot;: An Edtech Business Pitch Competition Finalists  &lt;br&gt;Panel judges include Chegg, D2L, Penn State EdTech Network, and SXSWedu  &lt;br&gt;The top 3 finalists from Wednesday’s &quot;Under the Ed Radar&quot; Pitch Competition are invited back for a more extensive discussion about their products and solutions. The winner will be announced Thursday afternoon at 1:30 in Start-Up Alley.</td>
</tr>
<tr>
<td>1:30–2:20 p.m.</td>
<td>A Revised Lesson Plan for Student Success with Steelcase Education and Cal State LA  &lt;br&gt;Beverly Bondad-Brown, Associate Director of Educational Technology, California State University, Los Angeles; Steve Slifka, Leader, A+D Education, Steelcase  &lt;br&gt;Today’s best learning spaces are designed for participative and engaging activities that help students function their best—physically, cognitively, and emotionally. Additionally, effective faculty training and development is key to launching new active learning spaces. Learn how faculty development efforts at Cal State Los Angeles helps improve student engagement and, in turn, overall student success.</td>
</tr>
<tr>
<td>2:40–4:10 p.m.</td>
<td>Redesigning the Experience of Learning with Cognitive Computing: Rapid Design Ideation Session  &lt;br&gt;Aaron Sickler, IBM Watson Usability and Design Leader, IBM  &lt;br&gt;This hands-on rapid design ideation session will use design thinking to uncover the opportunities facing the lifelong learning continuum—from early foundations to school years to adult outcomes.</td>
</tr>
</tbody>
</table>
EXPLORE THE EMERGING EDTECH SCENE

If you want to experience some of the most groundbreaking and promising solutions in higher ed IT, you won’t want to miss Start-Up Alley and the Edtech Playground during EDUCAUSE 2016! Over 40 emerging edtech companies will be debuting innovative IT solutions that could influence the future of higher education.

**Edtech Playground**
Get hands on with very early-stage companies and their solutions to provide feedback and insights that help shape their development.

**Start-Up Alley**
Explore new technologies and find pilot opportunities with these innovative emerging players.

**EDTECH PLAYGROUND PARTICIPANTS**
- Acadly
- Cayuga Networks
- Chromotif
- Empowering Victims
- Engage2Serve
- Feengo
- GradeHub
- Jobspeaker
- QuickPhish
- RiverRock Learning
- StudentVox
- Tassel Software
- VoiceVibes
- Wrainbo

**START-UP ALLEY PARTICIPANTS**
- Apporto
- Cidi Labs
- Cirrus Identity
- ClearScholar
- Constituo Software
- Crafted Education
- DigiExam Solutions
- Education Technology Associates
- Hypothes.is
- ilos Videos
- Intellectus Statistics
- IntelliBoard
- Lea(R)n
- Metis Labs
- MobLab
- Nyansa
- Odigia
- Paperpile
- Potential.ly
- Pragya Systems
- QuinSoft Corporation
- Real Time Cases
- StacksWare
- Strategic Planning Online
- StudyTree
- Swapability
- University Beyond

Visit Start-Up Alley and the Edtech Playground during exhibit hall hours:

**Wednesday**
9:30 a.m.–6:30 p.m.

**Thursday**
10:00 a.m.–4:30 p.m.

Sponsored by

[EdTech Network]
“UNDER THE ED RADAR” PITCH COMPETITION

Find out what solutions some of the most innovative minds in higher ed IT are working on as they pitch their individual business plans and service offerings in front of a judging panel of industry and academic leaders. One winner will be announced out of a pool of 10 Start-Up Alley companies.

COMPETITION PARTICIPANTS

Cirrus Identity | Data Privacy and Security
Dedra Chamberlin, CEO

Crafted Education | Student Success
Katy Kappler, Co-Founder and President

Education Technology Associates | Retention
Kevin Hesler, COO

Hypothes.is | Student Success; Retention
Jeremy Dean, Director of Education

Ilos Videos | Content Management and Delivery
Sean Higgins, Founder

IntelliBoard | Student Success; Retention
Anatoliy Kochnev, CEO

Lea(R)n | Student Success; Data Privacy and Security
Karl Rectanus, CEO and Co-Founder

Potential.ly | Student Success; Retention
Norbert Morawetz, Founder/CEO

Pragya Systems | Student Success; Retention; Content Management
Ramji Raghavan, CEO

StudyTree | Student Success; Retention
Ethan Keiser, CEO

First round of pitches:

Wednesday
10:00 a.m.–12:30 p.m.

Finalists present & winner announced:

Thursday
11:45 a.m.–12:45 p.m.

Thank You to Our Panel of Judges

Chegg
D2L
Penn State EdTech Network
SXSWedu

Sponsored by

EdTech Network

PennState
Empower student transformations with powerful campus innovations.

Personalized. Collaborative. Everywhere. That’s what will define tomorrow’s learning environments. But how do you make that transformation today? With end-to-end, integrated IT solutions and a single point of contact – Dell is the only partner that can deliver everything you need to prepare your campus, and students, for the future.

Begin your campus transformation at booth #401.
Please check the mobile app or online agenda for schedule updates after the printing of this program, including additions, cancellations, and presenter or room changes.

Monday, October 24

8:00 a.m.–4:00 p.m.

EDUCAUSE Board of Directors Meeting
Board members only
HILTON, AVALON A/B, LOBBY LEVEL

8:00 a.m.–5:00 p.m.

Exhibitor Help Desk Open
LOBBY B, LEVEL ONE

12:00 noon–5:00 p.m.

Express Registration Check-In
Sponsored by Jenzabar, Platinum Partner
HILTON LOBBY AND MARRIOTT LOBBY

Registration Desk Open
Sponsored by Jenzabar, Platinum Partner
LOBBY B, LEVEL ONE

Speaker Ready Room Open
MEETING ROOM 204A, LEVEL TWO

Tuesday, October 25

7:00 a.m.–5:00 p.m.

Exhibitor Help Desk Open
LOBBY B, LEVEL ONE

7:00 a.m.–6:00 p.m.

Registration Desk Open
Sponsored by Jenzabar, Platinum Partner
LOBBY B, LEVEL ONE

Community Lounge Open
Sponsored by Workday, Platinum Partner
MEETING ROOM 205A/B, LEVEL TWO

International Participants Lounge Open
MEETING ROOM 206A, LEVEL TWO

Media Lounge Open
MEETING ROOM 206B, LEVEL TWO

Speaker Ready Room Open
MEETING ROOM 204A, LEVEL TWO
Academic Video Done Right

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Proud Platinum Sponsor | Visit Us at Booth 1713
Tuesday, October 25

7:00 a.m.–7:00 p.m.

Express Registration Check-In
Sponsored by Jenzabar, Platinum Partner
HILTON LOBBY AND MARRIOTT LOBBY

8:00–11:30 a.m.

MORNING SEMINARS
Note: Separate registration and fee are required

Seminar 1A | Virtual Reality and the Future of Learning
MEETING ROOM 208A/B, LEVEL TWO

Emory Mark Craig, Director of eLearning and Instructional Technology, College of New Rochelle; Maya Georgieva, Associate Director, Center for Innovation, New York University

Seminar 2A | Moving to the Cloud with Amazon Web Services
MEETING ROOM 209A/B, LEVEL TWO

Blake Chism, IT Transformation Senior, Amazon Web Services; Sarah J. Christen, Director of Community Platforms and Cloudification Services, Cornell University; Ryan Frazier, Director, System Engineering and Operations, Harvard Business School; Mike Chapple, Senior Director, IT Service Delivery, and Ron Kraemer, Vice President and Chief Information and Digital Officer, University of Notre Dame

Seminar 3A | Negotiation Skills and Strategies for IT Leaders
MEETING ROOM 204C, LEVEL TWO

Timothy M. Chester, Vice President for Information Technology, University of Georgia
8:00–11:30 a.m. (continued)

Seminar 4A | The New Leadership Challenge
MEETING ROOM 210D, LEVEL TWO
Michael Kubit, Deputy CIO, Information Technology Services, Case Western Reserve University; Paige Francis, Associate CIO, University of Arkansas Fayetteville; Keith W. McIntosh, Vice President for Information Services and Chief Information Officer, University of Richmond; Michael Cato, CIO, Vassar College

Seminar 5A | The Experience of Disability, Web Accessibility Standards, and Open-Source Evaluation Tools
MEETING ROOM 303D, LEVEL THREE
Christian Vinten-Johansen, Manager, Accessibility Team, The Pennsylvania State University; Jon Gunderson, DRES Accessible IT Group, University of Illinois at Urbana-Champaign

Seminar 6A | Balanced Leadership: The Role of Behavior Styles and Emotional Intelligence
MEETING ROOM 210A/B, LEVEL TWO
Morris W. Beverage Jr., President, Lakeland Community College

Seminar 7A | Developing a Roadmap for a Campus-Wide Office 365 SharePoint Implementation
MEETING ROOM 303C, LEVEL THREE
Bobby Jo Morse, Manager, IT Project Management Office, University of Wisconsin-Milwaukee

Seminar 8A | Building Blocks for an Effective Information Security Strategy
MEETING ROOM 303B, LEVEL THREE
Melody Childs, Vice President for Information Technology and Chief Information Officer, Texas A&M University; Russell Ward, Chief Information Security Officer (CISO), University of Alabama in Huntsville

Seminar 9A | Adaptive Learning Systems: Evaluating and Implementing the Right One (for You)
MEETING ROOM 303A, LEVEL THREE
Sean Hobson, Assistant Vice President, Instructional Design and Educational Technology, and Dale P. Johnson, Manager, Adaptive GenEd Program, Arizona State University

Seminar 10A | Understanding Your Customers’ Experience: Journey Mapping and Data Collection
MEETING ROOM 213D, LEVEL TWO
Cara Giacomini, Senior Research Scientist, and Karalee Woody, Assistant Vice President, Customer Service and Support–UW Information Technology, University of Washington

Seminar 11A | Benchmarking Basics: From Data to Decisions to Results, and Back Again
MEETING ROOM 204B, LEVEL TWO
Leah Lang, Director of Analytics Services, and Catherine Watt, Senior Analyst, EDUCAUSE

8:00 a.m.–4:00 p.m.

FULL-DAY SEMINARS
Note: Separate registration and fee are required

Seminar 1F | Building Successful IT Governance, Portfolio, and Project Management Processes
MEETING ROOM 304A/B, LEVEL THREE
Cynthia Cobb, Assistant Director, Portfolio Management, University of Illinois at Urbana-Champaign; Kelly Block, Assistant Vice President, Portfolio and Process Management, and Michael Hites, Senior Associate Vice President and CIO, University of Illinois Central Administration
Seminar 2F | Approaches to Unconscious Bias
BALLROOM B, LEVEL THREE
Richard J. Bazile, Assistant Dean, Learning Commons Open and Academic Support Services, Miles College; Deborah Keyek-Franssen, AVP, Digital Education and Engagement, University of Colorado System; Beth Schaefer, Director of IT Services, University of Wisconsin–Milwaukee

Seminar 3F | Enhance Your University’s Change Management Capability Using the Prosci ADKAR Model
MEETING ROOM 211A/B, LEVEL TWO
Kathleen Scott, Director of Administrative Operations, Learning and Wellness, California State University, Fresno; Bridget Wikidal, Director, Project Management, California State University, Office of the Chancellor; Scott McAllister, Vice President of Business Development, Prosci; Scott Siler, Manager, Training and Transitions, University of Notre Dame

Seminar 4F | ITANA Face2Face 2016—Influence and Leadership Skills for Architects: Driving Strategic Decisions
BALLROOM C, LEVEL THREE
Christopher Eagle, IT Strategist and Enterprise Architect, University of Michigan–Ann Arbor; James Phelps, Director, Enterprise Architecture and Strategy, University of Washington; Louis E. King, Enterprise Architect, Yale University

Seminar 5F | Becoming a Successful Technology Manager
MEETING ROOM 304C/D, LEVEL THREE
Diane J. Graves, Assistant Vice President for Information Resources, Trinity University; Eugene L. Spencer, CIO, Ursinus College

8:00 a.m.–5:00 p.m.

Internet2 All-Day Advisory and Community Meetings
MARRIOTT, ORANGE COUNTY BALLROOM 3, LOBBY LEVEL

9:00–9:50 a.m.
EDUCAUSE Nominations Committee Meeting
HILTON, EXECUTIVE BOARDROOM, FOURTH FLOOR

9:00–10:50 a.m.
EDUCAUSE Young Professionals Advisory Council Meeting
By invitation only
HILTON, LAGUNA A, FOURTH FLOOR

9:00 a.m.–2:50 p.m.
iPASS Randomized Controlled Trial Training
By invitation only
HILTON, CAPISTRANO A, FOURTH FLOOR

9:30–10:00 a.m.
Seminar Break
FOYERS, LEVELS TWO AND THREE

10:00–10:50 a.m.
Teaching and Learning (ELI) Corporate Focus Group
HILTON, SANTA MONICA, FOURTH FLOOR

10:00 a.m.–12:50 p.m.
ECAR Campus Cyberinfrastructure Working Group Meeting
HILTON, EL CAPITAN A/B, FOURTH FLOOR

10:00 a.m.–12:50 p.m.

2017 Annual Conference Program Committee Meeting
By invitation only
HILTON, CARMEL, FOURTH FLOOR

Introducing McGraw-Hill Education Enterprise & Services

McGraw-Hill Education is proud to launch the Enterprise & Services division. Our mission is to support every step of the student journey through data-driven platforms and services that improve preparedness, retention and career readiness. Leveraging powerful Learning Science capabilities, our solutions are research-based with proven results.

We believe every student has the potential to succeed, but each is unique. By personalizing everything from placement, to course work, to intervention, we maximize a student’s chance of completing their program and starting their career. Our holistic approach to retention—understanding that every touch point impacts a student’s success—uniquely positions us to deliver tailor-made solutions.

We are excited to partner with you on addressing some of your greatest challenges and to help your students reach their maximum potential.

Visit us at our booth #901
11:00 a.m.–4:30 p.m.

CIO Lounge Open
Sponsored by Unit4, Gold Partner
MEETING ROOM 207A/B, LEVEL TWO

11:30 a.m.–12:30 p.m.

Seminar Lunch
Lunch ticket required
BALLROOM A, LEVEL THREE

11:30 a.m.–12:45 p.m.

ELI Advisory Board Meeting
By invitation only
HILTON, EXECUTIVE BOARDROOM, FOURTH FLOOR

12:00 noon–2:50 p.m.

ECAR Working Groups Open Meeting
HILTON, CALIFORNIA BALLROOM B, SECOND FLOOR

12:00 noon–4:30 p.m.

First-Timer Commons Open
LOBBY, LEVEL TWO

12:30–4:00 p.m.

AFTERNOON SEMINARS
Note: Separate registration and fee are required

Seminar 1P | Save Time and Resources: Using Disruptive Technologies in Higher Education
MEETING ROOM 208A/B, LEVEL TWO
Wil Davis, President, Ball State Innovation Corporation, and Jonathan Blake Huer, Director of Emerging Technologies, Ball State University

Seminar 2P | Future Trends in Technology and Education: Building Foresight Capacity in Your Organization
MEETING ROOM 209A/B, LEVEL TWO
Bryan Alexander, President, Bryan Alexander Consulting

Seminar 3P | Preparing for That IT Strategic Planning Project: A Data-Driven Approach
MEETING ROOM 204C, LEVEL TWO
Jerrold M. Grochow, CIO-in-Residence, and Sara Jeanes, Associate Program Manager, NET+, Internet2

Seminar 4P | Conceptual Frameworks for Teaching with Technology: Media Theory and Classroom Practice
MEETING ROOM 210D, LEVEL TWO
Gardner Campbell; Christina Engelbart, Co-Founder and Executive Director, Doug Engelbart Institute; Michael Griffith, Faculty Technology Coordinator, Tulane University

Seminar 5P | Cloud 101: Tools and Strategies for Evaluating Cloud Services
MEETING ROOM 303D, LEVEL THREE
Andrew Keating, Director, Cloud Services, and Sean O’Brien, Program Manager, Cloud Services, Internet2

Seminar 6P | Conducting IT Process Improvements
MEETING ROOM 303C, LEVEL THREE
John Borwick, IT Consultant, Higher Education IT Management

Seminar 7P | User Experience Is for Everyone: Identify Users’ Needs to Create Better Product and Service Experiences
MEETING ROOM 303B, LEVEL THREE
Anne-Sophie De Baets, Senior UX Designer, Daphne Ogle, Service Experience Designer, and Judy Stern, User Experience Designer, University of California, Berkeley
Seminar 8P | Building Your Dream Team
MEETING ROOM 213D, LEVEL TWO
Anna Biggers, Associate Vice President, IT; Lori Granec, Human Resources; Jeralyn Woodall, Assistant Vice President and Chief Talent Officer, University of Oklahoma

Seminar 9P | Game On: Making Smart Strategic Decisions When Creating a Video Game in Academia
MEETING ROOM 213C, LEVEL TWO
Joe Horne, Director, CIDDE Instructional Services; and Mark Vehec, Instructional Technologist, University of Pittsburgh

Seminar 10P | Active Teaching and Learning Spaces: Design, Technology, Outcomes, and Support
MEETING ROOM 303A, LEVEL THREE
David Gannon, Director, Campus Technology Services; and Philip Lombardi, Director, Academic Computing and Media Services, Bryant University; Adam B.A. Finkelstein, Teaching and Learning Services, McGill University; Linda Bruenjes, Associate Director, Center for Teaching and Scholarly Excellence; and Brian McDermott, Assistant CIO and Director of Media Services, Suffolk University; Jill C. Sible, Assistant Provost for Undergraduate Education, Professor of Biological Sciences, Virginia Tech; Themba Flowers, Co-Director, Center for Science and Social Science Information, Yale University

Seminar 12P | How IT Can Enhance Institutional Success, Again and Again
MEETING ROOM 210A/B, LEVEL TWO
Dean Meyer, President, NDMA

Seminar 13P | Benchmarking Information Security
MEETING ROOM 204B, LEVEL TWO
Leah Lang, Director of Analytics Services; and Catherine Watt, Senior Analyst, EDUCAUSE
3:00–3:50 p.m.  
**EDUCAUSE Learning Initiative Teaching and Learning Focus Group Meeting**  
HILTON, SAN SIMEON A/B, FOURTH FLOOR

**EDUCAUSE Reviewers Meeting**  
HILTON, CARMEL, FOURTH FLOOR

3:00–4:30 p.m.  
**CIO Discussion Session**  
HILTON, CALIFORNIA BALLROOM C, SECOND FLOOR  
Joanne M. Kossuth, Vice President for Operations and CIO, Franklin W. Olin College of Engineering; Marty Ringle, CIO, Reed College

3:00–4:50 p.m.  
**iPASS Grantee Meeting**  
By invitation only  
HILTON, SANTA MONICA, FOURTH FLOOR

3:30–5:00 p.m.  
**Emerging Company Mixer and Meetup**  
By invitation only  
Sponsored by Penn State EdTech Network  
HILTON, AVALON A/B, LOBBY LEVEL

4:30–5:00 p.m.  
**First-Timer’s Welcome and Orientation**  
BALLROOM A, LEVEL THREE

4:30–6:30 p.m.  
**Software Licensing Discussion Session**  
HILTON, CALIFORNIA BALLROOM C, SECOND FLOOR  
Thomas Trappler, Senior IT Commodity Manager, University of California, Office of the President

5:15–6:15 p.m.  
**Constituent Group Leaders Meeting**  
By invitation only  
HILTON, SAN SIMEON A/B, FOURTH FLOOR

5:30–6:30 p.m.  
**iPASS Grantee Reception**  
By invitation only  
HILTON, MALIBU, FOURTH FLOOR

7:00–9:00 p.m.  
**EDUCAUSE Board, EDUCAUSE 2016 Program Committee, and EDUCAUSE Recognition Reception**  
By invitation only  
Sponsored by Deloitte  
HILTON, AVALON A/B, LOBBY LEVEL
Should my finance, HR, and student systems help me rise above the challenges facing higher education?

Absolutely.

Workday gives you complete visibility across your entire institution. From recruitment to retirement, you can manage growing challenges in the student and faculty lifecycle. Only our modern system can unify faculty, student, and administrative information in a single application built for the cloud.

Visit us at booth #409.

workday.com/edu
Wednesday, October 26

7:00–8:00 a.m.

- **Trust and Identity Breakfast Meeting**
  MARRIOTT, ORANGE COUNTY BALLROOM 3, LOBBY LEVEL

7:00 a.m.–12:00 noon

- **Express Registration Check-In**
  Sponsored by Jenzabar, Platinum Partner
  HILTON LOBBY AND MARRIOTT LOBBY

7:00 a.m.–5:00 p.m.

- **Registration Desk Open**
  Sponsored by Jenzabar, Platinum Partner
  LOBBY B, LEVEL ONE

- **CIO Lounge Open**
  Sponsored by Unit4, Gold Partner
  MEETING ROOM 207A/B, LEVEL TWO

7:00 a.m.–6:30 p.m.

- **Speaker Ready Room Open**
  MEETING ROOM 204A, LEVEL TWO

7:30 a.m.–4:30 p.m.

- **First-Timer Commons Open**
  LOBBY, LEVEL TWO

- **Community Lounge Open**
  Sponsored by Workday, Platinum Partner
  MEETING ROOM 205A/B, LEVEL TWO

- **International Participants Lounge Open**
  MEETING ROOM 206A, LEVEL TWO

- **Media Lounge Open**
  MEETING ROOM 206B, LEVEL TWO

Please check the mobile app or online agenda for schedule updates after the printing of this program, including additions, cancellations, and presenter or room changes.
EDUCOM ANNUAL CONFERENCE | THE BEST THINKING IN HIGHER EDUCATION IT

8:00–9:30 a.m.

GENERAL SESSION

Quiet: How to Harness the Strengths of Introverts to Change How We Work, Lead, and Innovate

EXHIBIT HALL A, LEVEL ONE

Susan Cain, Chief Revolutionary and Co-Founder, Quiet Revolution

One of the central challenges of any business is to bring out the best in its employees. Yet when it comes to introverts—who make up a third to a half of the workforce—our leadership strategy mainly consists of asking them to act like extroverts. This is a serious waste of talent and energy. In an enlightening, relatable, and practical talk, Susan Cain will show us that introverts think and work in ways that are crucial to the survival of today’s organizations. How can you structure your organization so that the best ideas—rather than those of the most vocal and assertive people—dominate? How do introverts’ and extroverts’ different personalities cause them to solve problems and evaluate risk differently? What do introverts know about creativity that the rest of us should learn? Drawing on her original research and the latest in neuroscience and psychology, Cain will radically change your view of the best way to develop leaders, manage teams, make smart hires, and stimulate innovation.

Outcome: Increase awareness of and make better choices about how you manage the talent on your team in three areas: engagement, innovation, and leadership

9:30–10:15 a.m.

Core Data Service and a New Benchmarking Tool Demo

EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE

Pam Arroway, Senior Statistician, Susan Grajek, Vice President for Data, Research, and Analytics, and Leah Lang, Director of Analytics Services, EDUCAUSE

9:30 a.m.–6:30 p.m.

Exhibit Hall Open

EXHIBIT HALL B/C, LEVEL ONE

10:30–11:20 a.m.

FEATURED SESSION

Driving Innovation in Teaching and Learning

Transforming Learning at the Intersection of Cognitive Computing and Cognitive Neuroscience

BALLROOM E, LEVEL THREE

Satya Nitta, Program Director, Cognitive Computing for Education, IBM Research

Refreshment Break in the Exhibit Hall

Sponsored by Freshdesk

EXHIBIT HALL B/C, LEVEL ONE
BREAKOUT SESSIONS

Driving Innovation in Teaching and Learning

Changing the Conversation: The Faculty Voice in Tool Development, Deployment, and Evaluation
MEETING ROOM 208A/B, LEVEL TWO
Marianne Schroeder, Associate Director, Course and Learning Technologies, The University of British Columbia

Innovative Active Classroom Designs to Solve Challenges and Target Specific Learning Pedagogies
BALLROOM A, LEVEL THREE
Julie Johnston, Director of Learning Spaces, Indiana University

Enabling the Data-Driven, Decision-Making Environment

A Comprehensive Approach to Student Success Using Analytics
BALLROOM C, LEVEL THREE
Jack Neill, Vice President, Client Services, HelioCampus; Elizabeth Mulherrin, Assistant Vice Provost for Student Success, University of Maryland University College

Data-Driven Frameworks for Optimizing IT’s Contribution to Higher Education
MEETING ROOM 210A/B, LEVEL TWO
Susan Grajek, Vice President, Data, Research, and Analytics, EDUCAUSE; Robert J. Shea Jr., Senior Fellow, NACUBO

Initiative Impact Analysis to Prioritize Action and Resource Allocation
MEETING ROOM 303A, LEVEL THREE
Virginia Fraire, Vice President of Student Success, Austin Community College; Laura Malcolm, Senior Vice President, Outcomes and Strategy, Civitas Learning; Angela Baldasare, Assistant Provost, Institutional Research, The University of Arizona

Cloud Contracts: Reading, Writing, and Interpreting to Unravel the Mystery
MEETING ROOM 304A/B, LEVEL THREE
Alan G. Fishel, Attorney, Arent Fox; Jerrold M. Grochow, CIO-in-Residence, and Andrew Keating, Director, Cloud Services, Internet2

Empowering and Simplifying Research Computing and Networking
MEETING ROOM 303C, LEVEL THREE
Tae Hwang, Technical Solutions Architect, Cisco Systems

Leading and Partnering Strategically across the Academy

MEETING ROOM 213D, LEVEL TWO
Patricia Giorgio, Marketing and Communications Specialist, Heather Kipp, Marketing Communications Specialist, Jessica Rohr, Marketing Communications Specialist, and Leslie Williamson, Senior Project Manager, University of Michigan–Ann Arbor

Producing, Distributing, and Using Digital-Based Knowledge

It Takes a Village: Curating Local Digital Content
MEETING ROOM 303D, LEVEL THREE
Shauna’h Fuegen, Senior Academic Technology Consultant, and Andrew White, Director of Academic and Client Services, Bates College
Reducing and Managing Risk in a Digital World

Cybersecurity: Microsoft Tools to Mitigate Sophisticated Cyberattacks
MEETING ROOM 210C, LEVEL TWO
Steve Dalal, Solution Sales Specialist, EMS Security, Microsoft Corporation; Scott Hebner, Enterprise Messaging Manager, University of California, Davis

Game of Pwns: Establishing Cyber Risk Governance
MEETING ROOM 209A/B, LEVEL TWO
Monte Ratzlaff, Cyber Risk Program Manager, and David Rusting, Chief Information Security Officer, University of California, Office of the President

Transforming the Student Experience
ACCelerator: ACCelerating Student Access and Success with the Ultrapersonalization of Learning
MEETING ROOM 202A/B, LEVEL TWO
Stanley Gunn, Vice President, Information Technology, Austin Community College District

All Together Now: How Harvard Unified Its Mobile Presence across Its Undergraduate and Graduate Schools
MEETING ROOM 210D, LEVEL TWO
Aimee Hague, Senior Project Manager, Harvard University; Alan Wolf, Managing Director, Academic Technology Services, Harvard University; Andrew Yu, Founder and CTO, Modo Labs

The Evolving Role of Technology in Transforming the Student Experience in Higher Education
MEETING ROOM 303B, LEVEL THREE
George Thomas, Director of Technology Engagement and Student Experience, and Erin Wolfe, Executive Director, Strategic Initiatives, University of Oklahoma

On the Leading Edge of Higher Education Innovation
BALLROOM B, LEVEL THREE
Jeff Selingo, Author; F. King Alexander, President, Louisiana State University

Accessible UX: Creating an Elegant and Accessible User Experience
MEETING ROOM 211A/B, LEVEL TWO
Andrew Browning, Web Team Manager, UCLA

Innovating in IT Infrastructure and Cloud-Based IT Environments
Shared Resources in the Cloud: Leveraging Local Networks to Build Infrastructure, Services, and Community
MEETING ROOM 204B, LEVEL TWO
Carrie Rampp, Associate Vice President and CIO, Franklin & Marshall College; Gregg Heimer, Assistant Director of Infrastructure Services, and Celeste M. Schwartz, Vice President for Information Technology and Chief Digital Officer, Montgomery County Community College
Making higher ed amazing

Join industry thought leaders for a special presentation:

How to Capitalize on the Non-traditional Student Boom

Wednesday, October 26
3:40pm
Ballroom B

Moderated by:
Casey Green, Founding Director
The Campus Computing Project

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Don’t miss these sessions!

Accelerating Employability for Adult Learners through Innovative Online Learning Partnerships
Wednesday, October 26
11:40 a.m.–12:30 p.m. | Room 210C

It’s a Matter of Principles: Designing for Next Generation Learning
Thursday, October 27
8:00–8:50 a.m. | Room 210C

Are you ready to get programmed for possible?
Let’s talk about your transformation at booth 1301.

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Learning makes us
 Leading and Partnering Strategically across the Academy

Designing and Optimizing Client Service Models: Centralized, Federated, and Points in Between

MEETING ROOM 204C, LEVEL TWO

Matthew Ivaliotes, Manager, Systems Group–Weinberg College of Arts and Sciences, Northwestern University; Andrew Roderick, Director of Technology Services, San Francisco State University; Bryan Swan, Senior Manager, Desktop and IT Service Centre, The University of British Columbia; Erin Morgan, Acting Director, Strategy and Support, and Interim Director, Client Services, University of Texas at Arlington

DISCUSSION SESSIONS

Diversity in IT

MEETING ROOM 213C, LEVEL TWO

Charles L. Eddins, Instructional Designer, Berkeley College; Richard J. Bazile, Assistant Dean, Learning Commons and Academic Support Services, Cuyahoga Community College

[ITACCESS] IT Accessibility Constituent Group

MEETING ROOM 213A, LEVEL TWO

Susan Cullen, Assistant Director, CSU Accessible Technology Initiative, California State University, Office of the Chancellor; Christian Vinten-Johansen, Manager, Accessibility Team, The Pennsylvania State University

Leading Transformation within Higher Education during a Period of Major Disruption

MEETING ROOM 207D, LEVEL TWO

Rashmi Radhakrishnan, CIO, Albright College; Richard J. Bazile, Assistant Dean, Learning Commons Open and Academic Support Services, Cuyahoga Community College; Link Alander, Vice Chancellor/CIO, Lone Star College System; Thomas Andriola, Vice President and CIO, University of California, Office of the President

Project Management

MEETING ROOM 304C/D, LEVEL THREE

Mark N. Goedert, Director of IT Planning, University of Illinois at Chicago

MEETINGS

EDUCAUSE Benchmarking Service Users Group

By invitation only

HILTON, CARMEL, FOURTH FLOOR

Student Life-Cycle Analytics SIG

HILTON, EXECUTIVE BOARDROOM, FOURTH FLOOR

10:30 a.m.–12:30 p.m.

LEARNING THEATER SESSION

Transforming the Student Experience

“Under the Ed Radar”: An Edtech Business Pitch Competition

Sponsored by Penn State EdTech Network

LEARNING THEATER, EXHIBIT HALL B/C, LEVEL ONE

Dedra Chamberlin, CEO, Cirrus Identity; Katy Kappler, Co-Founder and President, Crafted Education; Kevin Hesler, COO, Education Technology Associates; Jeremy Dean, Director of Education, Hypothes.is; Sean Higgins, Founder, ilos Videos; Anatoliy Kochnev, CEO, IntelliBoard; Karl Rectanus, CEO and Co-Founder, Lea(R)n; Norbert Morawetz, Founder and CEO, Potential.ly; Ramji Raghavan, CEO, Pragya Systems; Ethan Keiser, CEO, StudyTree

Facilitated by: Jim Burnett, Senior Manager, Strategic Sales and Business Development, EDUCAUSE

11:20–11:40 a.m.

Beverage Break

FOYERS, LEVELS TWO AND THREE
11:20–11:50 a.m.

**Meet with EDUCAUSE Staff to Discuss Security, Privacy, and IT GRC Programs**

**EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE**

Pam Arroway, Senior Statistician, Joanna Grama, Director of Cybersecurity and IT GRC Programs, Leah Lang, Director of Analytics Services, and Valerie Vogel, Program Manager, EDUCAUSE

11:40 a.m.–12:30 p.m.

**FEATURED SESSION**

**Leading and Partnering Strategically across the Academy**

**Your Legacy: An Organization That Delivers Strategic Value, Again and Again**

**BALLROOM E, LEVEL THREE**

Dean Meyer, President, NDMA

**BREAKOUT SESSIONS**

**Driving Innovation in Teaching and Learning**

**The Design Thinking Process: Edtech Adoption in Postsecondary Education**

**BALLROOM C, LEVEL THREE**

Allison Dulin Salisbury, Director of Higher Education Strategy, and Sunny Lee, Senior Product Manager, Higher Ed, EdSurge

**Improving Learning and Teaching with Learning Analytics: What Do Teachers Want?**

**MEETING ROOM 304A/B, LEVEL THREE**

Deborah West, Director, Learning and Teaching, Charles Darwin University
The Three-Legged Race: A Model for Rapid Integration of Learning Technologies into Course Assignments
MEETING ROOM 202A/B, LEVEL TWO
Awais Ali, Director of Information Technology and Business Systems, College of Nursing, and Joni Tornwall, Manager of Instructional Services, College of Nursing, The Ohio State University

Enabling the Data-Driven, Decision-Making Environment

Humanized Analytics: Visualizing Student Progress with Data-Driven RoadMaps
MEETING ROOM 303D, LEVEL THREE
Patrick LeBlanc, Technology Solutions Specialist, and Dustin Ryan, Data Platform Solution Architect, Microsoft Corporation; Cliff Tironi, Manager, Performance Analytics, Temple University

Unlock Your Campus Data, Empower Users, and Provide Valuable Content
MEETING ROOM 303A, LEVEL THREE
James Willey, Vice President of Product Management, Ellucian

Innovating in IT Infrastructure and Cloud-Based IT Environments

Cloud-Adoption Strategies: Using the Cloud to Enable the Future University
BALLROOM B, LEVEL THREE
Mohammad Haque, Solutions Architect, Enterprise Operations | Office of Information Technology, and Greg Smith, Associate Vice President, Enterprise Operations, University of Maryland University College

Your Data Is an Institutional Asset: ECM’s Role in the Information Management Age
MEETING ROOM 303C, LEVEL THREE
Laurel Stiller, Global Portfolio Manager, Higher Ed, OnBase by Hyland; James H. Balter, Senior Manager, UMIT, University of Miami

Leading and Partnering Strategically across the Academy

Accelerating Employability for Adult Learners through Innovative Online Learning Partnerships
MEETING ROOM 210C, LEVEL TWO
Jimmie Bruce, President, and Ken Knox, Interim Vice President of Academic Affairs, Eastern Gateway Community College
Moderated by: Todd Hitchcock, COO, Pearson Online Learning Services and Embanet, Pearson

Rethinking IT: From Service Provider to Strategic Partner
BALLROOM D, LEVEL THREE
Kirk Kelly, Associate Vice President and CIO, and Greg Pitter, Associate Director, Enterprise Applications, Portland State University

Reducing and Managing Risk in a Digital World

Duo: How Will You Do It?
MEETING ROOM 209A/B, LEVEL TWO
Steve Edwards, Adjunct Lecturer, Duo Security; Mary Baltes Dunker, Director, Secure Identity Services, Virginia Tech

Transforming the Student Experience

360 Degrees of Learning: Technology and Active Learning
MEETING ROOM 304C/D, LEVEL THREE
Michael Lampe, Instructional Design Specialist, University of South Carolina Upstate
Building Blocks of CBE:
Backward Design, Authentic Assessment, Credentials, and Evidence-Based Learning
MEETING ROOM 303B, LEVEL THREE
Jonathan D. Mott, Chief Learning Officer, Learning Objects; Phillip D. Long, Associate Vice Provost for Learning Sciences, University of Texas at Austin

Getting Started with Watson:
Initiatives to Impact the Student Experience
MEETING ROOM 213A, LEVEL TWO
Bruce Gardner, Program Director, Smarter Education, IBM

The University of Texas System, Learners, and the Power of Blockchain
BALLROOM A, LEVEL THREE
Stephen DiFilipo, Director, IT and Platform Integration, and Philip Komarny, Executive Director of Digital Education, University of Texas System

What’s Your Solution?
Leveraging Peer Data to Inform Your Planning
MEETING ROOM 210A/B, LEVEL TWO
Leah Lang, Director of Analytics Services, and Betsy Tippens Reinitz, Director of Enterprise IT Programs, EDUCAUSE; Joanne M. Kossuth, Vice President for Operations and CIO, Franklin W. Olin College of Engineering; Marty Ringle, CIO, Reed College

Driving Innovation in Teaching and Learning
Fostering OER Adoption at Your Institution: Key Challenges and Proven Solutions
MEETING ROOM 211A/B, LEVEL TWO
Jason Pickavance, Director of Educational Initiatives, Salt Lake Community College; C. Edward Watson, Director, Center for Teaching and Learning, University of Georgia; Anita Walz, Open Education, Copyright and Scholarly Communications Librarian, Virginia Tech

Leading and Partnering Strategically across the Academy
Adaptive Vendor Management Strategies
MEETING ROOM 204B, LEVEL TWO
Dana Gangemi, Senior Manager, Contract and Vendor Management, New York University; William D. Koffenberger, Director, Service and Contract Management, The George Washington University

Producing, Distributing, and Using Digital-Based Knowledge
Big Data for Research in the Campus Landscape
MEETING ROOM 204C, LEVEL TWO
Curtis W. Hillegas, Associate CIO, Research Computing, Princeton University

Continue the Conversation with Satya Nitta
MEETING ROOM 213D, LEVEL TWO
Satya Nitta, Program Director Cognitive Computing for Education, IBM Research
Women in IT
MEETING ROOM 210D, LEVEL TWO
Bernadette Williams, IT Manager, University of North Carolina Charlotte; Brenda Spychalla, Co-CIO/Co-Director, School of Education/MERIT, University of Wisconsin-Madison

12:30–1:15 p.m.
- Meet EDUCAUSE Policy Staff
  EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE
  Jarret Cummings, Director of Policy and External Relations, EDUCAUSE

12:30–1:20 p.m.
- Meet the Editor of EDUCAUSE Review
  EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE
  Nancy Hays, Editor and Manager of Publishing, EDUCAUSE

LEARNING THEATER SESSION
Leading and Partnering Strategically Across the Academy

Dreamit and Penn State: A New Model for Engaging with Edtech Start-Ups
LEARNING THEATER, EXHIBIT HALL B/C, LEVEL ONE
Andrew Ackerman, Managing Director, Dreamit EdTech; Jeff Smith, Senior Executive Director, Penn State EdTech Network

12:30–2:00 p.m.
- Hawkins Leadership Roundtable Lunch
  Sponsored by Workday, Platinum Partner
  MEETING ROOM 207C, LEVEL TWO
  Note: Separate registration and fee are required for the roundtable

Senior Directors Seminar Lunch
Sponsored by Workday, Platinum Partner
MEETING ROOM 207D, LEVEL TWO
Note: Separate registration and fee are required for the seminar

12:30–2:30 p.m.
- Lunch
  Sponsored by McGraw-Hill Education, Gold Partner
  EXHIBIT HALL B/C, LEVEL ONE

1:30–2:15 p.m.
- Meet with EDUCAUSE Staff to Learn about ELI and Teaching and Learning Resources
  EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE
  Pam Arroway, Senior Statistician, Malcolm Brown, Director of the ELI, Veronica Diaz, Associate Director of the ELI and Director of Online Programs, Leah Lang, Director of Analytics Services, and Sondra Smith, Director of Special Projects, EDUCAUSE

1:30–2:20 p.m.
- LEARNING THEATER SESSION
  Transforming the Student Experience
  Living in Harmony: Technology and Academic Objectives
  LEARNING THEATER, EXHIBIT HALL B/C, LEVEL ONE
  Christy Riddle, Executive Director of Student Success, Delta State University; Tim Coley, Senior Strategic Consultant, Kelly Doney, Vice President, Management Consulting, and Katie Lynch-Holmes, Senior Strategic Consultant, Ellucian; Michael Alstrom, CIO, Muskegon Community College

1:30–2:30 p.m.
- Dessert Stations
  Sponsored by Freshdesk
  EXHIBIT HALL B/C, LEVEL ONE
VISIT THE #1 SELECTED SIS PROVIDER*
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*The Tambellini Group
SIS Market, Trends and Leader Report

CampusNexus® Suite of Solutions:
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Campus Management | Booth 1508
DISTRACTED or CONNECTED?

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Unit4 Student Management is the #NextGen, #MobileFirst student information system that helps you attract and retain your best-fit students. Upgrade your campus now!

Come and see it for yourself at booth 1311.

Don't miss our Hot-Topic Panel, Your Students' Digital Experience: The Good, the Bad and the Ugly, Oct. 27, 9:10 am, Meeting Room 210D.
1:30–2:30 p.m.

POSTER SESSIONS
Sponsored by WTC Consulting

EXHIBIT HALL B/C, LEVEL ONE

These informal one-on-one discussions are unlike a traditional conference session. Frontline campus innovators will share their expertise implementing a replicable idea, armed with their knowledge and a “poster” display of their topic. The poster space is also organized by program track so you can focus on your interests and challenges.

Note: Different posters will be featured tomorrow.

Driving Innovation in Teaching and Learning

Active Expansion of Active Learning Spaces: A Collaborative Journey
Virginia W. Lacefield, Enterprise Architect, University of Kentucky

Answer Explanation Designs in Multiple-Choice Question Feedback for Aiding Preclass Self-Learning
Taeyeol Park, Senior Instructional Technologist, Georgetown University

Building Effective Interactive Learning Objects Efficiently: The Process from A to E
Pauline Muljana, Instructional Designer, and Erick Zelaya, Senior Multimedia Developer, California State Polytechnic University, Pomona

Come Train with Us, Forever and Ever: Ongoing Support for Faculty Using E-Portfolios
Megan Mize, ePortfolio Training and Support Coordinator, Old Dominion University; Rochelle Rodrigo, Visiting Assistant Professor, The University of Arizona

Creating the Next-Gen Network of Learning Tools with Berkeley, UCLA, and the UC as App-Sharing Pioneers
Rosemary A. Rocchio, Director of Mobile and Web Strategy, Education, and Research, and Ed Sakabu, Manager, Education and Collaboration Technology, Architecture Group, UCLA

ExamScan: Electronic Distribution Using Box Ensures Integrity and Saves Time
Victoria Green, BSA, and MaryBeth Stuenkel, IT Program Manager, University of Michigan–Ann Arbor

Innovative Public-Private Partnerships for Developing Online Learning Experiences
Irma Sandercock, Instructional Designer, Arizona State University

Leveraging Course-Level Data to Support Teaching and Learning
Jessica Knott, Instructional Designer, and Scott Schopieray, Assistant Dean for Technology and Innovation, Michigan State University

Makerspaces Made Simple: Increasing Access, Awareness, and Innovation
Douglas Higgins, Instructional Technologist–ITS, Colgate University

Methods, Resources, Tools: An In-Depth Discussion and Primer on Instructional Design for Novices and Noninstructional Designers
Irma Sandercock, Instructional Designer, Arizona State University

Mobile Learning and Teaching with Tools of Engagement
Rosemary A. Rocchio, Director of Mobile and Web Strategy, Education, and Research, UCLA
Practicing What We Teach: Evaluating Online Faculty Training Programs
Laura March, Online Learning Trainer and Curriculum Developer, American University

A Self-Managed Multilingual Virtual Classroom
Jordi Duran Cals, IT Project Manager, Universitat Oberta de Catalunya

Streaming Teaching and Learning: Faculty Perceptions of a 5-Minute Faculty Teaching Training Video Series
Sue Stein, Associate Dean, College of Health Professions, Pacific University

Two Perspectives on Adaptive Learning Research
Charles D. Dziuban, Director, RITE, and Patsy Moskal, Associate Director, RITE, University of Central Florida

The Wall of COOL (Celebrating Outstanding Opportunities for Learning)
Victoria Bhavsar, Director of the Faculty Center for Professional Development and the eLearning Department, Bo Choi, Instructional Designer, and Richard Feldman, Multimedia Developer, California State Polytechnic University, Pomona

What Affects Goal Achievement in Online Self-Paced Workplace Learning?
Jamie Calcagno-Roach, Instructional Technologist for Campus Technology, CIT, and Shenghua Zha, Instructional Technologist and Assistant Professor, James Madison University
Using Activity-Based Costing to Identify the Cost of Delivering IT Services
Dean Oyama, Consultant, and Ginny Schroeder, Practice Director, WTC Consulting

Innovating in IT Infrastructure and Cloud-Based IT Environments
Building a Shared Vision for IT Service Management: How We Unified 7 ITIL Processes into a Single Tool
Rob Bailey, Director of Student Affairs Information Technology, and Carla Birckelbaw, Director of Client Services, Illinois State University

Deploying Windows Environments Like a Pro
Naazer Ashraf, Senior Computing Consultant and Instructor, Lehigh University

Distance Does Not Mean Disconnected
Arthur Fogleman III, IT Manager, and Veronica Longenecker, Director of Liberal Arts IT, The Pennsylvania State University

How CSU Fullerton Built a Modular Data Center in 120 Days
Berhanu Tadesse, Associate Vice President for IT/Infrastructure Services, California State University, Fullerton

Promoting a Culture of Transparency and Accountability through IT Service Ownership
Borre B. Ulrichsen, CIO and AVP, Information Technology Services, California State University, East Bay

Too Many Choices: Helping Users Find the Right Solution
Chas Grundy, Manager, Product Services, University of Notre Dame

Enabling the Data-Driven, Decision-Making Environment
Improving Graduation Rates Using Business Intelligence
Amir Dabirian, Vice President for IT-CIO, California State University, Fullerton; Joseph Luzzi, Senior Director Enterprise Applications, California State University, Fullerton; Ed Sullivan, Assistant Vice Chancellor, Academic Research and Resources, California State University, Office of the Chancellor

Making IT Service Costing Count and Endure
Manoj Krishnan, Manager, Huron Consulting Group; Debbie Goldwater, Senior Director Administration, UCLA

Shaping Student Engagement: From Data to Action
Andrea Lisa Nixon, Director of Educational Research and Lecturer in Educational Studies, Carleton College; Randall J. Stiles, Associate Vice President, Analytics and Institutional Research, and Kaitlin Wilcox, Associate Director for Analytic Support, Grinnell College

Taking a Student-Centered Approach to Learning Analytics
Nicoletas Matthijs, Project Lead, Apereo Foundation; Anne-Sophie De Baets, Senior UX Designer, and Oliver Heyer, Associate Director, Programming and Design Group, University of California, Berkeley

Unlocking the Developmental Math Gateway: Using Analytics to Recruit, Support, and Transition Students
Jojo Manai, Director of Collaborative Technology, Carnegie Foundation for the Advancement of Teaching
Leading and Partnering Strategically across the Academy

Ambitious Vision and High-Impact Change: Real-World Experience in Flipping IT on Its Head to Achieve Lasting Results
David Sweetman, Director, Information Technology-College of Literature, Science, and Arts, University of Michigan-Ann Arbor; Erin Morgan, Acting Director Strategy and Support, Interim Director Client Services, University of Texas at Arlington

Building Bridges between Institutional Goals and IT: A Model for Successful Engagement
Robert Black, Assistant Director, IT Process and Planning, Miami University

Community Developed, International-Enabled Identity and Trust: Case Studies

Continually Improving Your Instructional Technology Portfolio
Leif Nelson, Interim Director of Learning Technology Solutions, Boise State University

Deliberate and Sustainable Change: Making Service Management Meaningful and Relevant
Robert Black, Assistant Director, IT Process and Planning, Miami University

Discover the Treasures of Benefits Mapping
Rhian Davies, Deputy Head of Project Services, and Nikki Stuart, Programme and Senior Project Manager, University of Edinburgh

Finding Common Ground: A Project-Based Approach to Cross-Campus Partnership Building
David Cooper, Assistant Director, Division of IT, and Kelsey Elizabeth Corlett-Rivera, Head of Research Commons, University of Maryland

How to Succeed as the Dot on the Tail of the Dog; or, How to Play Well with Others in a Campus-Wide IT Project
William Allison, University Chief Technology Officer, and Marlita Kahn, Service Manager, University of California, Berkeley

Leading IT Change across Campus: How to Raise Awareness, Gain Support, and Inspire Confidence
Heather Kipp, Marketing Communications Specialist, University of Michigan-Ann Arbor

Open Has Won! How and Why Higher Ed Should Enjoy the Spoils
Ian Dolphin, Executive Director, Apereo Foundation; Patrick Masson, Special Advisor, University of Massachusetts Central Office

Student-Driven University Process Innovation: Leveraging Our Greatest Assets to Tackle Our Biggest Challenges
Joseph Drasin, Director, Process Innovation, and Sandra Loughlin, Director of Learning and Innovative Instruction, University of Maryland

Student Learning and Leadership in Higher Education IT
Anne Marie Richard, Director, Student Technologies, University of California, Berkeley

Using Engagement to Transform, Reimagine, and Realign IT
David Weil, Interim Associate Vice President and Chief Information Officer, Ithaca College; Scott Emery, Director, IT Relations, Oregon State University; Rene Thatcher, Director, Services and Outreach, St. Lawrence University; Elizabeth Rugg, Assistant Vice Chancellor, Client Engagement, University of North Carolina Charlotte
Producing, Distributing, and Using Digital-Based Knowledge

Learning Glass: Technology across the University of California System
Samantha Siegel Cofield Eastman, Instructional Design Analyst, and Nathaniel Wildes, Instructional Designer, University of California, Riverside; Craig Bentley, Instructional Technologist, University of California, San Diego; Leslie Kern, FITC Operations Manager, Faculty Instructional Technology Center, University of California, Santa Cruz

Reducing and Managing Risk in a Digital World

How to Move toward E-Assessments, Teaching and Learning’s Final Frontier
Jeffery Tay, Associate Director, Learning Infrastructure, National University of Singapore

Partnerships: Working Together to Reduce Risks
Jeff Gassaway, Information Security and Privacy Officer, and Kirsten L. Martinez, IT Fiscal Operations Director, University of New Mexico

Streamlining IT Procurement: Using Scoring Rubrics and Ticketing Workflows to Improve Communication and Efficiency
Peter Mosinskis, Director of IT Strategy, California State University, Channel Islands

Transforming the Student Experience

The Classroom Lecture Capture Effect
Dwayne Smith, Assistant Director, Classroom and Learning Space Technologies, Old Dominion University

How Student Affairs Closes the Software Gap
Daniel Bowling, Senior Application Solution Engineer, and Jesse Neidigh, Director of Student Affairs IT, University of Montana

IT Accessibility: Students with Disabilities Share Their Perspectives
Terrill Thompson, Technology Accessibility Specialist, University of Washington

Mean Tweets: Engaging with Students amid Service Complaints
Kerri Testement, Senior Public Relations Coordinator, University of Georgia

Metamorphosis of an Insects and Civilization Course: A Transformation Applying the Principles of Quality Matters
April Dawn, Lead, Senior Instructional Designer, Thomas Gaston, Instructional Technology Consultant, and Amanda Marsh, Lecturer, California State Polytechnic University, Pomona
We provide vendor independent and cost-effective strategic IT planning, IT and security assessments, ERP planning, support and audits, cloud migration planning, identity management and enterprise authentication solutions, process reengineering, and interim IT management services to maximize technology resource investment benefits.
2:30–3:00 p.m.

Meet EDUCAUSE Professional Development Staff

EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE
Joan Cheverie, Director of Professional Development Programs, Veronica Diaz, Associate Director of the ELI and Director of Online Programs, and Brian Sanders, Manager of Professional Development, EDUCAUSE

2:30–3:20 p.m.

FEATURED SESSION

Leading and Partnering Strategically across the Academy

A Different Kind of CIO

BALLROOM E, LEVEL THREE
Donald Spicer, Associate Vice Chancellor and CIO, University System of Maryland

Winner of the 2016 EDUCAUSE Leadership Award. Award sponsored by Moran Technology Consulting, Gold Partner.

BREAKOUT SESSIONS

Driving Innovation in Teaching and Learning

Active Learning Spaces Transform Teaching and Learning

MEETING ROOM 213A, LEVEL TWO
Sam Morris, World Wide Education Executive, and Steve Rychly, Regional Sales Director, Lenovo

Machine Learning 101

MEETING ROOM 210D, LEVEL TWO
Greg Corrado, Senior Research Scientist, Google

Measuring Learning Outcomes: Benefit or Burden?

MEETING ROOM 303A, LEVEL THREE
Jason Beaudin, Director, Academic Technologies and the Center for Design and Instruction, Harrisburg Area Community College; Maury Hillstrom, Director of Educational Technology, Marymount California University; Ryan Anderson, Director of Instructional Design and Development, University of Wisconsin Extension

Moderated by: Kenneth Chapman, Vice President, Market Research, D2L

Simplifying the Curation of Education Resources

BALLROOM A, LEVEL THREE
Samantha Birk, Program Manager, Institutional Centers of Excellence, IMS Global Learning Consortium; Marianne Schroeder, Associate Director, Course and Learning Technologies, The University of British Columbia; Shea Silverman, Developer, University of Central Florida; Avi Hyman, Director, Academic and Collaborative Technologies, University of Toronto

Enabling the Data-Driven, Decision-Making Environment

Following, Connecting, Friending: Finding Your Peers

MEETING ROOM 304A/B, LEVEL THREE
Pam Ararroway, Director of Analytics Infrastructure, and Leah Lang, Director of Analytics Services, EDUCAUSE; Steven Burrell, CIO, Northern Arizona University

Measuring Student Engagement Using Data Analytics

BALLROOM C, LEVEL THREE
Ananda D. Gunawardena, Faculty in Computer Science, Princeton University
Innovating in IT Infrastructure and Cloud-Based IT Environments

Beyond Portals: A Next-Generation, Action-Oriented Service Delivery Platform for Rich Campus Applications
MEETING ROOM 209A/B, LEVEL TWO
Jim Helwig, Lead Strategist, University of Wisconsin-Madison

Change Is Happening: A Panel on What’s Next for ERPs
MEETING ROOM 303C, LEVEL THREE
Jianping Wang, President, Mercer County Community College; Jacob R. Chandler, Associate Vice President for Enterprise Services, Sam Houston State University
Moderated by: Kari Branjord, Senior Vice President, Product Management and ERP, Ellucian

Leading and Partnering Strategically across the Academy

IT’s Easy: Creating an Engaging IT Organization
MEETING ROOM 304C/D, LEVEL THREE
Gillian Bell, Academic Technology Project Manager, and Stephanie Obodda, Assistant Manager, Communications and Computer Education, Brown University

Producing, Distributing, and Using Digital-Based Knowledge

Open Licensing with Creative Commons and an Open-Source Initiative
MEETING ROOM 303D, LEVEL THREE
Jane Park, Education Coordinator, Creative Commons; Patrick Masson, Special Advisor, University of Massachusetts Central Office

Reducing and Managing Risk in a Digital World

Managing Today’s Cybersecurity Model: Balancing Risk and Reward
BALLROOM B, LEVEL THREE
Rob McCurdy, CISO, Michigan State University; Marcos Vieyra, Chief Information Security Officer, State of South Carolina

Transforming the Student Experience

Create Virtual Learning Environments to Improve the Student Experience
MEETING ROOM 303B, LEVEL THREE
Renee Patton, US Public Sector Director of Education, Cisco Systems

Institutional Programs for Student Success: The Next Wave, Part I
BALLROOM D, LEVEL THREE
Melinda Karp, Assistant Director, Columbia University; Elizabeth Dooley, Vice Provost for Teaching and Learning, University of Central Florida; Vanessa Kenon, Assistant Vice Provost Information Technology, University of Texas at San Antonio

Voice of the Student: A Unique Application for Student Feedback
MEETING ROOM 202A/B, LEVEL TWO
Allan Morris, Executive Director–Information and Physical Resources, Southern Cross University

FACILITATED CONTENT SESSION
Driving Innovation in Teaching and Learning

Rethinking the Makerspace
MEETING ROOM 211A/B, LEVEL TWO
Kyle Bowen, Director of Education Technology Services, The Pennsylvania State University
MULTICAMPUS PERSPECTIVE SESSIONS

Driving Innovation in Teaching and Learning

**Boldly Moving to the Cloud on a Quest for Service Excellence**

MEETING ROOM 204C, LEVEL TWO

Mike Chapple, Senior Director, IT Service Delivery, and Ron Kraemer, Vice President and Chief Information and Digital Officer, University of Notre Dame

**Campus Computing 2016: The National Survey of E-Learning and Information Technology in American Higher Education**

MEETING ROOM 204B, LEVEL TWO

Kenneth C. Green, Founding Director, The Campus Computing Project; Theresa Rowe, CIO, Oakland University; Cynthia Golden, Director, CIDDE, University of Pittsburgh

DISCUSSION SESSIONS

**Dealing with Complexity: Supporting Research in a Competitive World**

MEETING ROOM 210A/B, LEVEL TWO

Cathy Bates, Associate Vice Chancellor and CIO, Appalachian State University; Michele Mennielli, External Relations and International Affairs Manager, Cineca; Thomas Andriola, Vice President and CIO, University of California, Office of the President

**IT Communications**

MEETING ROOM 210C, LEVEL TWO

Cathy McVey, Senior Director for IT Communications and Customer Advocacy, Miami University; Alison D. Cruess, Assistant Director for Communications and Training, University of North Florida

**ITSM in Higher Education**

MEETING ROOM 213C, LEVEL TWO

Robert Black, Assistant Director, IT Process and Planning, Miami University

**Open Badges Update and the IMS Global Open Badges Extensions in Education Project**

MEETING ROOM 213D, LEVEL TWO

Mark Leuba, Vice President, Product Management, IMS Global Learning Consortium; Kevin O'Shea, Manager, Innovations in Teaching and Learning, Purdue University

2:30–4:30 p.m.

LEARNING THEATER SESSION

**Transforming the Student Experience**

**Pitch IT! Challenge: Your Voice, Our Stage, Community-Based Solutions**

Sponsored by USA Funds

LEARNING THEATER, EXHIBIT HALL B/C, LEVEL ONE

Jeremy Anderson, Deputy Chief of Academic Technology, Bay Path University; Merrilyn Hooley, Senior Lecturer, School of Psychology, Faculty of Health, and Wendy Sutherland-Smith, Director, Teaching and Learning, Deakin University; Randall Alberts, Assistant Director, Ringling College of Art and Design; Phillip Long, Chief Innovation Officer, University of Texas at Austin

Facilitated by: Jim Burnett, Senior Manager, Strategic Sales and Business Development, EDUCAUSE

MEETINGS

**Diana G. Oblinger Innovation Forum Workshop: How to Develop Your Institution’s Student Success Strategy**

Sponsored by Ellucian, Platinum Partner

HILTON, SAN SIMEON A/B, FOURTH FLOOR

Note: Separate registration and fee are required
EDUCAUSE Policy Advisory Committee Meeting
Committee members only
HILTON, EXECUTIVE BOARDROOM, FOURTH FLOOR

International Participant Meeting
MEETING ROOM 206A, LEVEL TWO
3:00–4:30 p.m.

Research University CIO Conclave (RUCC) Meeting
Members only
MEETING ROOM 207C, LEVEL TWO
3:20–3:40 p.m.

- **Beverage Break**
  FOYERS, LEVELS TWO AND THREE
3:20–3:50 p.m.

- **Meet with EDUCAUSE Staff to Discuss Leading Academic Transformation**
  EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE
Malcolm Brown, Director of the ELI, Veronica Diaz, Associate Director of the ELI and Director of Online Programs, Holly Morris, Director of NGLC Postsecondary Model Development and Adoption, and Sondra Smith, Director of Special Projects, EDUCAUSE
3:40–4:30 p.m.

**FEATURED SESSION**

Leading and Partnering Strategically across the Academy

**The EDUCAUSE 2017 Top 10 IT Issues**

BALLROOM E, LEVEL THREE

Susan Grajek, Vice President, Data, Research, and Analytics, EDUCAUSE

**BREAKOUT SESSIONS**

**Driving Innovation in Teaching and Learning**

**Bridging OER’s Last Mile Divide: Can Intelligent Curation Help Level the Playing Field for Students and Make Low-Cost Resources Available to Faculty?**

BALLROOM C, LEVEL THREE

Vernon R. Lindquist, Dean of Faculty and Chief Academic Officer, Richard Bland College; Dennis L. Nef, Vice Provost, California State University, Fresno; Gerard L. Hanley, Assistant Vice Chancellor, Academic Technology Services, California State University, Office of the Chancellor; Natalie D. Murray, Vice President of Learning Design and Product, Intellus Learning

**Coalition for Networked Information (CNI) Community Update**

MEETING ROOM 202A/B, LEVEL TWO

Clifford A. Lynch, Executive Director, Coalition for Networked Information

**Making WHOOPPEE: A Collaborative Approach to Creating a Modern Peer-Assessment System**

MEETING ROOM 303D, LEVEL THREE

David J. Comroe, Senior IT Director–The Wharton School, and Alexander Lamon, Senior IT Director, Research and Analytics, University of Pennsylvania

**Using LSRS and FLEXspace to Measure Impact and Support Learning Space Master Planning**

MEETING ROOM 210D, LEVEL TWO

Jim Twetten, Director, Academic Technologies, Iowa State University of Science and Technology; Rebecca V. Frazee, Adjunct Faculty, San Diego State University; Melaine C. Kenyon, Director for Technology Support Services, SUNY Buffalo State; Susan E. Chichester, CIO and Director, CIT, SUNY College at Geneseo
READY TO CLEAR YOUR BIGGEST HURDLES?

Ensure student success  
Make better decisions  
Simplify integration  
Delight users  
Unlock agility  
Reach new learners  
Navigate change  

Student lifecycle management  
Role-based analytics  
Higher education data model  
Mobile and intuitive UX  
Cloud  
Competency-based education  
Advisory & managed services

LET’S GET STARTED  
BOOTH 601

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MKT19401
Virtual Reality in the Classroom
BALLROOM A, LEVEL THREE
Kelly Egan, Lead Instructional Multimedia Coordinator, Brown University

What Do Today's Students Really Need to Succeed in the Future?
MEETING ROOM 303A, LEVEL THREE
Elisabeth Trowbridge, World Wide Lead, Education Programs, Adobe Systems

Enabling the Data-Driven, Decision-Making Environment
Finding the Answers: How to Complete an Establishment Survey
MEETING ROOM 304A/B, LEVEL THREE
David Consiglio, Director of Assessment and Learning Spaces/Director of MISO Survey, Bryn Mawr College; Pam Arroway, Director of Analytics Infrastructure, and Leah Lang, Director of Analytics Services, EDUCAUSE; Leading and Partnering Strategically across the Academy

C How to Capitalize on the Nontraditional Market
BALLROOM B, LEVEL THREE
Sheila Thomas, State University Dean, Extended Education, California State University; Mike Schroder, Dean of Extended Learning, California State University, San Marcos

Moderated by: Kenneth C. Green, Founding Director, The Campus Computing Project

C Institutional IT: Scaling an Enterprise System Implementation
MEETING ROOM 210C, LEVEL TWO
Linda Ding, Senior Education Program Strategist, Laserfiche; Christopher Huff, Network Systems Administrator, Brandy Kosh, Associate Vice President for Academic Services, Judith Lewis, Senior Information Technology Manager, CIS, and Emily Weers, Associate Director of Accounting and Travel Services, Texas A&M University

The Phenomenon of Trust within Higher Ed Consortia
MEETING ROOM 209A/B, LEVEL TWO
James Yankech, Senior Associate Director, University of Nebraska–Lincoln

3:40–4:30 p.m. (continued)
“We’re Moving Your Cheese!”: Communicating IT Change
MEETING ROOM 210A/B, LEVEL TWO
Kelsey Layos, Manager, Academic Web Technologies, Ray Vadnais, User Experience Architect, University of California, Irvine

Producing, Distributing, and Using Digital-Based Knowledge

Hydra: One Body, Many Heads for Digital Repositories
MEETING ROOM 304C/D, LEVEL THREE
Jon W. Dunn, Assistant Dean for Library Technologies, Indiana University Bloomington; Karen Estlund, Associate Dean for Technology and Digital Strategies, Libraries, The Pennsylvania State University

Transforming the Student Experience

Digital Credentials for Digital Learners
MEETING ROOM 303B, LEVEL THREE
Rodney Parks, University Registrar, Elon University; Matthew Pittinsky, CEO, Parchment

Institutional Programs for Student Success: The Next Wave, Part II
BALLROOM D, LEVEL THREE
Richard Sluder, Vice Provost for Student Success, Middle Tennessee State University; Celeste M. Schwartz, Vice President for Information Technology and Chief Digital Officer, Montgomery County Community College; Christine Lemerande, Early Alert System Manager, Northeast Wisconsin Technical College; Gates Bryant, Partner, Tyton Partners

Leveraging Mobility to Increase Student Performance, Engagement, and Retention
MEETING ROOM 303C, LEVEL THREE
Douglas W. Fox, CIO, Angelo State University; Christopher Hopkinson, Vice President, Strategy and Business Development, DubLabs

FACILITATED CONTENT SESSION

Leading and Partnering Strategically across the Academy

Reimagining the Higher Education Ecosystem: The 2016 National Ed Tech Plan
MEETING ROOM 211A/B, LEVEL TWO
Sharon Leu, Senior Policy Advisor, and Joseph South, Deputy Director, Office of Educational Technology, U.S. Department of Education

MULTICAMPUS PERSPECTIVE SESSIONS

Enabling the Data-Driven, Decision-Making Environment

Learning at Scale with Analytics: Findings from the Field and Open Questions
MEETING ROOM 204B, LEVEL TWO
John Whitmer, Director for Analytics and Research, Blackboard; Jeff Gold, Assistant Vice Chancellor, Strategic Initiatives, California State University, Office of the Chancellor; Russ R. Little, Chief Innovation Officer, Hobsons; Alfred H. Essa, Vice President, Analytics and R&D, McGraw-Hill Education; Michael Feldstein, Partner, MindWires Consulting

Transforming the Student Experience

Building Cloud-Connected 3D Printing Labs That Transform Learning and Engage Students
MEETING ROOM 204C, LEVEL TWO
Chip Bobbert, Digital Media Engineer, and Evan Levine, Director, Academic and Media Technologies, Duke University; Oscar Antonio Perez, Instructional Technologist, and Mike Pitcher, Director, Academic Technologies, University of Texas at El Paso
WEDNESDAY

3:40–4:30 p.m. (continued)

DISCUSSION SESSIONS

Business Schools and Business Colleges IT Leaders
MEETING ROOM 213D, LEVEL TWO
Zachary Nix, Technology Integration Specialist, Washington and Lee University;
Carol A. Henry, Director of Information Technology-College of Business, West Virginia University

Evidence of Impact
MEETING ROOM 213C, LEVEL TWO
Patsy Moskal, Associate Director, RITE, University of Central Florida

Professional Development/Staff Management
MEETING ROOM 208A/B, LEVEL TWO
Ellen Yu Borkowski, CIO, Union College

Research Computing
MEETING ROOM 213B, LEVEL TWO
Curtis W. Hillegas, Associate CIO, Research Computing, Princeton University; David Ecker, Director, Research Technologies and Innovation, Stony Brook University

Social Media
MEETING ROOM 213A, LEVEL TWO
David Kampmann, Instructional Facilitator, Southeast Technical Institute; Bryan Best, Assistant Director of Instructional Technology, University of La Verne

Using the Cloud: When Is It Practical?
MEETING ROOM 207D, LEVEL TWO
Kathy Lang, CIO, Marquette University; Donna Liss, CIO, Truman State University; Joseph Shelley, Assistant Vice Chancellor and CIO, University of Washington Bothell

MEETING

Community Lounge Event | Industry Thought Leader and CIO Panel hosted by Workday
MEETING ROOM 205A/B, LEVEL TWO

4:30–6:30 p.m.

Networking Reception in the Exhibit Hall
EXHIBIT HALL B/C, LEVEL ONE
Sponsored by Ruckus Wireless, Booth #662/664
Join your colleagues for an informal gathering with drinks and hors d’oeuvres in the exhibit hall. You’ll have the chance to learn about exciting technology solutions for your institution from more than 275 companies.
Don’t forget to scan your badge at the reception sponsor booths for a chance to win one of three complimentary registrations to EDUCAUSE 2017 in Philadelphia. Winners will be announced on Thursday.

7:00–9:00 p.m.

Citrix Networking Reception
HILTON, AVALON A/B, LOBBY LEVEL
After a full day of sessions, join us for a cocktail reception! Hors d’oeuvres and cocktails will be served. Stop by, network, and enjoy!
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Thursday, October 27

7:00 a.m.–5:00 p.m.
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LOBBY B, LEVEL ONE

Speaker Ready Room Open
MEETING ROOM 204A, LEVEL TWO

7:00 a.m.–6:20 p.m.
CIO Lounge Open
Sponsored by Unit4, Gold Partner
MEETING ROOM 207A/B, LEVEL TWO

Community Lounge Open
Sponsored by Workday, Platinum Partner
MEETING ROOM 205A/B, LEVEL TWO

International Participants Lounge Open
MEETING ROOM 206A, LEVEL TWO

Media Lounge Open
MEETING ROOM 206B, LEVEL TWO

7:30–8:00 a.m.
Morning Refreshments
FOYERS, LEVELS TWO AND THREE

7:30–9:00 a.m.
Corporate Member Advisory Committee Meeting
By invitation only
HILTON, EL CAPITAN A/B, FOURTH FLOOR

8:00–8:50 a.m.
FEATURED SESSION
Leading and Partnering Strategically across the Academy
Creating a Culture of Cybersecurity
BALLROOM E, LEVEL THREE
Michael Kaiser, Executive Director, The National Cyber Security Alliance (NCSA)

Please check the mobile app or online agenda for schedule updates after the printing of this program, including additions, cancellations, and presenter or room changes.
## Driving Innovation in Teaching and Learning

### Finding Your Edtech Soulmate: Matchmaking Tips from Instructional Technology

**MEETING ROOM 303A, LEVEL THREE**

Jeremy Friedman, Founder and CEO, Schoology; Carlos Astorga, Instructional Systems Specialist, Wheaton College

### The Flipped Learning Academy: Preparing Faculty to Create Flipped College Courses

**MEETING ROOM 209A/B, LEVEL TWO**

Nissa Yestness, Research Associate, TechSmith Corporation; Jerry Overmyer, Mathematics and Science Outreach Coordinator, University of Northern Colorado

### Increasing Student Success through Adaptive Learning Environments

**BALLROOM D, LEVEL THREE**

Dale P. Johnson, Manager, Adaptive GenEd Program, Arizona State University; James Thompson, CEO, CogBooks; Huda Antonios Makhluf, Associate Professor and Chair, Department of Mathematics and Natural Sciences, National University; Richard Staisloff, Principal, rpkGROUP

### Enabling the Data-Driven, Decision-Making Environment

**MEETING ROOM 304A/B, LEVEL THREE**

D. Christopher Brooks, Senior Research Fellow, and Jeffrey Pomerantz, Senior Research Analyst, EDUCAUSE

### Deploying Open Learning Analytics at National Scale: Lessons from the Real World

**BALLROOM A, LEVEL THREE**

Michael Webb, Director of Technology and Analytics, Jisc

### Innovating in IT Infrastructure and Cloud-Based IT Environments

### Beyond Students: The Next Wave of Identity Management Challenges Facing Higher Ed

**MEETING ROOM 303C, LEVEL THREE**

Tim Till, Director of Sales, Identity Automation

### Leading and Partnering Strategically across the Academy

### Leading Change: Building toward a Strategic Vision of Innovation

**BALLROOM C, LEVEL THREE**

Brian Gardner, Director of Academic Technologies, Columbia University

### A Year of Cyberinfrastructure: Faculty Engagement Driving Research IT

**MEETING ROOM 213D, LEVEL TWO**

Chuck Thompson, CIO, Claremont University Consortium; David Gerstenecker, Director of Information Technology, College of ACES, and John Towns, Deputy CIO for Research IT, University of Illinois at Urbana-Champaign

### Reducing and Managing Risk in a Digital World

### Effective Threat Detection: The Key to Constraining Our Attackers

**MEETING ROOM 210D, LEVEL TWO**

Stephen Caimi, Industry Solutions Specialist, US Public Sector Cybersecurity, and Peter Romness, BDM–Cybersecurity, Cisco Systems; Tom McMahon, Security Engineering Manager, Weill Cornell Medical College

### Using Splunk Data Analytics to Protect Students, Faculty, and the University

**MEETING ROOM 208A/B, LEVEL TWO**

Chris Kurtz, System Architect, Arizona State University
Transforming the Student Experience

Boost Your Students’ Engagement: Six Ways to Enhance Online Learning Experiences
MEETING ROOM 210A/B, LEVEL TWO
Xavier Coumoul; Thierry Koscielniak, Vice CIO and Edtech Executive Director, CSIESR

A Little Empathy Goes a Long Way: How User Research Is Changing UC’s Admissions Application
BALLROOM B, LEVEL THREE
Candace Jones, Senior Applications Manager, Web and Application Services, University of California, Office of the President

It’s a Matter of Principles: Designing for Next-Generation Learning
MEETING ROOM 210C, LEVEL TWO
Curtiss Barnes, Managing Director, Global Product Management and Design, and David Porcaro, Director of Learning Capabilities Design, Pearson

Mentor Mapping: Creating a Community to Build the Profession
MEETING ROOM 304C/D, LEVEL THREE
Mark Askren, Vice Chancellor for Information Technology and CIO, University of Nebraska–Lincoln; Erin Morgan, Acting Director, Strategy and Support; Interim Director, Client Services, University of Texas at Arlington

Transforming Teaching, Learning, and Research: Strategies for a Mobile-Ready Campus
MEETING ROOM 303B, LEVEL THREE
Moderated by: Kenneth C. Green, Founding Director, The Campus Computing Project
FACILITATED CONTENT SESSION

Driving Innovation in Teaching and Learning

An Institutional Assessment and Decision-Making Model for Cloud-Based Educational Technologies
MEETING ROOM 211A/B, LEVEL TWO
Caryn Neiswender, Instructional Technology Specialist, Isaac Straley, Information Security Officer, and Mathew Williams, Manager, Learning Technologies, University of California, Irvine

MULTICAMPUS PERSPECTIVE SESSIONS

Driving Innovation in Teaching and Learning

Coding, Gaming, IoT, and Wearables: New Student Success Technologies, or Chocolate-Covered Broccoli?
MEETING ROOM 204B, LEVEL TWO
Chris Luchs, Associate Dean, Career and Technical Education, Colorado Community College System; Kae Novak, Instructional Designer, Front Range Community College

Innovating in IT Infrastructure and Cloud-Based IT Environments

Virtual Labs, BYOD, Online Classes: How Does IT Deliver Academic Apps, Anytime, Anywhere?
MEETING ROOM 204C, LEVEL TWO
Antony Awaida, CEO, Apporto; Joseph A. Moreau, Vice Chancellor of Technology and CTO, Foothill-DeAnza Community College District; Theresa Rowe, CIO, Oakland University; Geoffrey Cirullo, Chief Technology Officer, Sonoma State University

DISCUSSION SESSIONS

Administrative Systems Management
MEETING ROOM 202A/B, LEVEL TWO
Colleen Nagy, Senior Director, Enterprise Systems, Case Western Reserve University

Cloud Computing
MEETING ROOM 213B, LEVEL TWO
Steven A. Terry, Director of Enterprise Applications, Denison University; Bob Flynn, Manager, Cloud Technology Support, Indiana University Bloomington

Fostering a Community of Collaboration through the Use of Technology and Space
MEETING ROOM 213A, LEVEL TWO
Anna Stoute, Director of Learning and Literacy Assessment, University of Miami

Internal Market Economics: Effective Strategy-Driven Resource-Governance Processes That Align IT with Business Needs
MEETING ROOM 207D, LEVEL TWO
Dean Meyer, President, NDMA

8:00–9:50 a.m.

Leading Academic Transformation (LAT) Community Meeting
HILTON, SAN SIMEON A/B, FOURTH FLOOR

8:50–9:10 a.m.

DESSERTS AND COFFEE BREAK

8:00–8:50 a.m. (continued)
Cognitive education is here. How do you keep students students? A Georgia school district uses cognitive technology to look at structured and unstructured data like shared school records and digital curriculums. This helps educators “see” their students more precisely, tailoring teaching to the individual student. When your schools think, you can outthink.
In the past, learning was limited by the constraints of time and place. But today, the Internet of Things (IoT) is opening a new world of educational opportunities—opportunities not only for students to learn more, but to learn in new ways, in new places, with new connections to resources around the globe.

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Visit Cisco at booth 1101
8:50–9:30 a.m.

**E Meet with EDUCAUSE Staff to Discuss iPASS**
EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE
Ana Borray, Director of iPASS Implementation Services, and Nancy Millichap, Program Officer, EDUCAUSE

9:00–9:50 a.m.

**EDUCAUSE Benchmarking Service Users, Group 2**
By invitation only
HILTON, CARMEL, FOURTH FLOOR

9:00–10:00 a.m.

**EDUCAUSE IT Issues Panel Meeting**
By invitation only
HILTON, SANTA MONICA, FOURTH FLOOR

9:00 a.m.–3:30 p.m.

**First-Timer Commons Open**
LOBBY, LEVEL TWO

9:10–10:00 a.m.

**FEATURED SESSION**
Leading and Partnering Strategically across the Academy
Libraries and the Future of Higher Education
BALLROOM E, LEVEL THREE
Chris Bourg, Director of Libraries, MIT

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**BREAKOUT SESSIONS**

**Driving Innovation in Teaching and Learning**

**Build It, Teach It, Learn It: Homegrown Mobile Apps for Teaching and Learning**
MEETING ROOM 208A/B, LEVEL TWO
Hilary J. Baker, Vice President for IT and CIO, and Deone Zell, Associate Vice President, Academic Technology, California State University, Northridge

**Only Blackboard: Innovation to Drive Student Success through the LMS and Beyond**
MEETING ROOM 303A, LEVEL THREE
Brook Bock, Vice President of Mobile, and Mike Sharkey, Vice President of Analytics, Blackboard

**Supercharging Your Technology Literacy and Training**
BALLROOM A, LEVEL THREE
James A. Jorstad, Director of Academic Technologies, University of Wisconsin-La Crosse

**Enabling the Data-Driven, Decision-Making Environment**

**Foil FUD: Using Data to Understand and Improve Information Security and Risk Management Practices**
MEETING ROOM 210A/B, LEVEL TWO
Michael Corn, Deputy CIO, Brandeis University; Joanna Lyn Grama, Director of Cybersecurity and IT GRC Programs, EDUCAUSE; Helen Patton, Chief Information Security Officer, The Ohio State University

**Innovating in IT Infrastructure and Cloud-Based IT Environments**

**Transforming Education through Innovation with Oracle Cloud Services**
MEETING ROOM 303C, LEVEL THREE
Austin Laird, Director, Education Industry and Cloud Solutions Architect, Oracle
 Leading and Partnering Strategically across the Academy

**Achieving Success for Technology Refresh Investment through Shared Governance**
MEETING ROOM 202A/B, LEVEL TWO
Mirwais Qader, CIO, Madison Area Technical College

**Four Cornerstones to Transforming an IT Organization to Meet Current and Future Challenges**
MEETING ROOM 304A/B, LEVEL THREE
David Weil, Interim Associate Vice President and CIO, Ithaca College; Keith W. McIntosh, CIO, University of Richmond

**Trends Spanning Education**
BALLROOM C, LEVEL THREE
Mark Milliron, Chief Learning Officer, Civitas Learning; John O’Brien, President and CEO, EDUCAUSE; Ron Reed, Executive Producer, SXSWedu

**Reducing and Managing Risk in a Digital World**

**ADA Compliance for Course Design: Lessons Learned from Campuses and an Online Publisher**
MEETING ROOM 209A/B, LEVEL TWO
Martin LaGrow, Senior Academic Consultant, Ellucian; Sheryl E. Burgstahler, Director, Accessible Technology Services, University of Washington

**Cybersecurity Challenge: Leveraging Security Best Practices to Secure Your Brand**
MEETING ROOM 210C, LEVEL TWO
Greg Bomsta, Director, Cybersecurity Services, Global; Megan Guth, Security Engineer, and Aaron Whitley, Americas Director for Global Cybersecurity Services, Dell; Frank J. Piscitello Jr., Information Security Manager, West Chester University of Pennsylvania
Moderated by: Jon Phillips, Managing Director, Worldwide Education Strategy, Dell

**Transforming the Student Experience**

**Addressing the Retention Challenge: Rethinking Advising and Student Services**
MEETING ROOM 304C/D, LEVEL THREE
Amy LaBaugh, Managing Director, Student Development, Brigham Young University-Idaho; Mahesh Jambardi, Chief Operating Officer, Excelsoft Technologies; Joseph Provenza, Chief Information Officer, Flagler College
Moderated by: Eileen Smith, Vice President, Marketing, Jenzabar
Beyond E-Mail: Why You Need to Rethink Your Student Communication Strategy with Mobile
MEETING ROOM 303B, LEVEL THREE
Becky Hunt, Director of Software Development and Solutions, California State University, San Marcos; Andrew Yu, Founder and CTO, Modo Labs; Matthew Willmore, mobileND Program Manager, University of Notre Dame

Your Students’ Digital Experience: The Good, the Bad, and the Ugly
MEETING ROOM 210D, LEVEL TWO
Jeffrey Alderson, Principal Analyst, Enterprise Software, Eduventures; Robert Curtin, Chief Applications Officer, Microsoft Corporation
Moderated by: Jami Morshed, Vice President of Global Sales and Marketing, Unit4

FACILITATED CONTENT SESSION
Transforming the Student Experience
Creating a Customer-Focused University
MEETING ROOM 211A/B, LEVEL TWO
Brian Gnatt, Associate Vice President, Customer Experience, Alexandra H. Kim, Vice President of IT Services, and Elizabeth Tanner, Senior Director, Customer Experience, University of Maryland University College

MULTICAMPUS PERSPECTIVE SESSIONS
Driving Innovation in Teaching and Learning
Blending with MOOCs: How Multiple Institutions Are Using MOOCs to Improve Residential Education
MEETING ROOM 204B, LEVEL TWO
Diana Marian, Project Manager, Digital Learning Initiative, Boston University; Michael Goudzwaard, Learning Designer, Dartmouth College; Allison Dulin Salisbury, Director of Higher Education Strategy, EdSurge; Adam B.A. Finkelstein, Teaching and Learning Services, McGill University

Transforming the Student Experience
Quilting Collaboration: Piecing Together the Best Tools for File Sync and Share
MEETING ROOM 204C, LEVEL TWO
Bob Flynn, Manager, Cloud Technology Support, Indiana University Bloomington; Ian Crew, Solutions Architect, bConnected Service, University of California, Berkeley; MaryBeth Stuenkel, IT Program Manager, University of Michigan–Ann Arbor; Nicholas Young, IT Manager, Application Administration, University of North Carolina Greensboro

DISCUSSION SESSIONS
Community Colleges
MEETING ROOM 213D, LEVEL TWO
Celeste M. Schwartz, Vice President for Information Technology and Chief Digital Officer, Montgomery County Community College
**9:10–10:00 a.m. (continued)**

**Investment-Based Budgeting:**
**Plan What You Want to “Sell,” Not Just What You Want to Spend**

MEETING ROOM 207D, LEVEL TWO

*Dean Meyer*, President, NDMA

**ITANA**

MEETING ROOM 213A, LEVEL TWO

*Christopher Eagle*, IT Strategist and Enterprise Architect, University of Michigan-An Arbor

**IT Strategic Planning**

MEETING ROOM 303D, LEVEL THREE

*Mark I. Berman*, Chief Information Officer, Siena College

**Mobile Technologies**

MEETING ROOM 213B, LEVEL TWO

*Peter Mosinskis*, Director of IT Strategy, California State University, Channel Islands; *Rosemary A. Rocchio*, Director of Mobile and Web Strategy, Education, and Research, UCLA

**Openness**

MEETING ROOM 213C, LEVEL TWO

*David Ernst*, CIO, College of Education and Human Development, University of Minnesota

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**10:00–10:30 a.m.**

**Meet the Staff Who Support ECAR Working Groups**

EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE

*Susan Grajek*, Vice President for Data, Research, and Analytics, and *Karen Wetzel*, Program Manager of the ECAR Working Groups, EDUCAUSE

**Refreshment Break in the Exhibit Hall**

Sponsored by Honorlock

EXHIBIT HALL B/C, LEVEL ONE

**10:00 a.m.–4:30 p.m.**

**Exhibit Hall Open**

EXHIBIT HALL B/C, LEVEL ONE

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**10:30–11:30 a.m.**

**GENERAL SESSION**

**The Future of Learning**

EXHIBIT HALL A, LEVEL ONE

*Sugata Mitra*, Professor of Educational Technology at the School of Education, Communication, and Language Sciences at Newcastle University, England

In this talk, Sugata Mitra will take us through the origins of schooling as we know it, to the dematerialization of institutions as we know them. Thirteen years of experiments in children’s education provide a series of startling results—children can self-organize their own learning, they can achieve educational objectives on their own, and they can read by themselves. Finally, the most startling result: groups of children with access to the Internet can learn anything by themselves. Studies in the slums of India; the villages of India and Cambodia; poor schools in Chile, Argentina, Uruguay, the United States, and Italy; the schools of Gateshead; and the rich international schools of Washington and Hong Kong produced experimental results that show a strange new future for learning. Using the TED Prize, Mitra has now built seven “Schools in the Cloud,” glimpses of which he will provide.
11:30 a.m.–12:30 p.m.

EDUCAUSE 2017 Membership Overview
MEETING ROOM 212A, LEVEL TWO

11:30 a.m.–1:00 p.m.

Hawkins Leadership Roundtable Lunch
Sponsored by Workday, Platinum Partner
MEETING ROOM 207C, LEVEL TWO
Note: Separate registration and fee are required for the roundtable

11:30 a.m.–1:30 p.m.

Lunch
Sponsored by Maplesoft
EXHIBIT HALL B/C, LEVEL ONE

11:45 a.m.–12:45 p.m.

LEARNING THEATER SESSION
Transforming the Student Experience
“Under the Ed Radar”: An Edtech Business Pitch Competition Finalists
Sponsored by Penn State EdTech Network
LEARNING THEATER, EXHIBIT HALL B/C, LEVEL ONE
Facilitated by: Jim Burnett, Senior Manager, Strategic Sales and Business Development, EDUCAUSE

12:30–1:15 p.m.

Core Data Service and a New Benchmarking Tool Demo
EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE
Pam Arroway, Senior Statistician, and Leah Lang, Director of Analytics Services, EDUCAUSE

12:30–1:30 p.m.

Meet the Editors of EDUCAUSE Review
EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE
Nancy Hays, Editor and Manager of Publishing, and Catherine Yang, Senior Director of Content, EDUCAUSE

12:30–1:30 p.m.

Dessert Stations
Sponsored by Honorlock
Exhibit Hall B/C, Level One

These informal one-on-one discussions are unlike a traditional conference session. Frontline campus innovators will share their expertise implementing a replicable idea, armed with their knowledge and a “poster” display of their topic. The poster space is organized by program track so you can focus on your interests and challenges.

Note: Today’s posters are different from yesterday’s.

Driving Innovation in Teaching and Learning

At Scale: Leveraging Technology Toolsets to Support Instructional Design and Course Quality Metrics
Matthew Gunkel, Manager, eLearning Design and Services, Indiana University Bloomington

Creating Innovative Curriculum: Using Technology to Design and Deliver a Robust CBE Program
Daniel Blickensderfer, Senior Curriculum and Assessment Developer, and Kaitlin LeMoine, Assistant Director, Curriculum and Assessment Development, Southern New Hampshire University

Decoding the Instructional Soundness of Adaptive Learning Solutions
Guoqiang Cui, Instructional Designer, and Deyu Hu, Director, Research and Project Management, Virginia Tech

Delivering Hands-On Cybersecurity Curriculum in Online and Campus Environments
Kyle Cronin, Assistant Professor of Cybersecurity, and Dave Overby, Vice President for Technology, Dakota State University

Designing a Comprehensive Faculty Development Program to Support Innovative Learning Spaces
Adam B.A. Finkelstein, Teaching and Learning Services, McGill University

The Effects of Active Learning Technology on Student Engagement, Learning Outcomes, and Teacher Practice: A Mixed-Methods Study
Jeremy Van Hof, Coordinator of Academic Technologies, University of Nebraska–Lincoln

Flipping Faculty Engagement
Judi Franz, Classroom Technology Support, and Sheryl Narahara Hathaway, Learning Strategy Consultant | User Experience Designer III, University of California, Riverside

Getting the Right People in the Room, before You Build It: Lessons Learned from Planning Campus-Wide Transformations of Active Learning Spaces
Jeffrey C. Cepull, Vice President and CIO, Philadelphia University

Go Your Own Way: How We’re Blending the Training Curriculum to Empower and Engage Learners
Kris Benefield, Instructional Designer, and Lisa Urban, IT Training Specialist, The Pennsylvania State University

Interactive and Student-Centric Learning during Field Trips
Sylvia Moes, Project and Innovation Manager Media, Vrije Universiteit Amsterdam

Key Features of T&L Pilot Projects That Foster Innovation in Higher Education
Thomas Korner, Innovation manager, ETH Zurich
Medicine Meets the Second Generation of Immersive Training Simulator
Eric Briantais, IT Director, Universite Paris-Sud

Offering an Online, Project-Based Cloud Computing to Globally Distributed Carnegie Mellon Students
Kenneth Eisner, Global Lead, AWS Educate, Amazon Web Services

Unifying Placement Assessment across 113 Colleges: Improving the Accuracy of the Placement Decision
Jennifer Coleman, Statewide Program Director, California Community Colleges, Chancellor’s Office; Joshua Corbin, Software Architect, Unicon

Using Game-Based Learning in an Introductory University Success Course
Miranda Hildebrand, Director of Academic Web Services, Nita Mailander, Director of Library Services, and Shanna R. Wise, Manager of Academic Web Services, Grand Canyon University

What’s in Your Backpack?
Michael Mitchum, Instructional Technologist, University of Cincinnati

What’s Your Teaching Strategy? Learn How to Reframe Your Online Classroom Using Authoring Tools
Nina Araujo, Instructional Designer, Northeastern University

Enabling the Data-Driven, Decision-Making Environment

Mining the LMS: Identifying Transactional Elements for Prescriptive Analytics
Judith Bardak Basinski, Associate Vice President, Computing and Technology Services, and David Demers, CIO, SUNY Buffalo State

There’s Gold in the Clickstream: Personalizing Learning with Real-Time Analytics
Virginia W. Lacefield, Enterprise Architect, University of Kentucky

Total Cost of Ownership: It’s More Than Just the Price Tag
Timothy Brown, Executive Director, Northwest Regional Data Center, and Sharon Pearson, Assistant Director, Fiscal and Administration Operations, Florida State University

Using Activity-Based Costing to Identify the Cost of Delivering IT Services
Dean Oyama, Consultant, and Ginny Schroeder, Practice Director, WTC Consulting

Web Accessibility and Athletic Rivalries
Jon Gunderson, DRES Accessible IT Group, University of Illinois at Urbana-Champaign

Innovating in IT Infrastructure and Cloud-Based IT Environments

Focusing on People, Process, and Strategy: The Location of Services Is the Easy Part
Andy T. Clark, Vice President for Enrollment, Marketing and Communications, Barrie D. Fitzgerald, Institutional Research Analyst III, and Brian A. Haugabrook, CIO, Valdosta State University

Getting Agile: Delivering Custom IT Solutions on a Budget
John Remy, IT Project Manager and Data Manager, University of California, Irvine
Journey to the End of the World: Moving the ERP to the Cloud
Peggy Kay, Assistant Vice President, Technology Customer Experience, University of the Pacific

Low-Threshold Application Streaming Video Server
Wesley Alan Wright, Information Technology Specialist, University of Vermont

Reimagining Next-Generation Learning Infrastructure
Jeffrey W. Merriman, Associate Director, OEiT, MIT; Francesc Santanach, IT Manager, Universitat Oberta de Catalunya;

Leading and Partnering Strategically across the Academy

Building Organizational Capacity for a Global Learning Ecosystem: It’s an Iterative Process
Rebecca Frost Davis, Director of Instructional and Emerging Technology, and Benjamin Hockenhull, Associate Vice President for Digital Innovation, St. Edward’s University

Building Trust across Campus: A Divergent Campus
Susan Contarino, Director, Client Services, Harper College; Kristen Dietiker, CIO, Menlo College; Raquel Moncado, Director of Instructional Technology, Digital Media and Technology Support Services, Our Lady of the Lake University; Geoffrey Cirullo, Chief Technology Officer, Sonoma State University; Michelle Duran, Director, Distance Learning and Instructional Technology, Texas A&M University–Kingsville; Joseph Sincavage, Director, Networking and Telecommunications, West Chester University of Pennsylvania

Designing and Launching a Collaborative Services Space to Support Faculty
Meggan Levitt, Deputy Director, Daphne Ogle, Service Experience Designer, and Judy Stern, User Experience Designer, University of California, Berkeley
THURSDAY POSTER SESSIONS

Developing New Ways of Seeing and Engaging Partners with Experience-Based Design

Erik Hofer, Clinical Assistant Professor and CIO, School of Information, Robert D. Jones II, Assistant Director of End User Engineering and Operations, Aimee Lahann, Intermediate Project Manager, and Reid Paxton, End User Platform Engineering Manager, University of Michigan—Ann Arbor

A Healthy Tension: Collaborating across Academic Affairs and IT to Build a Decision-Support Environment

Patrick Frontiera, Vice President for Information Technology Services, and Margaret Kasimatis, Associate Provost, Strategic Planning and Educational Effectiveness, Loyola Marymount University

Let’s Talk Learning Analytics: Applying a Framework for Institutional Capacity Building

Deborah West, Director, Learning and Teaching, Charles Darwin University

Making It Possible to Tackle New Research Challenges: Developing an Institutional Digital Research Environment

Alison Clarke, Director of Digital Research, and Anthony James Wilson, Digital Research Specialist, University of Nottingham

Second Career Opportunities

David Stack, Interim Associate Vice President and CIO, University of Wisconsin System Administration

The Secret of Fun: Creating an Organization Where People Want to Work

Chas Grundy, Manager, Product Services, University of Notre Dame

Students at the Wheel: How Students Helped Faculty Move to Canvas and Why Everyone Loved It

Dale Pike, Executive Director and Associate Provost, Virginia Tech

The Transformational Role of Partnership

Robert Hartman, Internal Consultant, and Kirk Young, Information Systems Analyst, Butler University

Unleashing the Minions: Putting an IT Strategic Plan to Work

Debbie Carraway, Director of Information Technology, College of Sciences, Marc Hoit, Vice Chancellor and CIO, Mary Lelik, Senior Vice Provost, and Donna Petherbridge, Associate Vice Provost, DELTA, NC State University

When Change Fails: Recovery Strategies for Initiatives That Don’t Work Out

Jim Russell, CIO, Manhattanville College

Producing, Distributing, and Using Digital-Based Knowledge

Abstract Concepts Are Easier Done Than Said: Interactive Learning Objects

Richard Feldman, Multimedia Developer, and Erick Zelaya, Senior Multimedia Developer, California State Polytechnic University, Pomona

Avalon Media System: Evolving from Collaboration to Community

Jon W. Dunn, Assistant Dean for Library Technologies, Indiana University Bloomington; Deborah Cane, Repository Community Manager, Northwestern University
Making the Connection: Student Engagement through Bluetooth Beacons
Somaly Kim Wu, Head of Library Technology and Innovation, and Bob Price, Assistant Dean, Technology and Digital Strategies, University of North Carolina Charlotte

Reducing and Managing Risk in a Digital World

Applying Scrum to Large-Scale Project Planning and Execution
Kelsey Layos, Manager, Academic Web Technologies, University of California, Irvine

Casey Gordon, Chief Technology Officer, College of Saint Benedict/Saint John’s University

When Marketing and IT Partner for Improved Security
Kimberle A. Badinelli, Managing Director, Marketing and Brand Strategy, and Danna Gianforte, CIO, Stanford University

Who’s Leading IT during a Major Incident?

Transforming the Student Experience

Bring Your Own Learning (BYOL): Using Mobile Device Management to Personalize Learning Environments
Andrew Chambers, Information Commons Open Technology Administrator, SUNY Buffalo State

The Good, the Bad, and the Ugly: What the Data Says on Effective Faculty Engagement Strategies
Jacob Larsen, Emerging Technology Specialist, and Karina Silva, Lecturer, Iowa State University of Science and Technology

Mobile Design for Online Courses
Ryan Seilhamer, Instructional Designer, University of Central Florida

Reinventing Portals as a Hub for the University Experience by Facilitating Communication, Fostering Community, and Collecting Data
B. Collier Jones, Campus Portal Architect, University of Maryland, Baltimore County
Learning has evolved. Has your classroom?

To maximize student success, classrooms must support the generative activities and peer-to-peer learning occurring in today’s blended learning environments. We create learning places that enable problem solving, communication and collaboration — the skills demanded of today’s students.

Read our research at SteelcaseEducation.com
FEATURED SESSION
Driving Innovation in Teaching and Learning
A “See” of Change: Connecting IT and Student Affairs to Visualize a Richer Narrative for Institutional Planning and Accountability
BALLROOM E, LEVEL THREE
Andrew Q. Morse, Director for Policy Research and Advocacy, Research and Policy Institute, NASPA

BREAKOUT SESSIONS
Driving Innovation in Teaching and Learning
Developing Visual Literacy Strategies for Higher Education in the 21st Century
BALLROOM A, LEVEL THREE
Emory Mark Craig, Director of eLearning and Instructional Technology, College of New Rochelle; Maya Georgieva, Associate Director, Center for Innovation, New York University

Moving Toward a Unified Campus-Wide Solution
MEETING ROOM 303C, LEVEL THREE
Leif Nelson, Interim Director of Learning Technology Solutions, Boise State University; Shane Lovellette, Product Manager, TechSmith Corporation

Student Success in a Mobile Teaching and Learning Environment: Successes and Lessons
MEETING ROOM 304C/D, LEVEL THREE
Mary Paul, Lecturer, and Rudy J. Sanchez, Interim Associate Vice President for Faculty Affairs, California State University, Fresno

Enabling the Data-Driven, Decision-Making Environment

Envisioning the National Postsecondary Education Data Infrastructure in the 21st Century: Student Success and IT Themes
BALLROOM D, LEVEL THREE
Ben Miller, Senior Director, Postsecondary Education, The Center for American Progress; Joanna Lyn Grama, Director of Cybersecurity and IT GRC Programs, EDUCAUSE; Jamey Rorison, Senior Research Analyst, Institute for Higher Education and Policy; Archie P. Cubarrubia, Vice Provost, Institutional Effectiveness, Miami Dade College

Founding a Data Democracy: How Ivy Tech Is Leading a Revolution in Higher Education
MEETING ROOM 202A/B, LEVEL TWO
Brendan Aldrich, Chief Data Officer, and Lige Hensley, CTO, Ivy Tech Community College of Indiana

Student and Faculty Technology Experiences: Research and Benchmarking
BALLROOM C, LEVEL THREE
D. Christopher Brooks, Senior Research Fellow, and Jeffrey Pomerantz, Senior Research Analyst, EDUCAUSE

Innovating in IT Infrastructure and Cloud-Based IT Environments

Higher Education in the Cloud: Real Value vs. Blue-Sky Thinking
MEETING ROOM 210D, LEVEL TWO
Chris Lee, Chief Information Technology Officer, Arkansas State University–Beebe; Robert Curtin, Chief Applications Officer, Microsoft Corporation; Kenneth C. Green, Founding Director, The Campus Computing Project

Moderated by: Connor Gray, Chief Strategy Officer, Campus Management Corp.
The Impact of Collaborative Tools: Lessons from Universities Using Google Apps for Education
MEETING ROOM 210C, LEVEL TWO
Jonathan Rochelle, Director, Product Management, Google; Leslie Dare, Director, Technology Services, Division of Academic and Student Affairs, NC State University

Envisioning Innovative Technology Spaces: Leadership Lessons
MEETING ROOM 304A/B, LEVEL THREE
Emily Lynema, Associate Head, IT, and Director of Academic Technology, NCSU Libraries, NC State University
Winner of the 2016 EDUCAUSE Rising Star Award. Award sponsored by Moran Technology Consulting, Gold Partner.

Forging New Pathways for Student Success
MEETING ROOM 303B, LEVEL THREE
Beth Davis, Vice President, Product Management and General Manager of PAR, Hobsons; Joshua Riedy, Vice Provost, University of North Dakota

Higher Education, IT, and Public Policy
BALLROOM B, LEVEL THREE
Jarret S. Cummings, Director of Policy and Government Relations, EDUCAUSE; Jennifer Ortega, Consultant, and Josh Ulman, Consultant, Ulman Public Policy & Federal Relations

Crowdsourcing Cybersecurity through the REN-ISAC Community
MEETING ROOM 210A/B, LEVEL TWO
Kim Milford, Executive Director, REN-ISAC, Indiana University

Transforming the Student Experience
Building a Customer-Focused Organization
MEETING ROOM 209A/B, LEVEL TWO
John M. Lutz, Vice Chancellor of IT, Vanderbilt University

IBM Watson: Building a World-Class Ecosystem for Higher Education
MEETING ROOM 303A, LEVEL THREE
Douglas A. Hunt, Watson Global Education Leader, and Michael D. King, Vice President, Global Education Industry, IBM

The New Trust and Identity Approach: Community-Developed Identity and Access Management
MEETING ROOM 207D, LEVEL TWO

Innovating in IT Infrastructure and Cloud-Based IT Environments
Moving to Cloud-Enabled Disaster Recovery
MEETING ROOM 211A/B, LEVEL TWO
Ryan Bass, Senior Director, Computing Infrastructure, Kirk Kelly, Associate Vice President and CIO, and Sean McKay, CISO, Portland State University

Reducing and Managing Risk in a Digital World

Filling the IT Leadership Pipeline: What’s on Tap?
MEETING ROOM 204B, LEVEL TWO
Brian Paige, Associate Vice President for IT and CIO, Calvin College; Bo Wandschneider, CIO and Associate Vice-Principal (ITS), Queen’s University; Melissa Woo, Vice President for IT/CIO, Stony Brook University

MULTICAMPUS PERSPECTIVE SESSIONS

Leading and Partnering Strategically across the Academy

OCTOBER 25–28, 2016  |  ANAHEIM, CALIFORNIA  |  #EDU16
Thursday

1:30–2:20 p.m. (continued)

Practices and Experiences in Navigating the IT Pipeline as Women

MEETING ROOM 204C, LEVEL TWO

Amy Diehl, Associate Vice President and Director of Systems and Applications, Shippensburg University of Pennsylvania; Melaine C. Kenyon, Director for Technology Support Services, SUNY Buffalo State; Deborah Keyek-Franssen, AVP, Digital Education and Engagement, University of Colorado System; Bernadette Williams, IT Manager, University of North Carolina Charlotte; Beth Schaefer, Director of IT Services, University of Wisconsin-Milwaukee

DISCUSSION SESSIONS

Instructional Design

MEETING ROOM 208A/B, LEVEL TWO

Melody Buckner, Director of Digital Learning, The University of Arizona

LGBTQIA in IT

MEETING ROOM 213C, LEVEL TWO

Andrea Lisa Nixon, Director of Educational Research and Lecturer in Educational Studies, Carleton College; Debbie Carraway, Director of Information Technology, College of Sciences, NC State University; Shelli B. Fowler, Interim Dean, Virginia Commonwealth University

Product Management

MEETING ROOM 213B, LEVEL TWO

Deborah DeYulia, Director, Customer and Technology Support, Duke University; Chas Grundy, Manager, Product Services, University of Notre Dame

Small Colleges

MEETING ROOM 213D, LEVEL TWO

Scott Krajewski, Director of IT and CIO, Augsburg College; Amy Pearlman, Director of Client Services and IT Procurement, Bryn Mawr College

Learning Theater Session

Driving Innovation in Teaching and Learning

A Revised Lesson Plan for Student Success with Steelcase Education and Cal State LA

MEETING THEATER, EXHIBIT HALL B/C, LEVEL ONE

Beverly Bondad-Brown, Associate Director of Educational Technology, California State University, Los Angeles; Steve Slifka, Leader, A+D Education, Steelcase

Meeting

EDUCAUSE 2017 Membership Overview

MEETING ROOM 212A, LEVEL TWO

1:30–3:30 p.m.

Institute Faculty and Facilitators

By invitation only

HILTON, CARMEL, FOURTH FLOOR

1:45–2:15 p.m.

Meet the President and CEO of EDUCAUSE

EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE

John O’Brien, EDUCAUSE President and CEO

2:00–3:30 p.m.

Kuali Open Meeting for CIOs and Senior IT Leaders

MEETING ROOM 207C, LEVEL TWO

2:20–2:40 p.m.

Beverage Break

FOYERS, LEVELS TWO AND THREE
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THURSDAY

2:20–3:05 p.m.

E Meet EDUCAUSE Center for Analysis and Research Staff

EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE

D. Christopher Brooks, Senior Research Fellow, Eden Dahlstrom, Chief Research Officer, Susan Grajek, Vice President for Data, Research, and Analytics, and Jeff Pomerantz, Senior Research Analyst, EDUCAUSE

2:40–3:30 p.m.

FEATURED SESSION

Leading and Partnering Strategically across the Academy

Beyond Diversity: Perspectives on Leadership, Culture, and Innovation

BALLROOM E, LEVEL THREE

Chris Bourg, Director of Libraries, MIT; Oita Coleman, Vice President, SAS Institute; Gregory Nelson, Founder and CEO, ThotWave; Deborah Stanley-McAulay, Chief Diversity Officer, Yale University

BREAKOUT SESSIONS

Driving Innovation in Teaching and Learning

Meeting Student Needs in Introductory Courses through Personalized Learning Technologies

BALLROOM D, LEVEL THREE

Eric Frank, CEO, Acrobatiq; Jon-David Hague, Director of Client Services and Partnerships, Cerego Global; Kimberlee Thanos, CEO, Lumen Learning; Jennifer Pakula, Associate Professor, Saddleback College; Clare Battista, Senior Lecturer in Economics, Santa Monica College; Chris Mallett, Associate Provost, Program Development, Western Governors University
Enabling the Data-Driven, Decision-Making Environment

**Data-Driven Decisions with a Click of the Button**  
**MEETING ROOM 213A, LEVEL TWO**

Jason Morales, Principal Platform Strategist, Microsoft Corporation; Resche D. Hines, Assistant Vice President of Institutional Research & Effectiveness, Stetson University

**Leveraging Big Data, Information, and Predictive Analytics to Improve Academic and Administrative Operations**  
**BALLROOM B, LEVEL THREE**

Brian A. Haugabrook, CIO, Valdosta State University

**Leading and Partnering Strategically across the Academy**

**A Bite-Sized Strategy with MESAs: Targeted Strategic Roadmaps Anywhere in Your Organization**  
**MEETING ROOM 304C/D, LEVEL THREE**

Christopher Eagle, IT Strategist and Enterprise Architect, and Daniel Kiskis, Enterprise Architect, University of Michigan—Ann Arbor; Louis E. King, Enterprise Architect, Yale University

**CSMT (Customer Service Mentality Training)**  
**BALLROOM A, LEVEL THREE**

Robert Hullett, Senior IT Consultant, and John M. Lutz, Vice Chancellor of IT, Vanderbilt University

**Executive Panel: Building a Technology Platform to Empower Students, Faculty, and Staff**  
**MEETING ROOM 303C, LEVEL THREE**

Gerard C. Hourigan, Vice President, Information Technology Services, Cuyahoga Community College; Joseph Santivasci, Assistant Provost and Assistant Vice President for Strategic Enrollment Management, West Chester University of Pennsylvania

**What Does a Highbred CISO’s Playbook Look Like?**  
**MEETING ROOM 210D, LEVEL TWO**

Ben Orenicia, National Manager, US Education, and Renault Ross, Chief Cybersecurity Business Strategist, Symantec Corporation; Helen Patton, Chief Information Security Officer, The Ohio State University

**Producing, Distributing, and Using Digital-Based Knowledge**

**Curation of, Discovery of, Adoption of, and Research on Digital OER: An Innovative California Collaboration**  
**MEETING ROOM 210A/B, LEVEL TWO**

Ruth Guthrie, Professor, California State Polytechnic University, Pomona; Leslie Kennedy, Director, Affordable Learning Solutions, California State University, Office of the Chancellor; Katherine D. Harris, Associate Professor, San Jose State University; Peter Krapp, Professor, University of California, Irvine

**Reducing and Managing Risk in a Digital World**

**Designing IT Guidelines for Global Programs**  
**MEETING ROOM 208A/B, LEVEL TWO**

Bryan Lewis, Assistant Dean for Technology and Operations, and Eric Rzeszut, Help Desk Manager, University of Virginia

**Transforming the Student Experience**

**Developing a Mobile App to Track Student Engagement in High-Impact Practices**  
**MEETING ROOM 209A/B, LEVEL TWO**

Matthew Badal, Administrative Analyst, Amir Dabirian, Vice President for IT-CIO, and Su Swarat, Director of Assessment and Educational Effectiveness, California State University, Fullerton
2:40–3:30 p.m. (continued)

C Elevating Campus Engagement and Reputation through the Power of Crowdsourcing
MEETING ROOM 210C, LEVEL TWO
Veronica Steele, Director of Social Media and Program Marketing, Concordia University Irvine; Jaime Stein, Customer Success Executive, Hootsuite

Game On! IT Engagement with New Students during Orientation
MEETING ROOM 202A/B, LEVEL TWO
Matthew Harrington, IT Support and Multimedia, and Anthony Laffan, Technical Consultant I, University of Massachusetts Amherst

C An Integrated Approach to Planning and Advising for Student Success
MEETING ROOM 303A, LEVEL THREE
Fenton Broadhead, Consultant, and Amy LaBaugh, Managing Director, Student Development, Brigham Young University–Idaho; Nishith Prabhakar Agrawal, Head of Technology, Excelsoft Technologies

C Lenovo Session
MEETING ROOM 303B, LEVEL THREE
Seeking Evidence of Impact: Methodologies in Teaching and Learning
BALLROOM C, LEVEL THREE
Malcolm Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE; Adam B.A. Finkelstein, Teaching and Learning Services, McGill University; Terence N. O’Heron, Interim Senior Director, Teaching and Learning with Technology, The Pennsylvania State University; Tanya Joosten, Director, ELearning R&D, DETA Center, University of Wisconsin–Milwaukee

FACILITATED CONTENT SESSION

Innovating in IT Infrastructure and Cloud-Based IT Environments

Cloud Readiness: Preparing for Takeoff
MEETING ROOM 211A/B, LEVEL TWO
Steven A. Terry, Director of Enterprise Applications, Denison University; Thomas Dugas, Director Information Security/Special Initiatives, Duquesne University; Debbie Carraway, Director of Information Technology, College of Sciences, NC State University

MULTICAMPUS PERSPECTIVE SESSIONS

Driving Innovation in Teaching and Learning

Bringing Adaptive Technology in the Classroom to Larger Scale through Academic Collaboration
MEETING ROOM 204C, LEVEL TWO
Constance Johnson, Provost and Chief Academic Officer, Colorado Technical University; Thomas Cavanagh, Associate Vice President, Distributed Learning, University of Central Florida; Cristi D. Ford, Assistant Vice Provost, Learning Innovation Initiatives, University of Maryland University College

Leading and Partnering Strategically across the Academy

Learning from Leading: New CIOs Discuss Their Roles and Experiences
MEETING ROOM 204B, LEVEL TWO
Katie L. Vale, Vice President for Information and Library Services, Bates College; Sharon P. Pitt, CIO and AVP of IT, Binghamton University; Keith W. McIntosh, CIO, University of Richmond; Barron Koralesky, CIO, Williams College
DISCUSSION SESSIONS

**Blended and Online Learning**
MEETING ROOM 303D, LEVEL THREE

*Jacob Larsen*, Emerging Technology Specialist, Iowa State University of Science and Technology

**Learning Space Design**
MEETING ROOM 213B, LEVEL TWO

*Julie Johnston*, Director of Learning Spaces, Indiana University; *Adam B.A. Finkelstein*, Teaching and Learning Services, McGill University

**SharePoint**
MEETING ROOM 213D, LEVEL TWO

*Mike Meyer*, CIO, University of Hawaii Honolulu Community College

**Student Success Is Everybody’s Business**
MEETING ROOM 207D, LEVEL TWO

*Bill White*, Strategic Account Executive, Blackboard; *Richard J. Bazile*, Assistant Dean, Learning Commons Open and Academic Support Services, Cuyahoga Community College; *Link Alander*, Vice Chancellor/CIO, Lone Star College System; *Donna Petherbridge*, Associate Vice Provost, DELTA, NC State University

**Sustainable IT**
MEETING ROOM 213C, Level Two

*Noma Maier*, Sustainable IT Services Project Manager, Indiana University

MEETING

**Membership: Ask an EDUCAUSE Staffer**
MEETING ROOM 212A, LEVEL TWO

**LEARNING THEATER SESSION**

2:40–4:10 p.m.

**Innovating in IT Infrastructure and Cloud-Based IT Environments**

**Redesigning the Experience of Learning with Cognitive Computing: Rapid Design Ideation Session**

LEARNING THEATER, EXHIBIT HALL B/C, LEVEL ONE

Note: Seating is limited to the first 50 participants for this one-of-a-kind collaboration session.

*Aaron Sickler*, IBM Watson Usability and Design Leader, IBM

3:30–4:00 p.m.

**Meet EDUCAUSE Policy Staff**
EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE

*Jarret Cummings*, Director of Policy and External Relations, EDUCAUSE

**Meet with EDUCAUSE Staff to Discuss the Enterprise IT Program**
EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE

*Susan Nesbitt*, Program Manager, and *Betsy Tippens Reinitz*, Director of Enterprise IT Programs, EDUCAUSE

3:30–4:30 p.m.

**Refreshment Break in the Exhibit Hall**
Sponsored by Honorlock

EXHIBIT HALL B/C, LEVEL ONE

4:30–5:20 p.m.

**2016 Annual Conference Planning Committee Debrief**

*By invitation only*

HILTON, CARMEL, FOURTH FLOOR
4:30–5:20 p.m. (continued)

**FEATURED SESSION**

Leading and Partnering Strategically across the Academy

**The Evolving IT Service Organization**

BALLROOM E, LEVEL THREE

Troy DuMoulin, Vice President, Research and Development, Pink Elephant

**BREAKOUT SESSIONS**

Driving Innovation in Teaching and Learning

**Driving Collaborative Accessibility Improvements in Edtech Products**

BALLROOM C, LEVEL THREE

Susan Cullen, Assistant Director, CSU Accessible Technology Initiative, and Cheryl Pruitt, Director, CSU Accessible Technology Initiative, California State University, Office of the Chancellor

**Making Smart Decisions about Courseware**

BALLROOM D, LEVEL THREE

Vanessa L. Peters, Education Researcher, SRI International; Gates Bryant, Partner, Tyton Partners; Noreen Barajas-Murphy, Associate Director of Learning Technology, University of La Verne

**Rethinking Academic Technology for 21st-Century Teaching and Learning**

BALLROOM B, LEVEL THREE

Hong Chau, Instructional Designer, and Catherine Zabriskie, Director, Academic Technology Services, Brown University

Enabling the Data-Driven Decision-Making Environment

**Developing and Utilizing Predictive Analytics to Drive Change**

MEETING ROOM 304C/D, LEVEL THREE

Landon Pirius, Vice President for Academic and Student Affairs, North Hennepin Community College

**Innovating in IT Infrastructure and Cloud-Based IT Environments**

**Building the Next Generation of University Infrastructure Services: Transitioning Enterprise Systems to a Cloud-First Approach**

MEETING ROOM 209A/B, LEVEL TWO

Damian Doyle, Director of Enterprise Infrastructure, University of Maryland, Baltimore County; Mike Chapple, Senior Director, IT Service Delivery, University of Notre Dame

**The Challenges and Benefits of Cloud-Based ERP for Smaller Institutions**

MEETING ROOM 208A/B, LEVEL TWO

Jeffrey C. Cepull, Vice President and CIO, Philadelphia University; Mark H. Nestor, CIO, University of the Sciences in Philadelphia

**A More Agile Institution: The Cloud, Smarter Buildings, Workday, and Outsourcing**

MEETING ROOM 303A, LEVEL THREE

Cindy Brewbaker, Smarter Buildings and Analytics, and Mick Silvecko, Global Markets and Alliance Development Executive, Education and Learning Industry, IBM
Leading and Partnering Strategically across the Academy

C Dropbox, Industry, and Campus Hot-Topic Panel
MEETING ROOM 210C, LEVEL TWO

So You Wanna Be a CISO? Understanding the Skills, Pathways, and Professional Development to Get You There
MEETING ROOM 210A/B, LEVEL TWO
Cathy Bates, Associate Vice Chancellor and CIO, Appalachian State University; Eden Dahlstrom, Chief Research Officer, EDUCAUSE; Eric Smith, Chief Information Security Officer, Franklin & Marshall College; Tammy L. Clark, CIO, The University of Tampa

Trust through Transparency: Communicating the Value of IT
MEETING ROOM 304A/B, LEVEL THREE
Susan Grajek, Vice President, Data, Research, and Analytics, and Leah Lang, Director of Analytics Services, EDUCAUSE; Matt Riley, Chief Information Officer, University of Montana; Cara Giacomini, Senior Research Scientist, University of Washington

Reducing and Managing Risk in a Digital World

C Balancing Security and Access: Pivotal to a Better Educational Experience
MEETING ROOM 303B, LEVEL THREE
Moderated by: Stefan Brunner, Lead Security Solutions Architect, Dell SonicWALL

IT Disaster Recovery and Business Continuity from the Inside Out
MEETING ROOM 213D, LEVEL TWO
Donna Hill, Assistant Director, Service, Configuration, and Continuity Management, and William D. Koffenberger, Director, Service and Contract Management, The George Washington University; Karoline Westerlund, IT-Strategist, Umea Universitet

Transforming the Student Experience

C Student Mobile Takeover: Announcing the Winners of the Great Mobile Appathon
MEETING ROOM 303C, LEVEL THREE
Andrew Yu, Founder and CTO, Modo Labs; Mark R. Albert, Director, University Web and Identity Services, The George Washington University; Matthew Willmore, mobileND Program Manager, University of Notre Dame

C Student Success: Lessons Learned on Campus
MEETING ROOM 210D, LEVEL TWO
Why the Blockchain Will Revolutionize Credentials
BALLROOM A, LEVEL THREE
John Papinchak, Co-Director, Enrollment Services and Registrar, Carnegie Mellon University; Dan Hughes, COO, Chris Jagers, CEO, and Natalie Smolenski, Dedicated Account Manager and Cultural Anthropologist, Learning Machine

FACILITATED CONTENT SESSION

Transforming the Student Experience

Increasing First-Year Retention through Design Thinking
MEETING ROOM 211A/B, LEVEL TWO
David Lindrum, Founder and Course Designer, Soomo Publishing
MULTICAMPUS PERSPECTIVE SESSIONS

Driving Innovation in Teaching and Learning

Catalyzing Academic Innovation with New Spaces and Services
MEETING ROOM 204B, LEVEL TWO
Maria Piret, Director, Information Systems, Lynn University; Paul Zenke, Director, Academic Technology, Stanford University; Noah Wittman, Manager, Teaching and Learning Services, University of California, Berkeley; Laura Martof Miller, Head of Public Programs, Scholars’ Lab, University of Virginia

Leading and Partnering Strategically across the Academy

Merge Ahead: Library-IT Organizations in the Liberal Arts
MEETING ROOM 204C, LEVEL TWO
Lisa Forrest, Director, Research and Instructional Design, Hamilton College; Niranjan Davray, Director of Information Technology Services, Kenyon College; Suzanne Aber, Vice President of Information Services and CIO, Trinity College; Heather Woods, Director, Research and Instructional Support, Wellesley College

DISCUSSION SESSIONS

CIO Roundtable: Lessons Learned in Increasing Inclusivity and Diversity
MEETING ROOM 207D, LEVEL TWO
Raechelle Clemmons, Chief Information Officer, Davidson College; Ana Hunsinger, Vice President, Community Engagement, Internet2; Deborah Keyek-Franssen, AVP, Digital Education and Engagement, University of Colorado System; Mark Askren, Vice Chancellor for Information Technology and CIO, University of Nebraska–Lincoln; Bruce Maas, Vice Provost for IT and CIO, University of Wisconsin–Madison

Google Apps
MEETING ROOM 303D, LEVEL THREE
Ian Crew, Solutions Architect, bConnected Service, University of California, Berkeley; Nick Young, IT Manager, Application Administration, University of North Carolina Greensboro

Network Management
MEETING ROOM 202A/B, LEVEL TWO
Brian Helman, Director, ITS–Networking Services, Salem State University

Schools and Colleges of Engineering IT Leadership
MEETING ROOM 213C, LEVEL TWO
Jim Zahniser, University of Maryland

MEETINGS

Community Lounge Event | A Campus in the Cloud
MEETING ROOM 205A/B, LEVEL TWO

Personalized Learning Forum
HILTON, EL CAPITAN A/B, FOURTH FLOOR
5:30–6:30 p.m.

EDUCAUSE Institute Reception
HILTON, PACIFIC BALLROOM B, SECOND FLOOR
6:00–7:30 p.m.

RECEPTIONS

Hawkins Leadership Roundtable
Sponsored by Workday, Platinum Partner
HILTON, AVALON A/B, LOBBY LEVEL
Note: Separate registration and fee are required for the roundtable

Senior Directors Seminar
Sponsored by Workday, Platinum Partner
HILTON, AVALON A/B, LOBBY LEVEL
Note: Separate registration and fee are required for the seminar
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FRIDAY

Friday, October 28, 2016

7:00–11:30 a.m.

CIO Lounge Open
Sponsored by Unit4, Gold Partner
MEETING ROOM 207A/B, LEVEL TWO

7:30–8:00 a.m.

Morning Refreshments
FOYERS, LEVELS TWO AND THREE

7:30–9:00 a.m.

Hawkins Leadership Roundtable Breakfast
Sponsored by Workday, Platinum Partner
MEETING ROOM 207C, LEVEL TWO
Note: Separate registration and fee are required for the roundtable

Senior Directors Seminar Breakfast
Sponsored by Workday, Platinum Partner
MEETING ROOM 207D, LEVEL TWO
Note: Separate registration and fee are required for the seminar

7:30–10:30 a.m.

Registration Desk Open
Sponsored by Jenzabar, Platinum Partner
LOBBY B, LEVEL ONE

Community Lounge Open
Sponsored by Workday, Platinum Partner
MEETING ROOM 205A/B, LEVEL TWO

International Participants Lounge Open
MEETING ROOM 206A, LEVEL TWO

Media Lounge Open
MEETING ROOM 206B, LEVEL TWO

Speaker Ready Room Open
MEETING ROOM 204A, LEVEL TWO

Please check the mobile app or online agenda for schedule updates after the printing of this program, including additions, cancellations, and presenter or room changes.
8:00–8:50 a.m.

FEATURED SESSION
Enabling the Data-Driven, Decision-Making Environment

Leveraging External Resources to Deliver Technology for the Design of Strategic Initiatives
BALLROOM E, LEVEL THREE
Tiffany Mfume, Director of Student Success and Retention, Morgan State University

BREAKOUT SESSIONS
Driving Innovation in Teaching and Learning

Building with LEGOs: Leveraging Open Standards for Learning Analytics Data
MEETING ROOM 304C/D, LEVEL THREE
Malcolm Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE; Jenn Stringer, Associate CIO, Academic Engagement, University of California, Berkeley; Adam Recktenwald, Enterprise Architect, University of Kentucky

Demystifying the Collaborative Classroom and Hotspot
MEETING ROOM 209A/B, LEVEL TWO
Link Alander, Vice Chancellor/CIO, and Blaine Keener, Director, Campus Technology Services, Lone Star College System

Learning Strategies: From Knowledge to Know-How
MEETING ROOM 210D, LEVEL TWO
Laurie Burruss, Professor, Pasadena City College

Teaching Lab Skills via Open and Online Instructional Videos: Better Prepared Students and More Effective Teaching Time during Practicals
MEETING ROOM 202A/B, LEVEL TWO
Esther De Graaf, Educational Specialist, and Milou Hekhuizen, Project Assistant, Avans University

Enabling the Data-Driven, Decision-Making Environment

Advancing a Data-Driven Culture through Collaborative Partnerships
MEETING ROOM 303D, LEVEL THREE
Aaron Walz, Director, Business Intelligence Competency Center, Purdue University

Better Decision Making: Data You Can Use to Inform Your Cloud Strategy
MEETING ROOM 304A/B, LEVEL THREE
Thomas Dugas, Director Information Security/Special Initiatives, Duquesne University; Betsy Tippens Reinitz, Director of Enterprise IT Programs, and Karen A. Wetzel, Senior Manager, ECAR Working Groups, EDUCAUSE

Innovating in IT Infrastructure and Cloud-Based IT Environments

Doing SharePoint Wrong Has Never Been So Right
MEETING ROOM 303C, LEVEL THREE
Pamela James, Junior Programmer, and Jill Jemison, IT Director, College of Medicine, University of Vermont

Leading and Partnering Strategically across the Academy

Defining and Implementing a Talent Management Strategy for IT’s Changing Landscape
MEETING ROOM 208A/B, LEVEL TWO
John Milnes, Senior Director, Organizational Effectiveness and Finance, and Nadine Stern, Deputy CIO, Princeton University

Developing an IT Service Model for Supporting Higher Ed Research: A Conversation
BALLROOM B, LEVEL THREE
William Gerry McCartney, Vice President for Information Technology and CIO, Purdue University; Bruce Maas, Vice Provost for IT and CIO, University of Wisconsin–Madison
Strategic Accessibility Update  
BALLROOM A, LEVEL THREE  
Susan Cullen, Assistant Director, CSU Accessible Technology Initiative, California State University, Office of the Chancellor; Christian Vinten-Johansen, Manager, Accessibility Team, The Pennsylvania State University

FACILITATED CONTENT SESSION  
Transforming the Student Experience  
Alternative Credentialing in Higher Education  
MEETING ROOM 211A/B, LEVEL TWO  
Cathy Bates, Associate Vice Chancellor and CIO, Appalachian State University; Donna Petherbridge, Associate Vice Provost, DELTA, NC State University; Donna Liss, CIO, Truman State University; Joseph Shelley, Assistant Vice Chancellor and CIO, University of Washington Bothell

MULTICAMPUS PERSPECTIVE SESSIONS  
Innovating in IT Infrastructure and Cloud-Based IT Environments  
Falling Skies: Supporting Collaboration on UC Campuses in a “Bring Your Own Everything” World  
MEETING ROOM 204C, LEVEL TWO  
Jon Hays, Service Manager, bConnected Collaboration Services, University of California, Berkeley; Stephen Franklin, University of California, Irvine; Gabriel Youtsey, CIO, Division of Agriculture and Natural Resources, University of California, Office of the President; Gabe Edwards, Cloud Service Product Manager, University of California, San Diego

Leading and Partnering Strategically across the Academy  
New Models for IT Strategic Planning: A Report from the ECAR Working Group  
MEETING ROOM 204B, LEVEL TWO  
Nickolas Backscheider, Associate Executive Director, Policy and Planning, Auburn University; Michael Corn, Deputy CIO, Brandeis University; Sherri Yerk-Zwickl, Director of Planning and Administration, Lehigh University; Theresa Rowe, CIO, Oakland University; Mark I. Berman, CIO, Siena College

Increasing the Diversity, Equity, and Inclusiveness of Your Recruitments  
MEETING ROOM 210A/B, LEVEL TWO  
Eden Dahlstrom, Chief Research Officer, EDUCAUSE; Craig Smith, Partner, Opus Search Partners; Melissa Woo, Vice President for IT/CIO, Stony Brook University; Helena Rodrigues, Assistant Vice President, Human Resources, The University of Arizona; Keith W. McIntosh, Chief Information Officer, University of Richmond

Transforming the Student Experience  
Increase Student Success with a Transformed Class Schedule  
MEETING ROOM 213D, LEVEL TWO  
Robert Bramucci, Vice Chancellor, Technology and Learning Services, and Jim Gaston, Director of IT-Academic Systems, South Orange County Community College District

8:00–10:00 a.m.  
First-Timer Commons Open  
LOBBY, LEVEL TWO
8:50–9:10 a.m.

**Beverage Break**
FOYERS, LEVELS TWO AND THREE

**Meet with EDUCAUSE Staff to Discuss Volunteer Opportunities**
EDUCAUSE CENTRAL, LOBBY C, LEVEL ONE
Julie K. Little, Vice President, and Catherine Yang, Senior Director of Content, EDUCAUSE

9:00–9:50 a.m.

**Membership: Ask an EDUCAUSE Staffer**
MEETING ROOM 212A, LEVEL TWO

9:10–10:00 a.m.

**FEATURED SESSION**
Leading and Partnering Strategically across the Academy
Diverse Paths to Leadership: Perspectives from CIOs
BALLROOM E, LEVEL THREE
Laura Patterson, CIO, University of Michigan; Sharon P. Pitt, CIO and AVP of IT, Binghamton University; Donna Petherbridge, Associate Vice Provost, DELTA, NC State University

**BREAKOUT SESSIONS**
Driving Innovation in Teaching and Learning
Building with LEGOs: International Perspectives on Next-Generation Digital Learning Environments
MEETING ROOM 210A/B, LEVEL TWO
Malcolm Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE; Jeffrey W. Merriman, Associate Director, OEIT, MIT; Marieke de Wit, Community Manager, SURFnet; Francesc Santanach, IT Manager, Universitat Oberta de Catalunya

The California Community Colleges’ Online Education Initiative: Rethinking Online Education at Scale
MEETING ROOM 304A/B, LEVEL THREE
Pat James, Executive Director, Online Education Initiative, California Community Colleges, Chancellor’s Office; Joseph A. Moreau, Vice Chancellor of Technology and CTO, Foothill-DeAnza Community College District

Sustaining a Culture of Quality in Your Institution
BALLROOM C, LEVEL THREE
Jennifer Mathes, Director of Strategic Partnerships, and Karen Pedersen, Chief Knowledge Officer, Online Learning Consortium

Enabling the Data-Driven, Decision-Making Environment
**eBird: Global Tools for Birders, Critical Data for Science**
MEETING ROOM 303C, LEVEL THREE
Tom Auer, GIS Developer, Cornell University; Michael Pelonero, Principal, Cloud and Data Platform, Microsoft Corporation

Limited Resources, Limited Staff? No Problem: Analytics for the Rest of Us
MEETING ROOM 210D, LEVEL TWO
Troy Donoway, CIO, Frostburg State University; Darren Catalano, Chief Executive Officer, HelioCampus

Innovating in IT Infrastructure and Cloud-Based IT Environments
Culture Shift: How DevOps Changed the Way We Think About IT
MEETING ROOM 208A/B, LEVEL TWO
Adam Mikeal, Director of IT, College of Architecture, Texas A&M University
Goodbye, Data Center: Choosing the Right Services to Migrate to the Cloud
MEETING ROOM 209A/B, LEVEL TWO
William Allison, University Chief Technology Officer, University of California, Berkeley; Max Garrick, Programmer/Analyst, and Dana Watanabe, Application Architect, University of California, Irvine

Leading and Partnering Strategically across the Academy

The Higher Education Cyberpractitioner: Community Building and Next Steps
MEETING ROOM 213D, LEVEL TWO
Dustin Atkins, Research Officer, Computing and Information Technology, and James R. Bottum, Vice Provost and CIO, Clemson University; Stephen Wolff, Interim Vice President and Chief Technology Officer, Internet2

Improving College Completion through Collaboration and Scale
MEETING ROOM 304C/D, LEVEL THREE
Julian O. Allen, Senior Director, Learning Innovations: Center for Excellence in Teaching and Learning, Georgia State University; Bridget Burns, Executive Director, University Innovation Alliance; Joseph Mavity, University Innovation Alliance Fellow, University of California, Riverside

IT Executive Skills, Background, and Education Requirements: What the Leadership Team Thinks and What the Data Reveals
BALLROOM A, LEVEL THREE
Wayne Brown, Vice President for Information Technology and CIO, Excelsior College; Mark McClendon, Vice Chancellor for Finance, and Carlos Morales, President, TCC Connect Campus, Tarrant County College District

Producing, Distributing, and Using Digital-Based Knowledge

Improving Scholarly Impact Metrics
MEETING ROOM 202A/B, LEVEL TWO
Peter Webster, Associate University Librarian, Information Technology Services, Saint Mary’s University

Reducing and Managing Risk in a Digital World

Opening Pandora’s Box: Understanding and Implementing IT Governance and Risk Management Programs
BALLROOM D, LEVEL THREE
Joanna Lyn Grama, Director of Cybersecurity and IT GRC Programs, EDUCAUSE; Matt Morton, Chief Information Security Officer and Assistant CIO, University of Nebraska at Omaha; Anne Milkovich, CIO, University of Wisconsin–Oshkosh
FRIDAY

9:10–10:00 a.m. (continued)

Transforming the Student Experience

Cup of Gold: Designing and Developing a Virtual Reality Learning Space
MEETING ROOM 303D, LEVEL THREE
Andrew Nicholas Rechnitz, Mellon Fellow in Digital Scholarship, Southwestern University

Reducing and Managing Risk in a Digital World

Protecting Your City of Data through Divesting and Reinvesting
MEETING ROOM 204C, LEVEL TWO
Kristen Hinsberger, Senior Programs Events Manager, and Lysa Myers, Security Researcher, ESET Anti-Virus; Christopher T. Krug, Vice Chancellor, Information Technology, National University

Discussion Session

Student Affairs IT
MEETING ROOM 213A, LEVEL TWO
Paul Schantz, Director, Web and Technology Services, California State University, Northridge; Leslie Dare, Director, Technology Services, Division of Academic and Student Affairs, NC State University

FACILITATED CONTENT SESSION

Transforming the Student Experience

Connected Credentials and Competencies: Bridging the Education-to-Employment Gap
MEETING ROOM 211A/B, LEVEL TWO
Deborah Everhart, Adjunct Assistant Professor, Georgetown University; Marie A. Cini, Provost and Senior Vice President for Academic Affairs, University of Maryland University College

MULTICAMPUS PERSPECTIVE SESSIONS

Leading and Partnering Strategically across the Academy

Centrally Led, Widely Dispersed: Creating an Identity and Approach for a Unified IT Organization That Propels the Mission
MEETING ROOM 204B, LEVEL TWO
Veronica Longenecker, Director of Liberal Arts IT, The Pennsylvania State University; Cindy Mitchell, Associate CIO, University of Maine; Frederick Brittain, Associate CIO, University of Maine System
GENERAL SESSION

Because I Said I Would
EXHIBIT HALL A, LEVEL ONE
Alex Sheen, Founder, Because I Said I Would

We live in a society that often does not respect the importance of a promise. It is too easy to say “I’ll get to it” or “tomorrow.” In many ways we have become numb to disappointment and broken commitments. This expectation starts to fade into our character as individuals. Alex Sheen, the founder of the international “because I said I would” social movement, believes that every individual has the strength to become a person of their word. He will share his insights and actionable ways to become better at fulfilling commitments. Alex inspires others to become more accountable to their promises through compelling real-life examples from the movement and convincingly illustrates how integrity and keeping your promises are forever interwoven. He will discuss how holding ourselves and each other accountable truly changes humanity for the better.

Outcomes: Explore making and keeping promises by writing on a promise card • Inspire others to become more accountable to their promises • Understand that holding ourselves and each other accountable truly changes humanity for the better
Congratulations to the 2016 EDUCAUSE Award Recipients

Leadership Award

Don Spicer
Associate Vice Chancellor and CIO
University System of Maryland

Bill Graves
(Posthumous Recognition)
Formerly VP at Ellucian and Founder and Director
Institute of Academic Technology

Community Leadership Award

Timothy Chester
Vice President for Information Technology
University of Georgia

Rising Star Award

Emily Lynema
Associate Head, IT, and Director of Academic Technology, NCSU Libraries
NC State University

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EDUCAUSE 2016 features over 275 exhibitors who specialize in providing the latest campus technology solutions for the higher education community. Visit the exhibit hall to:

- Explore and interact with established and emerging companies
- Experience innovative programming
- Enjoy refreshment breaks, lunch, and dessert

**LEARNING THEATER** (pages 16-17)
This innovative space features must-attend events throughout the conference, including pitch competitions and interactive programming.

Learning Theater design provided by

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**START-UP ALLEY** (page 18)
Explore new and emerging technologies and find pilot opportunities with edtech companies in this innovation-focused area of the exhibit hall floor.

**EDTECH PLAYGROUND** (page 18)
Get hands on with very early stage companies and their solutions.

“UNDER THE ED RADAR” PITCH COMPETITION (page 19)
Engaging, competitive pitch sessions from 10 edtech leaders who are excited to introduce their emerging technologies to the higher education community.

Start-Up Alley, the Edtech Playground, and the Pitch Competition are sponsored by

**PITCH IT! CHALLENGE** (pages 16-17)
We’re flipping the industry pitch by giving academic leaders the stage to present their biggest teaching and learning or student success issues. The EDUCAUSE community is invited to participate to collaboratively create solutions.

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**NETWORKING RECEPTION** (page 58)
Enjoy drinks and appetizers while networking with your colleagues and leading higher education technology companies. Get a chance to win one of three complimentary registrations to EDUCAUSE 2017 in Philadelphia. Winners will be announced on Thursday.

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Holden Andrews, Creative Manager
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Product Categories: Assistive Technology; Identity and Access Management; Network Architecture and Infrastructure; Student Retention

3Play Media
Booth #1834
3Play Media Sales
sales@3playmedia.com, 617-764-5189
www.3playmedia.com

Product Categories: Accessibility; Captioning; Lecture Capture; Online Learning

Acadly
Edtech Playground
Vaibhav Vashisht, Co-Founder
vaibhav@acadly.com, +91 997 179 3942
www.acadly.com

Product Categories: Classroom Control Systems; Clickers; Learning Analytics; Learning Management Systems (LMS)

Accenture
Booth #420
Robert Friess, Education Managing Director
robert.j.friess@accenture.com
www.accenture.com/publicservice

Product Categories: Analytics; Cloud Computing and Services; Enterprise Resource Planning (ERP); IT Governance

ACDI
Booth #1469
Matt Bennett, Director of Sales
sales@acd-inc.com, 800-990-2234
www.acd-inc.com

Product Categories: BYOD; Document Management; Productivity Applications and Systems

ACI Worldwide
Booth #1362
Higher Education Team
ebpp@aciworldwide.com, 609-606-3000
www.aciworldwide.com/highered

Product Categories: Academic Information Systems; E-Commerce; Financing

Acquia
Booth #535/634
Josh Pennino, Area Vice President of Sales, North America
josh.pennino@acquia.com, 617-894-5242
www.acquia.com

Product Categories: Cloud Computing and Services; Content Management Systems; Open Source

Ad Astra Information Systems
Booth #1528
Monique van de Merwe, Regional Vice President of Sales
mvandemerwe@aais.com, 913-652-4100
www.aais.com

Product Categories: Analytics; Consulting

Adobe Systems
Booth #1001
Lisa Deakes
ldeakes@adobe.com, 408-536-6000
www.adobe.com

Product Categories: Analytics; Cloud Computing and Services; Enterprise Information Systems; Mobile Apps

Aegis Identity Software
Booth #433
Janet Yarbrough, Director of Business Development
info@aegisidentity.com, 303-222-1060
aegisidentity.com

Product Categories: Cloud Computing and Services; Data Security; Identity and Access Management; Security Management
Aerohive Networks
Booth #444/446
Amy Krupnik, Marketing Programs Manager
akrupnik@aerohive.com, 408-769-6744
www.aerohive.com

Product Categories: Cloud Computing and Services; Wireless

Akamai Technologies
Booth #1751/1850
www.akamai.com/publicsector

Product Categories: Cloud Computing and Services; Risk Management

Alcatel-Lucent Enterprise
Booth #517/616
Alcatel-Lucent Enterprise Sales
contactus@al-enterprise.com, 844-773-0777
www.enterprise.alcatel-lucent.com

Product Categories: BYOD; Cloud Computing and Services; Network Architecture and Infrastructure; Wireless

Alertus Emergency Notification
Booth #1856
Miles Harriger, Director of Higher Education Sales
mharriger@alertus.com, 866-425-3788
www.alertus.com

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Digital Signage; Risk Management; Security Management

Amazon Web Services
Gold Partner
Booth #301
Mary Young, Education Marketing
simkinse@amazon.com, 774-801-2909
aws.amazon.com/education

Product Categories: Analytics; Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Network Architecture and Infrastructure

Ansrsource
Booth #341
Kate Cruz, Executive Assistant
tkate@ansrsourse.com, 828-712-3112
www.ansrsourse.com

Product Categories: Consulting; Mobile Learning; Online Learning

Apogee
Booth #1639/1641
Wendi Lisso, Regional Vice President of Sales
wlisso@apogee.us, 512-717-0725
www.apogee.us

Product Categories: BYOD; Network Architecture and Infrastructure; Wireless

Apporto
Start-Up Alley
Antony Awaida, CEO
antony@apporto.com, 650-326-0920
www.apporto.com

Product Categories: Captioning; Cloud Computing and Services; Online Learning; Virtualization

Aruba, a Hewlett Packard Enterprise company
Booth #628/630
www.arubanetworks.com

Product Categories: BYOD; Network Security

Aspect Software
Booth #1377
Bill Elder, Senior Sales Executive
bill.elder@aspect.com, 949-899-5649
www.aspect.com

Product Categories: Analytics; CRM; Mobile Apps; Student Retention

ASSA ABLOY
Booth #1264
Jim Primovic, PERSONA Campus National Sales Manager
jim.primovic@assaabloy.com, 203-492-4227
www.assaabloydss.com

Product Categories: Identity and Access Management; Intrusion Detection and Prevention; Risk Management; Security Management
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<td><a href="http://www.loudcloud.com">www.loudcloud.com</a></td>
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**Product Categories:**

- AT&T: Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Enterprise Information Systems; Network Security
- Aviso Retention: Analytics; Productivity Applications and Systems; Student Retention
- AVI-SPL: Audio and Video Conferencing; Digital Signage; Hardware
- AVST: Cloud Computing and Services; Mobile Apps; Productivity Applications and Systems
- Barco: BYOD; Classroom Control Systems; Cloud Computing and Services; Productivity Applications and Systems
- Bomgar Corporation: Identity and Access Management; IT Governance; Security Management
- Blackboard: Learning Management Systems (LMS); Mobile Learning; Security Management; Student Retention
- Blindside Networks: Audio and Video Conferencing; Online Learning; Open Source
- BerryDunn: Compliance; Consulting; IT Governance; Risk Management
- Barnes & Noble College: Analytics; Learning Analytics; Learning Management Systems (LMS); Student Retention
- Bomgar Corporation: Identity and Access Management; IT Governance; Security Management
- Blackboard: Learning Management Systems (LMS); Mobile Learning; Security Management; Student Retention
- Blindside Networks: Audio and Video Conferencing; Online Learning; Open Source
EXHIBITOR DIRECTORY

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Booth #1644
Kevin Raasch, Director of Sales and Marketing
kevin.raasch@assetworks.com, 210-301-1774
www.assetworks.com

*Product Categories:* E-Commerce; Enterprise Information Systems; Enterprise Resource Planning (ERP); Mobile Apps

**Boundless Learning**
Booth #529
Steve Ernst, Vice President, Content and Learning Services
info@boundless.com
boundless.com

*Product Categories:* Digital Publishing; Mobile Learning; Online Learning; Open Source

**Bradford Networks**
Booth #708
Janet Mack, Vice President, Sales, Western Region
jmack@bradfordnetworks.com, 650-342-5066
www.bradfordnetworks.com

*Product Categories:* BYOD; Network Security; Security Management

**BroadSoft**
Booth #1665
Dan Hoaglund, Senior Director of Higher Education Sales
dhoaglund@broadsoft.com, 410-401-4478
www.broadsoft.com

*Product Categories:* Audio and Video Conferencing; Cloud Computing and Services; Mobile Apps; Productivity Applications and Systems

**BRUNS-PAK**
Booth #1675
Paul Evanko, Vice President of Sales and Marketing
pdevanko@bruns-pak.com, 732-248-4455
www.bruns-pak.com

*Product Categories:* Business Continuity, Disaster Recovery, Emergency Planning; Consulting

**Cambridge Computer**
Booth #1538/1540
Karen King, Higher Ed Liaison
kking@cambridgecomputer.com, 781-250-3242
www.cambridgecomputer.com

*Product Categories:* Business Continuity; Disaster Recovery, Emergency Planning; Enterprise Information Systems; Network Architecture and Infrastructure; Storage

**Campus Labs**
Booth #611/613
scasey@campuslabs.com, 716-270-0000
www.campuslabs.com

*Product Categories:* Analytics; Business Intelligence (BI); Compliance; Student Retention

**Campus Management Corp.**
Gold Partner
Booth #1508
Jim Brigadier, Senior Vice President, Sales and Professional Services
jbrigadier@campusmgmt.com, 561-923-2500
www.campusmanagement.com

*Product Categories:* Cloud Computing and Services; CRM; Enterprise Resource Planning (ERP); Student Information Systems

**Campus Technology**
Booth #429
David Tucker, Director of Sales
dtucker@1105media.com, 612-333-2238
1105publicsector.com/campustechnology

*Product Categories:* Audio and Video Conferencing; Digital Publishing; Student Information Systems; Wireless

**CampusCruiser**
Booth #1420
Kim Smith, Regional Sales Manager
sales@campuscruiser.com, 973-244-7856
www.campuscruiser.com

*Product Categories:* Cloud Computing and Services; Enterprise Information Systems; Learning Management Systems (LMS); Productivity Applications and Systems
CampusEAI Consortium
Booth #207
Michael C. DeJohn, Vice President
michael_dejohn@campuseai.org, 216-589-9626
www.campusconsortium.org

Product Categories: Cloud Computing and Services; Help Desk; IT Governance; Mobile Apps

CampusM
Booth #735/834
Derek Rathel, Director of Mobile Solutions
derek.rathel@exlibrisgroup.com, 847-778-5816
www.campusM.com

Product Categories: Mobile Apps; Productivity Applications and Systems; Student Retention

Canvas
Bronze Partner
Booth #1725
Kelsey Waddell, Higher Ed Marketing Development Manager
kwaddell@instructure.com, 877-794-2195
canvaslms.com

Product Categories: Learning Management Systems (LMS); Mobile Apps

CASHNet
Booth #314/316
Mike Sullivan, Vice President, Sales and Customer Development
mike.sullivan@cashnet.com, 314-369-3227
www.cashnet.com

Product Categories: E-Commerce; Mobile Apps

Cengage Learning
Bronze Partner
Booth #1421
Courtney Austermehle, Director of Marketing
courtney.austermehle@cengage.com
www.cengage.com

Product Categories: Digital Publishing; Mobile Apps; Mobile Learning; Online Learning

Check Point Software Technologies
Booth #657
866-488-6691
www.checkpoint.com

Product Categories: Data Security; Mobile Apps; Network Security; Security Management

Chromotif
Edtech Playground
Param Desai
info@chromotif.com, 408-401-9611
www.chromotif.com

Product Categories: BYOD; Cloud Computing and Services; Identity and Access Management; Productivity Applications and Systems
The Chronicle of Higher Education
Booth #417
Jen Diorio, Senior Director, Corporate and Institutional Programs
jen.diorio@chronicle.com, 202-466-1784
www.chronicle.com

Product Categories: Business Intelligence (BI); Consulting; Training

Ciber
Booth #928
Laura O’Neill, Client Partner
lonell@ciber.com, 574-849-1678
www.ciber.com

Product Categories: Cloud Computing and Services; Consulting; Enterprise Resource Planning (ERP); Student Information Systems

Cidi Labs
Start-Up Alley
Mike Zackrison, CEO
mikez@cidilabs.com, 385-404-2434
www.cidilabs.com

Product Categories: Learning Management Systems (LMS); Online Learning; Productivity Applications and Systems

Cirrus Identity
Start-Up Alley
Dedra Chamberlin, CEO
dedra@cirrusidentity.com, 510-710-1554
cirrusidentity.com

Product Categories: Identity and Access Management; Learning Management Systems (LMS); Online Learning; Risk Management

Cisco Systems
Gold Partner
Booth #1101
Renee Patton, US Public Sector Director of Education
education@cisco.com
www.cisco.com

Product Categories: BYOD; Cloud Computing and Services; Network Security; Online Learning

Citrix
Gold Partner
Booth #821
Corinne Cho-Beaulieu, Director, Education Solutions Marketing
corinne.cho-beaulieu@citrix.com, 408-790-8034
www.citrix.com/education

Product Categories: BYOD; Cloud Computing and Services; Learning Space; Virtualization

ClearScholar
Start-Up Alley
Josh Williams, Vice President, Partnerships
partners@clearscholar.com, 317-507-2924
www.clearscholar.com

Product Categories: Analytics; Mobile Apps; Student Retention

ClickMeeting
Booth #1575

CloudLock
Booth #756
Brenton Newell, Director, Government and Education Sales
brenton@cloudlock.com, 781-996-4332
www.cloudlock.com

Product Categories: Data Security; Risk Management; Security Management

Code42
Booth #839/841
Megan Fritze, Corporate Trade Show Manager
sales@code42.com, 612-333-4242
www.code42.com

Product Categories: Analytics; Data Security; Help Desk; Risk Management

CogBooks
Booth #1778
Cecil Banhan, Vice President of Sales and Business Development
cecilbanhan@cogbooks.com, 813-260-0754
www.cogbooks.com

Product Categories: Learning Analytics; Online Learning; Student Retention
EXHIBITOR DIRECTORY

Collaborative Solutions
Booth #759
Shahbaj Ghotra, Business Development
inquiries@collaborativesolutions.com
www.collaborativesolutions.com

Product Categories: Cloud Computing and Services; Consulting; Enterprise Resource Planning (ERP); Student Information Systems

College Scheduler by Civitas Learning
Booth #345/347
Mike Ayers, Account Executive
mike@collegescheduler.com, 866-885-2834
www.collegescheduler.com

Product Categories: Assistive Technology; Student Retention

CollegeNET
Booth #1207
Julia Noonan, Vice President, Sales
sales@collegenet.com, 503-973-5200
corp.collegenet.com

Product Categories: Cloud Computing and Services; CRM; Enterprise Information Systems; Enterprise Resource Planning (ERP)

CollegeSource
Booth #850
Annette Crone, Vice President, Sales and Marketing
info@collegesource.com, 513-834-8780
www.collegesource.com

Product Categories: Academic Information Systems; Student Retention

Collegis Education
Booth #1265
Drew Melendres, Vice President, Strategic Partnerships
info@collegiseducation.com
www.collegiseducation.com

Product Category: Help Desk

Computer Comforts
Silver Partner
Booth #809
Samantha Kolavo, Sales and Marketing
samantha@computercomforts.com, 281-535-2288
www.computercomforts.com

Product Category: Furniture

Constituo Software
Start-Up Alley
Joy Youngman, Co-Founder, Business Development
info@constituosoftware.com, 860-969-3820
www.constituosoftware.com

Product Categories: Cloud Computing and Services; CRM; Enterprise Information Systems; Productivity Applications and Systems

Corel Corporation
Booth #1734
Morry Attias, Account Manager
morry.attias@corel.com, 888-267-3548 x2031
www.corel.com

Product Categories: Cloud Computing and Services; Learning Space; Productivity Applications and Systems; Virtualization

Cox Business
Booth #110/112
Alea Riley, Marketing Manager
Alea.Riley@cox.com
www.coxbusiness.com/highered

Product Categories: Network Architecture and Infrastructure; Network Security

Crafted Education
Start-Up Alley
Katy Kappler, Co-Founder and President
katy@crafted.education, 303-746-1289
inscribe-edu.com

Product Categories: Online Learning; Open Source; Productivity Applications and Systems; Student Retention
Crestron Electronics
Booth #1345
Roger Takacs, Director, Education Programs, Sales
rtakacs@crestron.com, 888-273-7876
www.crestron.com
Product Categories: Audio and Video Conferencing; Classroom Control Systems; Hardware; Learning Space

D2L
Gold Partner
Booth #913
sales@D2L.com, 877-352-7329
www.d2l.com
Product Categories: Academic Information Systems; Content Management Systems; CRM; Online Learning

Dell
Platinum Partner
Booth #401
Product Categories: Analytics; Mobile Learning; Network Architecture and Infrastructure; Security Management

DIGARC
Booth #1676
John Schoenborn, Account Executive
sales@digarc.com, 866-328-9012
www.digarc.com
Product Categories: Assistive Technology; Cloud Computing and Services; Digital Publishing; Student Retention

DigiExam Solutions
Start-Up Alley
Sonja Visser, Director of Sales, Higher Education for North America
sonja.visser@digiexam.se, 201-248-7561
www.digiexam.se
Product Categories: Cloud Computing and Services; Online Learning

DLT Solutions
Booth #1365
DLT Sales
sales@dlt.com, 800-262-4358
www.dlt.com
Product Categories: Cloud Computing and Services; Enterprise Resource Planning (ERP); Help Desk; Security Management

DocFinity
Booth #528
Ian Llado, Senior Account Manager
info@docfinity.com, 800-678-3241
www.docfinity.com
Product Categories: Compliance; Content Management Systems; Document Management; Enterprise Information Systems

DriveSavers Data Recovery
Booth #1564
Professional Data Recovery Advisor
Recovery@drivesavers.com, 800-440-1904
www.drivesavers.com
Product Categories: Data Security; Hardware; Media Production, Preservation, and Storage; Storage

Dropbox for Education
Booth #115
education@dropbox.com
www.dropbox.com/education
Product Categories: Cloud Computing and Services; Data Security; Storage

DubLabs
Booth #1574
Chris Hopkinson, Vice President, Strategy
chris.hopkinson@dublabs.com, 301-520-8990
www.dublabs.com
Product Categories: Mobile Apps; Mobile Learning; Student Retention
Duo Security
Booth #1670
866-760-4247
duo.com

Product Categories: BYOD; Cloud Computing and Services; Risk Management; Security Management

Dynamic Campus
Booth #531
Dynamic Campus Sales, Director of Marketing and Communications
sales@dynamiccampus.com, 480-231-5340
www.dynamiccampus.com

Product Categories: Analytics; Consulting; Enterprise Resource Planning (ERP); Student Information Systems

E2Campus by Omnilert
Booth #744/746
Samantha Leland, Marketing Operations Director
info@omnilert.com, 800-256-9264
www.omnilert.com

Product Categories: Cloud Computing and Services; Risk Management; Security Management

EasyVista USA
Booth #464
Evan Carlson, Vice President of Sales
ecarlson@easyvista.com, 908-672-9978
www.easyvista.com

Product Categories: Help Desk; Mobile Apps

EBS Educational & Business Systems
Booth #459
Higher Ed Sales
info@computerlab-hardware.com, 617-553-1389
www.alphadidact.com

Product Categories: BYOD; Classroom Control Systems; Hardware; Learning Space

Echo360
Bronze Partner
Booth #1213
David Brounstein, Vice President, Sales, US and Canada
daveb@echo360.com, 703-667-7500
echo360.com

Product Categories: Analytics; Clickers; Lecture Capture; Online Learning

Eclipse PPM by Upland Software
Booth #1257
Peter Zylberberg, Account Executive
pzylberberg@uplandsoftware.com, 416-391-7178
www.eclipseppm.com

Product Categories: IT Governance; Portfolio and Project Management

EcoprintQ
Booth #365
Alfredo Milanes, Director of Sales
sales@ecoprintq.com, 800-236-8499
www.ecoprintq.com

Product Categories: Academic Information Systems; BYOD; Identity and Access Management; Productivity Applications and Systems

Education Technology Associates
Start-Up Alley
Mark Chyba, Account Manager
mark.chyba@edtechassociates.com, 317-983-1382
www.edtechassociates.com

Product Categories: Mobile Learning; Online Learning; Social Media; Student Retention

EDUNAV
Booth #1865/1867
Jane Snyder, Vice President
sales@edunav.com, 541-979-6208
edunav.com

Product Categories: Academic Information Systems; Analytics; Enterprise Information Systems; Student Retention
EduServe
Booth #559
John Slack, President
jslack@eduserve.info, 815-485-7265
www.thinkeduserve.com

Product Categories: Cloud Computing and Services; Consulting; Enterprise Information Systems; Enterprise Resource Planning (ERP)

EfficientIP
Booth #1851
Gena Gattis, Sales Administration
genaf.gattis@efficientip.com, 484-999-0902
www.efficientip.com

Product Categories: Cloud Computing and Services; Network Architecture and Infrastructure; Network Security; Virtualization

Ellucian
Platinum Partner
Booth #601
Alan Freund, Solution Specialist
request@ellucian.com, 800-223-7036
www.ellucian.com

Product Categories: Cloud Computing and Services; Enterprise Resource Planning (ERP); Student Information Systems; Student Retention

EMPWER Student Information System
Booth #952
Gail Waldrup, Director of Client Relations
gwaldrup@empowersis.com, 248-647-8841
www.empowersis.com

Product Categories: Cloud Computing and Services; Consulting; Enterprise Resource Planning (ERP); Student Information Systems

Empowering Victims
Edtech Playground
Michael Lissack, Executive Director
lissack@isce.edu, 617-710-9565
empoweringvictims.org

Product Categories: Compliance; Mobile Apps; Privacy; Social Media

Engage2Serve
Edtech Playground
US Sales
info@engage2serve.com, 512-861-4141
www.engage2serve.com

Product Categories: CRM; Help Desk; Mobile Apps; Student Retention

Enrollment Rx
Booth #650/652
Jon Hazelgren, Director of Sales and Marketing
info@enrollmenttrx.com, 847-233-0088
www.enrollmenttrx.com

Product Categories: Analytics; Cloud Computing and Services; CRM; Student Retention

Ensemble Video
Booth #1256
Scott Nadzan, Vice President, Sales and Marketing
scott@ensemblevideo.com, 315-753-0094
www.ensemblevideo.com

Product Categories: Captioning; Lecture Capture; Media Production, Preservation, and Storage; Online Learning

Entrinsik
Booth #1579
Jennifer Northington, Informer Solutions
sales@entrinsik.com, 888-703-0016
www.entrinsik.com

Product Categories: Analytics; Business Intelligence (BI); E-Commerce; Productivity Applications and Systems

Epson
Gold Partner
Booth #1609
Epson Sales Team
562-981-3840
www.epson.com/education

Product Categories: Hardware; Online Learning; Training; Virtualization
EXHIBITOR DIRECTORY

ESET
Booth #1475/1477
ESET Events
events@eset.com, 844-824-3738
www.eset.com

Evisions
Booth #835/934
Matt Chick, Manager, Global Higher Education
matt.chick@evisions.com, 714-824-5252
www.evisions.com

Examity
Booth #1578
Randy Grosberg, Vice President, Sales
rgrosberg@examity.com, 617-600-4363
www.examity.com

ExamSoft Worldwide
Booth #1357/1359
ExamSoft Sales
sales@examsoft.com, 866-429-8889
learn.examsoft.com

Exinda
Booth #1768
Hugh Ghods, Sales Manager
sales@exinda.com, 877-439-4632
www.exinda.com

Exxonple
Booth #629
info@explorance.com, 877-938-2111
www.explorance.com

Product Categories: Analytics; Clickers; Learning Analytics

Extreme Networks
Bronze Partner
Booth #725
Jonathan Kidwell, Director of Education
jkidwell@extremenetworks.com, 502-432-4671
www.extremenetworks.com

Product Categories: Analytics; BYOD; Network Architecture and Infrastructure; Wireless

Extron Electronics
Silver Partner
Booth #621
Tim Schnabel, Director of Education Programs
education@extron.com, 800-633-9876
www.extron.com

Product Categories: Audio and Video Conferencing; Classroom Control Systems; Lecture Capture

Feengo
Edtech Playground
Feengo Partners
partners@feengo.com, 855-272-2552
feengo.com

Product Categories: Analytics; Mobile Apps; Social Media; Student Retention

Fig Leaf Software
Booth #1767
Bret Peters, Chief Marketing Officer
sales@figleaf.com, 202-797-7711
www.figleaf.com/education

Product Categories: Cloud Computing and Services; Content Management Systems; E-Mail Management; Social Media
**EXHIBITOR DIRECTORY**

**FireEye**  
Booth #1728  
Tom Gosse, Director, Regional Sales  
tom.gosse@fireeye.com, 603-413-5399  
www.fireeye.com  
**Product Categories:** Cloud Computing and Services; Data Security; Network Security; Security Management

**Fischer International Identity**  
**Bronze Partner**  
Booth #1339  
Chuck Donnelley, Vice President, Sales  
sales@fischerinternational.com, 239-643-1500  
www.fischerinternational.com  
**Product Categories:** Identity and Access Management; IT Governance; Risk Management; Security Management

**FormAssembly**  
Booth #1864  
FormAssembly Sales  
sales@formassembly.com, 844-293-2367  
www.formassembly.com  
**Product Categories:** Compliance; Data Security; Enterprise Information Systems; Productivity Applications and Systems

**Four Winds Interactive**  
Booth #1445  
Brian Cerkvenik, Director of Education and Government Sales  
bcerkvenik@fourwindsinteractive.com, 720-389-3673  
www.fourwindsinteractive.com  
**Product Categories:** Content Management Systems; Digital Signage; Enterprise Information Systems; Mobile Apps

**Fujitsu America**  
Booth #1235/1334  
Larry D’Onofrio, Vice President, Mobile Product Sales  
800-831-3183  
us.fujitsu.com/solutions  
**Product Categories:** BYOD; CRM; Mobile Learning

**Google**  
**Gold Partner**  
Booth #1800  
Google for Education  
google.com/eduhighered  
**Product Categories:** Cloud Computing and Services; Enterprise Information Systems; Productivity Applications and Systems; Storage

**GovConnection**  
**Bronze Partner**  
Booth #1229  
Dan Feist, Business Development Manager  
dfeist@govconnection.com, 800-800-0019  
www.govconnection.com  
**Product Categories:** Furniture; Hardware; Network Architecture and Infrastructure; Network Security

**GradeHub**  
Edtech Playground  
Mark Espinola, Founder and CEO  
mark@gradehub.com, 949-534-6310  
gradehub.com  
**Product Categories:** Academic Information Systems; Analytics; Cloud Computing and Services; Learning Analytics

**Grammarly**  
Booth #1858  
Gregory Carpets, Head of Sales  
greg.carpets@grammarly.com, 415-644-5151  
www.grammarly.com  
**Product Categories:** Academic Information Systems; Assistive Technology; Online Learning

**GreyHeller**  
Booth #1563  
Hendrix Bodden, Co-Founder  
hendrix.bodden@greyheller.com, 312-661-6931  
greyheller.com  
**Product Categories:** Data Security; Mobile Apps; Security Management; Student Information Systems
<table>
<thead>
<tr>
<th><strong>EXHIBITOR DIRECTORY</strong></th>
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<td><strong>Hannon Hill Corporation</strong></td>
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<tr>
<td>Laura Rives</td>
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<tr>
<td><a href="mailto:sales@hannonhill.com">sales@hannonhill.com</a>, 678-904-6900</td>
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<td><a href="http://www.hannonhill.com">www.hannonhill.com</a></td>
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<td>Booth #1433</td>
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<tr>
<td>Frank Covelli, Director Education Sales</td>
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<tr>
<td><a href="mailto:frank.covelli@harman.com">frank.covelli@harman.com</a>, 512-786-0107</td>
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<td><a href="http://www.amx.com/education">www.amx.com/education</a></td>
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<td><strong>Product Categories:</strong> Audio and Video Conferencing; Classroom Control Systems; Learning Space; Lecture Capture</td>
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<tr>
<td>Rupal Shah, Chief Revenue Officer</td>
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<tr>
<td><a href="mailto:info@mhighpoint.com">info@mhighpoint.com</a>, 800-767-0893</td>
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<td><strong>Product Categories:</strong> Enterprise Resource Planning (ERP); Mobile Apps; Student Information Systems; Student Retention</td>
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<tr>
<td>Hitachi Digital Media Division</td>
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<tr>
<td><a href="mailto:dmd.info@hal.hitachi.com">dmd.info@hal.hitachi.com</a>, 800-448-2244</td>
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<td><a href="http://www.hitachi-america.us/projectors">www.hitachi-america.us/projectors</a></td>
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<td><strong>Product Categories:</strong> Audio and Video Conferencing; Hardware; Learning Space</td>
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<td><a href="mailto:sales@hitachi-id.com">sales@hitachi-id.com</a>, 877-386-0372</td>
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<td><a href="http://www.hitachi-id.com">www.hitachi-id.com</a></td>
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<td>Alice Heidtman, Senior Event Planner</td>
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<td><a href="http://www.hobsons.com">www.hobsons.com</a></td>
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<td>Higher Ed Sales</td>
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<td><a href="mailto:sales@hootsuite.com">sales@hootsuite.com</a>, 778-300-1850 x1</td>
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<td>hootsuite.com/industries/higher-education</td>
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<td><strong>Product Categories:</strong> Business Continuity, Disaster Recovery, Emergency Planning; Digital Publishing; Enterprise Information Systems; Social Media</td>
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<tr>
<td><a href="mailto:rthoms@howard.com">rthoms@howard.com</a>, 888-912-3151</td>
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<td><a href="http://www.howardcomputers.com">www.howardcomputers.com</a></td>
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<td><strong>Product Categories:</strong> Assistive Technology; Hardware; Virtualization</td>
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<tr>
<td>Lisa Shen, Director of Marketing</td>
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<tr>
<td><a href="mailto:li.shen@huawei.com">li.shen@huawei.com</a>, 408-660-2888</td>
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<td>e.huawei.com/us</td>
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<td><strong>Product Categories:</strong> BYOD; Network Architecture and Infrastructure</td>
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<td><strong>Huron Consulting Group</strong></td>
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<tr>
<td>Ashley Byer, Associate</td>
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<td><a href="mailto:abyer@huronconsultinggroup.com">abyer@huronconsultinggroup.com</a></td>
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<td><strong>Product Categories:</strong> Cloud Computing and Services; Consulting; Enterprise Resource Planning (ERP); Student Information Systems</td>
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**Hypothes.is**  
Start-Up Alley  
Jeremy Dean, Director of Education  
education@hypothes.is  
hypothes.is/education  
*Product Categories:* Learning Space; Online Learning; Open Source; Social Media

**IBM**  
*Gold Partner*  
Booth #1621  
Bruce Gardner, North America Program Director  
gardnerb@us.ibm.com, 617-899-2012  
www-935.ibm.com/industries/education  
*Product Categories:* Analytics; Cloud Computing and Services; Enterprise Information Systems; Student Retention

**iDashboards**  
Booth #844/846  
Ashley Adams, Account Manager  
aadams@idashboards.com, 248-528-7207  
www.iDashboards.com  
*Product Category:* Business Intelligence (BI)

**IData**  
Booth #1745/1747  
Brian Parish, CEO and President  
bparish@idatainc.com, 703-378-2110 x801  
www.idatainc.com  
*Product Categories:* Analytics; Consulting; Data Warehousing; IT Governance

**Identity Automation**  
Booth #1263  
Higher Ed Sales  
Sales@identityautomation.com, 877-221-8401  
www.identityautomation.com  
*Product Categories:* Compliance; Data Security; Identity and Access Management; IT Governance

**iD Solutions**  
Booth #1764  
Pat Cassella, Vice President of Education Sales, Marketing, and Product Development  
p.cassella@e-idsolutions.com, 203-479-3506  
www.e-idsolutions.com  
*Product Categories:* Audio and Video Conferencing; Digital Signage; Lecture Capture; Webcasting

**illos Videos**  
Start-Up Alley  
Danny Lindsey, Business Development  
DannyLindsey@ilosvideos.com, 651-249-7455  
www.ilosvideos.com/education-2  
*Product Categories:* Accessibility; Captioning; Mobile Learning; Online Learning

**Impulse**  
Booth #538/540  
Laura Ellis, Vice President of Sales  
sales@impulse.com, 863-802-3738  
www.impulse.com  
*Product Categories:* BYOD; Cloud Computing and Services; Identity and Access Management; Network Security

**InFocus Corporation**  
Booth #1774/1776  
InFocus Sales  
sales@infocus.com, 877-388-8385  
www.infocus.com  
*Product Categories:* Academic Information Systems; Audio and Video Conferencing; Digital Signage; Enterprise Information Systems

**Infor**  
Booth #215/217  
Keith Briscoe, Senior Principal, Infor Education  
Keith.Briscoe@infor.com, 678-314-5903  
www.infor.com/industries/publicsector/higher-education  
*Product Categories:* Document Management; Enterprise Resource Planning (ERP); Identity and Access Management
Information Services Group (ISG)
Booth #553
David Hemingson, Partner, Higher Education and Academic Medical Centers Practice
david.hemingson@isg-one.com, 703-296-9200
www.isg-one.com

Product Categories: Analytics; Cloud Computing and Services; Enterprise Information Systems; Enterprise Resource Planning (ERP)

inLighten
Booth #739/741
Matt Welter, Communications Director
mwelter@inlighten.net, 716-759-7750
www.inlighten.net

Product Categories: Content Management Systems; Digital Signage; Student Information Systems

Inside Higher Ed
Booth #757
Melanie Hardcastle, Digital Marketing Associate
www.insidehighered.com

Product Category: Webcasting

Intellus Statistics
Start-Up Alley
Melissa Moran, President
melissa@intellectusstatistics.com, 888-383-6639
www.IntellusStatistics.com

Product Categories: Analytics; Learning Space; Online Learning; Student Retention

IntelliBoard
Start-Up Alley
Tonya Riney, Director of Business Development
tonya@IntelliBoard.net, 336-402-2404
www.IntelliBoard.net

Product Categories: Academic Information Systems; Analytics; Business Intelligence (BI); Learning Analytics

Intelligent Video Solutions
Booth #562
IVS Solution Design Team
sales@ipivs.com, 855-229-9699
ipivs.com

Product Categories: Consulting; Content Management Systems; Lecture Capture; Training

Invoke
Booth #516
Brian R. Hopewell, Vice President, Higher Education
brian.hopewell@invoke.com, 716-867-8434
course-evaluation.com

Product Categories: Analytics; Business Intelligence (BI); Learning Analytics

ISE
Booth #359
Krystal Sookram, Marketing Communications Coordinator
marketing@ise-group.com, 416-759-2929
www.ise-group.com

Product Category: Furniture

ITC Systems
Booth #1450
Karen Dayno, Marketing Administrator
sales@itcsystems.com, 877-482-8326
www.itcsystems.com

Product Categories: Classroom Control Systems; E-Commerce; Identity and Access Management; Mobile Apps

Jadu
Booth #1321
John Euston, Vice President
john.euston@jadu.net, 913-907-9790
www.jadu.net

Product Categories: Content Management Systems; Document Management; Enterprise Information Systems; Student Information Systems
JAMF Software
Booth #1463/1465
JAMF Software Education Sales
info@jamfssoftware.com, 612-605-6625
www.jamfssoftware.com

Product Categories: Privacy; Security Management

Jenzabar
Platinum Partner
Booth #1500
Peter Denly, Lead Generation Specialist
peter.denly@jenzabar.com, 617-492-9099
www.jenzabar.com

Product Categories: CRM; Enterprise Resource Planning (ERP)

Jive Communications
Booth #1375
Todd Dechter, Director of Higher Education
tdechter@jive.com, 818-676-9922
www.jive.com

Product Categories: Assistive Technology; Audio and Video Conferencing; Cloud Computing and Services; Network Architecture and Infrastructure

Jobspeaker
Edtech Playground
Jarlath O’Carroll, Founder
sales@jobspeaker.com, 415-738-4244
www.jobspeaker.com

Product Categories: Analytics; Compliance; Mobile Apps; Student Information Systems

JourneyEd.com
Booth #930
Timothy Lilly, President
sales@journeyed.com, 800-876-3507
www.journeyed.com

Product Categories: Cloud Computing and Services; Consulting; E-Commerce; Virtualization

Kaltura
Gold Partner
Booth #1221
Paige Joseph, Sales Marketing Executive
paige.joseph@Kaltura.com, 800-871-5224
www.kaltura.com

Product Categories: Audio and Video Conferencing; Learning Management Systems (LMS); Lecture Capture; Online Learning

Kaseya
Booth #1478
Demetra Faulkner, Director, Regional Sales
demetra.faulkner@kaseya.com, 813-405-1002
www.kaseya.com

Product Categories: Help Desk; Identity and Access Management; IT Governance; Network Security

Kronos
Booth #1820
Chad Miller, Higher Ed Sales Manager
chad.miller@kronos.com, 936-707-9977
www.kronos.com/industry/education.aspx

Product Categories: Analytics; Compliance; Enterprise Resource Planning (ERP); Hardware

Kuali
Booth #651
Contact Kuali
info@kuali.co, 760-582-5401
www.kuali.co

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Enterprise Resource Planning (ERP); Open Source

LabArchives
Booth #357
Matt Dunie, President
info@labarchives.com, 760-579-0342
www.labarchives.com

Product Categories: Cloud Computing and Services; Content Management Systems; Enterprise Information Systems; Learning Management Systems (LMS)
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<th>Exhibitor</th>
<th>Booth #</th>
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<th>Product Categories</th>
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<td>LaptopsAnytime</td>
<td>#457</td>
<td>Jonathan Ruttenberg, Vice President, <a href="mailto:jonathan@laptopsanytime.com">jonathan@laptopsanytime.com</a>, 877-836-3727</td>
<td>BYOD; Furniture; Learning Space</td>
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<td>Laserfiche</td>
<td>#815</td>
<td>Linda Ding, Senior Education Program Strategist, <a href="mailto:linda.ding@laserfiche.com">linda.ding@laserfiche.com</a>, 562-988-1688</td>
<td>Content Management Systems; Document Management; Enterprise Information Systems; Productivity Applications and Systems</td>
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<td>LastPass</td>
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<td>LastPass Sales, <a href="mailto:sales@lastpass.com">sales@lastpass.com</a>, lastpass.com</td>
<td>Cloud Computing and Services; Identity and Access Management; Privacy; Security Management</td>
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<td>Lea(R)n</td>
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<td>Lea(R)n Partnerships, <a href="mailto:sales@learntrials.com">sales@learntrials.com</a>, 844-944-5327</td>
<td>Business Intelligence (BI); Compliance; Learning Analytics; Online Learning</td>
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<td>Learning Machine</td>
<td>#1576</td>
<td>Learning Machine Sales, <a href="mailto:sales@learningmachine.com">sales@learningmachine.com</a>, 866-249-7350</td>
<td>CRM; E-Portfolios; Portfolio and Project Management</td>
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<td>LearningMate Solutions</td>
<td>#758</td>
<td>Nachiket Paratkar, Senior Vice President, Higher Education, <a href="mailto:nachiket.paratkar@learningmate.com">nachiket.paratkar@learningmate.com</a></td>
<td>Digital Publishing; Learning Analytics; Mobile Learning; Online Learning</td>
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<td>Lenovo</td>
<td>#1113</td>
<td>Rob Cato, Executive Director, Public Sector, Healthcare and Vertical Sales, <a href="mailto:eduteam@lenovo.com">eduteam@lenovo.com</a>, 855-253-6686</td>
<td>Cloud Computing and Services; Enterprise Resource Planning (ERP); Hardware; Network Architecture and Infrastructure</td>
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<td>Level 3 Communications</td>
<td>#1521</td>
<td>Bulent Taskan, Federal Account Director, <a href="mailto:bulent.taskan@level3.com">bulent.taskan@level3.com</a>, 585-255-1169</td>
<td>Audio and Video Conferencing; Network Architecture and Infrastructure; Network Security</td>
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<td>Lexmark</td>
<td>#1107/1206</td>
<td>Higher Education Sales, <a href="mailto:edusolutions@lexmark.com">edusolutions@lexmark.com</a></td>
<td>Content Management Systems; Document Management</td>
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<tr>
<td>LiveText</td>
<td>#731</td>
<td>Katie Kalmus, Director of Product and Client Development, <a href="mailto:ltmarketing@livetext.com">ltmarketing@livetext.com</a>, 708-588-1735</td>
<td>Analytics; E-Portfolios; Learning Analytics</td>
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Lumens Integration
Booth #851/853
Lumens Integration
marketing@mylumens.com, 510-252-0200
www.mylumens.com

*Product Categories:* Audio and Video
Conferencing; Hardware; Lecture Capture;
Student Retention

Lynda.com
*Silver Partner*
Booth #521
Higher Ed Sales
sales@lynda.com, 888-33-LYnda
www.lynda.com

*Product Categories:* Mobile Learning; Online Learning; Training

Marshall Furniture
Booth #751
Sales Department
sales@marshallfurniture.com, 847-395-9350
www.marshallfurniture.com

*Product Categories:* Furniture; Learning Space

McGraw-Hill Education
*Gold Partner*
Booth #901
Alex Gay, Executive Director,
Enterprise Solutions
alex.gay@mheducation.com, 617-304-0465
www.mheducation.com

*Product Categories:* Learning Analytics; Lecture Capture; Online Learning; Student Retention

Metis Labs
Start-Up Alley
Sabih Bin Wasi, Co-Founder, CEO
sales@metislabs.io, +97455998164
metislabs.io

*Product Categories:* Learning Analytics; Productivity Applications and Systems; Student Information Systems; Student Retention

Microsemi Corporation
Booth #440

Microsoft Corporation
*Gold Partner*
Booth #1007
Nadia Carey, Marketing Manager
nacarey@microsoft.com
www.microsoft.com

*Product Categories:* Business Intelligence (BI); Cloud Computing and Services; CRM; Enterprise Information Systems

Minitab
Booth #104
Minitab Academic Sales
acadsales@minitab.com, 814-238-3280
www.minitab.com

*Product Categories:* Analytics; Learning Analytics

MobLab
Start-Up Alley
Emily Young, Sales Specialist
emily.young@moblab.com, 626-793-5070
www.moblab.com

*Product Categories:* Clickers; Mobile Apps; Mobile Learning; Online Learning

Modo Labs
*Bronze Partner*
Booth #1329
Craig Duncan,
Vice President of Sales
sales@modolabs.com, 888-MODO-LAB
www.modolabs.com

*Product Categories:* BYOD; Mobile Apps; Student Information Systems; Student Retention

Mojo Networks
Booth #1268/1270
Brad Hogan, Senior Director
sales@mojonetworks.com, 877-930-6394
www.mojonetworks.com

*Product Categories:* Analytics; Cloud Computing and Services; Security Management; Wireless
Moran Technology Consulting
Gold Partner
Booth #609
Charlie Moran, Senior Partner and CEO
Charlie.Moran@MoranTechnology.com, 877-212-6379
www.MoranTechnology.com

Product Categories: Consulting; Enterprise Resource Planning (ERP); Identity and Access Management; Network Architecture and Infrastructure

NEC Display Solutions
Booth #845
sinformation@necdisplay.com, 866-632-6673
www.necdisplay.com

Product Categories: Digital Signage; Hardware

NetApp
Booth #721/820
NetApp Higher Education Sales
bruce.george@netapp.com, 877-263-8277
www.netapp.com

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Storage; Virtualization

Nimble Storage
Booth #658
Brian Goffee, Senior Events Marketing Manager
brian.goffee@nimblestorage.com, 408-514-3280
www.nimblestorage.com

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Storage; Virtualization

NOVA Solutions
Booth #563/565
NOVA Sales Team
sales@novasolutionsinc.com, 800-730-6682
www.novadesk.com

Product Categories: Audio and Video Conferencing; Classroom Control Systems; Furniture; Training

Nutanix
Booth #1474/1476
Cindy Spina, Corporate Events Manager
cindy.spina@nutanix.com, 408-857-4448
www.nutanix.com

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Storage; Virtualization

Nyansa
Start-Up Alley
David Callisch,
Vice President, Marketing
info@nyansa.com, 650-437-1176
www.nyansa.com

Product Categories: Analytics; Business Intelligence (BI); Cloud Computing and Services; Wireless

Odigia
Start-Up Alley
Sales
contact@odigia.com, 336-462-8056 x702
www.odigia.com

Product Categories: Accessibility; Learning Analytics; Learning Management Systems (LMS); Open Source

Okta
Booth #106/108
Christie Beeman, Field Events Coordinator
christie.beeman@okta.com, 925-640-1474
www.okta.com

Product Categories: Accessibility; Cloud Computing and Services; Data Security; Identity and Access Management

OmniUpdate
Booth #1434
OmniUpdate Sales
sales@omniupdate.com, 805-484-9400
omniupdate.com

Product Categories: Analytics; Content Management Systems
**OnBase by Hyland**  
Silver Partner  
Booth #1615  
Dave Vegh, Sales Director  
Dave.Vegh@onbase.com, 216-315-0861  
onbase.com/highered  
**Product Categories:** Content Management Systems; Document Management; Enterprise Information Systems; Storage

**OneLogin**  
Booth #1845/1847  
Christine Johnston,  
Mid-Market Account Executive  
christine.johnston@onelogin.com, 415-528-5342  
onelogin.com  
**Product Categories:** Cloud Computing and Services; Identity and Access Management; Security Management

**OneWorldSIS**  
Booth #647  
Cindy Archer Wray, Director of Marketing and  
Customer Relations  
cwray@oneworldsis.com, 434-296-8800  
www.oneworldsis.com  
**Product Categories:** Academic Information Systems; CRM; Enterprise Information Systems; Student Information Systems

**OpenDNS**  
Booth #1262  
Austin Bates,  
Account Manager  
aubates@cisco.com, 831-247-9479  
www.opendns.com  
**Product Categories:** Analytics; Intrusion Detection and Prevention; Security Management

**Oracle Corporation**  
Gold Partner  
Booth #800  
Keith Rajecki, Senior Director, Industry Solutions  
keith.rajecki@oracle.com, 925-237-1367  
oracle.com  
**Product Categories:** Business Intelligence (BI); Cloud Computing and Services; Enterprise Resource Planning (ERP); Student Information Systems

**Palo Alto Networks**  
Booth #101  
Kenny Holmes,  
Director Public Sector  
sales@paloaltonetworks.com, 888-230-4788  
www.paloaltonetworks.com/solutions/industries/education/education-higher  
**Product Categories:** Cloud Computing and Services; Intrusion Detection and Prevention; Network Security; Virtualization

**Panopto**  
Booth #745/747  
Ari Bixhorn, Vice President of Marketing  
sales@panopto.com, 855-726-6786  
www.panopto.com  
**Product Categories:** Lecture Capture; Media Production, Preservation, and Storage; Online Learning; Webcasting

**Paperpile**  
Start-Up Alley  
Isabel Little, Marketing and Community Manager  
isabel@paperpile.com, 617-682-9250  
www.paperpile.com  
**Product Categories:** Cloud Computing and Services; Digital Publishing; Document Management; Productivity Applications and Systems

**OutSystems**  
Booth #1577  
Douglas Crisafulli, Regional Sales Executive  
douglas.crisafulli@outsystems.com, 315-532-7622  
www.outsystems.com/solutions/higher-education  
**Product Categories:** Academic Information Systems; Mobile Apps; Productivity Applications and Systems; Student Information Systems

**Parchment**  
Booth #556  
Leonard Napolitano, Senior Vice President of Member Development  
info@parchment.com, 480-719-1646 x1004  
parchment.com  
**Product Categories:** Academic Information Systems; Document Management; E-Portfolios; Portfolio and Project Management
**EXHIBITOR DIRECTORY**

**Pearson**
*Gold Partner*
Booth #1301
Liz Wannemacher, Vice President, Strategy and Marketing
tom.malek@pearson.com, 317-446-9572
www.pearsoned.com

*Product Categories:* Digital Publishing; Mobile Apps; Online Learning; Student Retention

**PeopleAdmin**
Booth #1868
Higher Ed Sales
877-637-5800
www.peopleadmin.com

*Product Categories:* Analytics; Compliance; Consulting; Document Management

**Pharos Systems**
Booth #659
Scott Murphy, Vice President and General Manager, Major Accounts
smurphy@pharos.com, 585-939-7051
www.pharos.com

*Product Categories:* Analytics; BYOD; Data Security; IT Governance

**Philo**
Booth #1569
Freddy Orange, Advisor
freddy@philo.com, 617-435-6522
www.philo.com

*Product Categories:* Audio and Video Conferencing; Digital Publishing; Digital Signage; Student Retention

**Pink Elephant**
Booth #1562
Customer Service Management Team
salescrmna@pinkelephant.com, 888-273-7465
www.pinkelephant.com

*Product Categories:* Consulting; IT Governance; Online Learning; Training

**Plixer International**
Booth #233
Scott Brown, Director of Sales
sales98@plixer.com, 207-324-8805
www.plixer.com

*Product Categories:* BYOD; Network Security; Security Management

**Polycom**
Booth #1245
Marc McCormick, Public Sector Marketing Manager
marc.mccormick@polycom.com, 408-685-6272
www.polycom.com/education

*Product Categories:* Audio and Video Conferencing; Content Management Systems; Lecture Capture; Training

**Potential.ly**
Start-Up Alley
Higher Ed Sales
norbert@potential.ly
www.potential.ly/education

*Product Categories:* E-Portfolios; Learning Analytics; Online Learning; Student Information Systems

**Pragya Systems**
Start-Up Alley
Pragya Sales
sales@pragyasystems.com, 617-871-9783
www.pragyasystems.com

*Product Categories:* Analytics; Content Management Systems; E-Portfolios; Student Retention

**Prevalent**
Booth #1762
info@prevalent.net, 877-773-8253
www.prevalent.net

*Product Categories:* Compliance; Data Security; Network Security; Risk Management
Professional Computing Resources (PCR)
Booth #1364
Robert Glover, President
sales@pcr.com, 616-259-9227
www.pcr.com

Product Categories: Cloud Computing and Services; Enterprise Information Systems; Help Desk

Projector Lamp Source
Booth #102
Wilhelm Mack, Product Manager
wmack@projectorlampsource.com, 877-550-5267
www.projectorlampsource.com

Product Categories: E-Commerce; Hardware

ProLabs
Booth #1668
Walter Wheatfall, Sales Manager
walter.wheatfall@prolabs.com, 408-307-2493
www.prolabs.com

Product Category: Hardware

Proofpoint
Booth #838/840
877-634-7660
www.proofpoint.com

Product Categories: Cloud Computing and Services; Data Security; Security Management

Puppet
Booth #1260
Joe Sedano, Corporate Account Manager, Higher Education
joe.sedano@puppet.com, 971-279-6465
puppet.com

Product Categories: Cloud Computing and Services; Enterprise Information Systems; Security Management; Virtualization

Pure Storage
Booth #1827
sales@purestorage.com, 800-379-7873
www.purestorage.com

Product Category: Storage

QLess
Booth #1379
Kelly Kliner, Director of Education Solutions
kelly.kliner@qless.com, 303-956-4543
www.qless.com

Product Categories: Assistive Technology; Mobile Apps; Student Information Systems

Qualtrics
Booth #639
Daniel Young, Event Marketing Manager
sales@qualtrics.com, 801-374-6682
www.qualtrics.com

Product Categories: Learning Analytics; Training

Questionmark
Booth #1356
Don Kassner, Vice President, Academic Markets
sales@questionmark.com, 800-863-3950
www.questionmark.com

Product Categories: Learning Analytics; Learning Management Systems (LMS); Online Learning

QuickPhish
Edtech Playground
David Ambrose, Chief Revenue Officer
sales@quickphish.com, 617-216-9056
www.quickphish.com

Product Categories: Data Security; Intrusion Detection and Prevention; Risk Management; Security Management

QuinSoft Corporation
Start-Up Alley
Don Christensen, President
don.christensen@enc.edu, 617-745-3810
quinsoft.net

Product Categories: Cloud Computing and Services; Enterprise Information Systems; Open Source; Student Information Systems
EXHIBITOR DIRECTORY

Rapid7
Booth #1568/1570
Tim Hubbard, Sales Manager
Tim_Hubbard@rapid7.com, 857-415-4340
www.rapid7.com

Product Categories: Data Security; Mobile Apps; Network Security; Risk Management

Rave Mobile Safety
Booth #1770
Scot Schermerhorn, Senior Director of Sales
sales@ravemobilesafety.com, 888-605-7164
www.ravemobilesafety.com

Product Categories: Risk Management; Security Management; Social Media; Wireless

REACH Media Network
Booth #458
Kiersten Gibson, Director of Partnerships
kgibson@reachmedianetwork.com,
952-944-7727 x214
www.reachmedianetwork.com

Product Categories: Cloud Computing and Services; Content Management Systems; Digital Signage; Mobile Apps

Real Time Cases
Start-Up Alley
Jennifer Stecklow,
Director of Learning Solutions
jennifer@realtimecases.com, 202-510-6139
www.realtimecases.com

Product Categories: Content Management Systems; Mobile Learning; Online Learning; Student Retention

Realizeit
Booth #1662
Ty Roberts, Chief Sales, Marketing and Strategy Officer
ty.roberts@realizeitlearning.com, 224-836-5316
www.realizeitlearning.com

Product Categories: Learning Analytics; Learning Space; Mobile Learning; Online Learning

Regent Education
Booth #227
Adrian White, Marketing Manager
adrian.white@regenteducation.com, 240-215-6176
www.regenteducation.com

Product Categories: Cloud Computing and Services; Document Management; Student Information Systems

Regroup
Booth #335
Chris Utah, Sales Director
inquiries@regroup.com, 917-342-2859
www.regroup.com

Product Categories: Business Continuity, Disaster Recovery, Emergency Planning; Compliance; Security Management; Student Information Systems

Respondus
Booth #829/831
Sales Director
sales@respondus.com, 425-497-0389
www.respondus.com

Product Categories: Identity and Access Management; Online Learning

Ricoh Americas Corporation
Booth #558
Renaud Rodrigue, Vice President, Higher Education
renaud.rodrigue@ricoh-usa.com, 301-440-7612
www.ricoh-usa.com/highered

Product Categories: Audio and Video Conferencing; Cloud Computing and Services; Document Management; Student Information Systems

RingCentral
Booth #1663
Ayub Mohammed, Senior Manager, Mid-Market Sales
ayub.mohammed@ringcentral.com,
650-282-3629
www.ringcentral.com

Product Categories: Audio and Video Conferencing; BYOD; Cloud Computing and Services; Mobile Apps
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<td>Lawrence Frank, CEO and Co-Founder</td>
<td>Accessibility; Analytics; Learning Analytics; Student Retention</td>
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<td>San Jose State University</td>
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<td>Rhonda Dahlgren, Recruitment Analysis</td>
<td>Online Learning; Training</td>
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<td></td>
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<td><a href="mailto:Rhonda.Dahlgren@sjsu.edu">Rhonda.Dahlgren@sjsu.edu</a>, 408-924-2500</td>
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<td>ischool.sjsu.edu</td>
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<td>rSmart</td>
<td>#1451/1453</td>
<td>Terri Zezula, Vice President Sales and Marketing</td>
<td>Cloud Computing and Services; Enterprise Information Systems; Open Source</td>
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<td><a href="mailto:Info@rsmart.com">Info@rsmart.com</a>, 866-874-4338</td>
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<td>SAP Public Services</td>
<td>#711</td>
<td>Regina Kunkle, National Vice President, Higher Education</td>
<td>Analytics; Cloud Computing and Services; Enterprise Resource Planning (ERP); Student Information Systems</td>
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<td><a href="mailto:regina.kunkle@sap.com">regina.kunkle@sap.com</a>, 703-898-3625</td>
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<td>Ruckus Wireless</td>
<td>#662/664</td>
<td>Richard Nedwich, Product Marketing Director, Education</td>
<td>BYOD; Identity and Access Management; Network Architecture and Infrastructure; Wireless</td>
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<td><a href="http://www.ruckuswireless.com/solutions/higher-education">www.ruckuswireless.com/solutions/higher-education</a></td>
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<tr>
<td>SAS Institute</td>
<td>#710/712</td>
<td>Missi Poynter, Senior Account Executive</td>
<td>Analytics; Business Intelligence (BI); Enterprise Information Systems; Student Retention</td>
</tr>
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<td><a href="mailto:Missi.Poynter@sas.com">Missi.Poynter@sas.com</a>, 919-531-0467</td>
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<td><a href="http://www.sap.com/education">www.sap.com/education</a></td>
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<tr>
<td>Schoology</td>
<td>#1811</td>
<td>Robert Tousignant, Senior Director of Higher Education Sales</td>
<td>Learning Analytics; Learning Management Systems (LMS); Mobile Learning; Online Learning</td>
</tr>
<tr>
<td></td>
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<td><a href="mailto:rtousignant@schoology.com">rtousignant@schoology.com</a>, 212-213-8333 x69</td>
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<tr>
<td>San Diego Supercomputer Center</td>
<td>#1674</td>
<td>Sandeep Chandra, Director, Health Cyberinfrastructure</td>
<td>Business Continuity, Disaster Recovery, Emergency Planning; Cloud Computing and Services; Data Security; Data Warehousing</td>
</tr>
<tr>
<td></td>
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<td><a href="mailto:chandras@sdsu.edu">chandras@sdsu.edu</a>, 858-534-5031</td>
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<td>sherlock.sdsc.edu</td>
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<tr>
<td>SEP Software Corporation</td>
<td>#1765</td>
<td>Lanai Bayne, Vice President of Business Development</td>
<td>Cloud Computing and Services; Data Security; Storage; Virtualization</td>
</tr>
<tr>
<td></td>
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<td><a href="mailto:sales@sepusa.com">sales@sepusa.com</a>, 303-449-0100</td>
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<td><a href="http://www.sepusa.com">www.sepusa.com</a></td>
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</table>
EXHIBITOR DIRECTORY

ServiceNow
Booth #351/450
Wanda Burgamy, SLED Program Manager
678-591-1415
www.servicenow.com/solutions/industry/higher-education.html

Product Categories: Cloud Computing and Services; Content Management Systems; Help Desk; Security Management

ShareStream
Booth #1844/1846
Higher Ed Sales
info@sharestream.com, 888-875-9475
www.sharestream.com

Product Categories: Content Management Systems; Lecture Capture; Media Production, Preservation, and Storage; Online Learning

SHI International Corporation
Booth #1738/1740
Sophie Marinelli, Partner Manager
sophie_marinelli@shi.com, 732-868-8938
www.shi.com

Product Categories: BYOD; Mobile Learning; Security Management; Storage

Sierra-Cedar
Booth #439/441
Sierra-Cedar Higher Education
contact@sierra-cedar.com, 678-385-7540
www.Sierra-Cedar.com

Product Categories: Cloud Computing and Services; Consulting; Enterprise Resource Planning (ERP); Student Information Systems

Signal Vine
Booth #1869
contact@signalvine.com, 973-224-0763
www.signalvine.com

Product Categories: Assistive Technology; CRM; Student Information Systems; Student Retention

SkySync by Portal Architects
Booth #114/116
Mark Brazeau, CEO
info@skysync.com, 888-550-3721
www.skysync.com

Product Categories: Cloud Computing and Services; Compliance; Storage

Smart Sparrow
Booth #1769
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Vice President Sales and Marketing
daniel.white@smartsparrow.com, 650-454-6914
www.smartsparrow.com

Product Categories: Analytics; Learning Analytics; Online Learning; Student Retention

SoftChalk
Booth #1335
Sales Team
sales@softchalk.com, 877-638-2425
www.softchalk.com

Product Categories: Accessibility; Cloud Computing and Services; Content Management Systems; Online Learning

Softdocs
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adaniel@softdocs.com, 803-461-0500
www.softdocs.com

Product Categories: Content Management Systems; Document Management

Software Secure
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sales@softwaresecure.com, 617-340-6381
www.softwaresecure.com

Product Categories: Academic Information Systems; Online Learning
Sonia
Booth #1678
Sonia Team
sonia@planetsoftware.com.au, 240-752-6690
www.sonia.com.au

Product Categories: Academic Information Systems; Content Management Systems; Learning Management Systems (LMS); Productivity Applications and Systems

Sonic Foundry
Platinum Partner
Booth #1713
Higher Ed Sales
engage@sonicfoundry.com, 877-783-7987
www.sonicfoundry.com/mediasite

Product Categories: Audio and Video Conferencing; Content Management Systems; Lecture Capture; Webcasting

Spectrum Industries
Bronze Partner
Booth #1533
Robert Kensinger, Vice President, Sales
spectrum@spectrumfurniture.com, 800-235-1262
www.spectrumfurniture.com

Product Category: Furniture

Splunk
Booth #545
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HigherEdu@splunk.com, 703-206-6400
www.splunk.com

Product Categories: Analytics; Compliance; Identity and Access Management; Network Security

StacksWare
Start-Up Alley
Sales
contact@stacksware.com, 909-560-1200
stacksware.com

Product Categories: Business Intelligence (BI); Compliance; Help Desk; Virtualization

StatusPage
Booth #1565
StatusPage Sales
sales@statuspage.io, 855-787-7446
statuspage.com

Product Category: Cloud Computing and Services

Steelcase
Gold Partner
Booth #1201
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jmoore1@steelcase.com, 317-509-1782
SteelcaseEducation.com

Product Category: Furniture

Stoneware
Booth #1269/1271
Chris Christensen, West Coast Inside Sales
CChristensen@lenovo.com
www.lenovosoftware.com

Product Categories: Classroom Control Systems; Network Architecture and Infrastructure; Online Learning; Training

STOP | Security Tracking of Office Property
Booth #434
Doug Belfiore, Director of Customer Relations
info@stoptheft.com, 800-488-7867
www.stoptheft.com

Product Categories: Data Security; Risk Management; Security Management

Strata Information Group
Booth #728
Emily Rudin, General Manager,
Client Services
rudin@sigcorp.com, 619-296-0170
www.sigcorp.com

Product Categories: Consulting; Enterprise Resource Planning (ERP); Student Information Systems; Training
EXHIBITOR DIRECTORY

Strategic Planning Online
Start-Up Alley
Andrew K. Davies, CEO
pet@spol.com, 954-345-7839
www.spol.com

**Product Categories:** Business Intelligence (BI); Cloud Computing and Services; Compliance

StudentVox
Edtech Playground
Dan Curme, Account Manager
dan@studentvox.com, 952-334-4937
studentvox.com

**Product Categories:** Mobile Apps; Social Media; Student Retention; Wireless

StudyTree
Start-Up Alley
Ethan Keiser, CEO
ethan@studytreeapp.com, 410-530-2479
studytreeapp.com

**Product Categories:** Analytics; Mobile Apps; Mobile Learning; Student Retention

Super Micro Computer
Booth #1677
Thao Le, Senior Business Development Manager
Thao.L@supermicro.com, 408-895-6361
www.supermicro.com

**Product Categories:** Hardware; Network Architecture and Infrastructure; Storage

Swapability
Start-Up Alley
Heather Bell, Vice President of Account Management
support@swapability.com, 844-792-7669
www.swapability.com

**Product Categories:** Cloud Computing and Services; Enterprise Resource Planning (ERP); Portfolio and Project Management; Productivity Applications and Systems

Symantec Corporation
Booth #1328/1330
Ben Orenica, National Manager, US Education North America Public Sector
Ben_Orenica@symantec.com
www.symantec.com/solutions/education

**Product Categories:** Data Security; Intrusion Detection and Prevention; Risk Management; Training

Symplicity Corporation
Booth #1456/1458
Higher Ed Sales
info@symplicity.com, 703-351-0200
www.symplicity.com

**Product Categories:** Productivity Applications and Systems; Student Information Systems; Student Retention

Tableau Software
Booth #1471
info@tableau.com, 206-633-3400
www.tableau.com

**Product Categories:** Analytics; Business Intelligence (BI)

TargetX
Booth #445
Derek Luther, Regional Vice President, Sales
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targetx.com

**Product Categories:** CRM; Enterprise Information Systems; Mobile Apps; Student Retention

Taskstream
Booth #645
Rachel Strum, Vice President of Sales
rstrum@taskstream.com, 212-868-2700
www.taskstream.com

**Product Categories:** Analytics; Cloud Computing and Services; E-Portfolios
Tassel Software
Edtech Playground
Irving Chin, Founder
irv@tasselsoftware.com, 415-418-0515
www.tasselsoftware.com

**Product Categories:** Academic Information Systems; Cloud Computing and Services; Student Information Systems; Student Retention

TeamDynamix
Booth #201
information@teamdynamix.com, 877-752-6196
www.teamdynamix.com

**Product Categories:** Help Desk; IT Governance; Portfolio and Project Management; Student Information Systems

Technolutions
Booth #1821
General Information
solutions@technolutions.com, 203-404-4835
technolutions.com

**Product Categories:** Analytics; CRM; Portfolio and Project Management

TechSmith Corporation
Booth #1545/1547
Fred Stacks, Account Executive, Education
f.stacks@techsmith.com, 517-381-2300
www.techsmith.com/education.html

**Product Categories:** Accessibility; Captioning; Lecture Capture; Mobile Learning

Tegile Systems
Booth #1231
Hannah Barry, Global Event Manager
sales@tegile.com, 510-791-7900
www.tegile.com

**Product Categories:** Enterprise Information Systems; Storage

TEKsystems
Booth #1259
Dan Cagle, Director of Strategic Accounts
dcagle@teksystems.com, 480-758-3737
www.teksystems.com

**Product Categories:** Business Intelligence (BI); Enterprise Information Systems; Network Architecture and Infrastructure; Online Learning

TERMINALFOUR
Booth #321
Piero Tintori, CEO and Founder
sales@terminalfour.com, 617-500-9171
www.terminalfour.com

**Product Categories:** Content Management Systems; Enterprise Information Systems

TimeClock Plus
Booth #557
Chad Hirt, Regional Sales Manager
sales@timeclockplus.com, 800-749-8463
www.timeclockplus.com

**Product Categories:** Cloud Computing and Services; Enterprise Information Systems; Hardware; Risk Management

Today’s Business Solutions
Booth #1664
Lou Flavio, Director of Sales
sales@singlecard.com, 630-537-1370
www.singlecard.com

**Product Categories:** BYOD; Document Management; Wireless

Top Hat
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Melissa Wood, Director of Marketing
info@tophat.com, 888-663-5491
tophat.com

**Product Categories:** BYOD; Clickers; Digital Publishing; Mobile Apps
**EXHIBITOR DIRECTORY**

**TouchNet**  
**Information Systems**  
Booth #617/716  
Michael Brooks, Manager, Sales  
michael.brooks@touchnet.com, 800-869-8329  
www.touchnet.com  
*Product Categories:* E-Commerce; Hardware; Mobile Apps; Security Management

**Trustwave**  
Booth #1730  
Joe Farkas, Manager  
jfarkas@trustwave.com, 888-878-7817  
www.trustwave.com  
*Product Categories:* Intrusion Detection and Prevention; Network Security; Risk Management; Security Management

**Tuition Management Systems**  
Booth #564  
Scott Delleville, Business Development Manager  
sdelleville@afford.com, 267-988-4020  
www.tuitionmanagementsystems.com  
*Product Category:* E-Commerce

**Turbonomic**  
Booth #1571  
Sales  
Sales@turbonomic.com, 844-438-8872  
turbonomic.com  
*Product Categories:* Cloud Computing and Services; Virtualization

**Turning Technologies**  
Booth #1439/1441  
sales@turningtechnologies.com, 330-746-3016  
www.TurningTechnologies.com  
*Product Categories:* BYOD; Clickers; Mobile Apps; Student Retention

**Unanet**  
Booth #1254  
Sales  
sales@unanet.com, 703-429-1236  
www.unanet.com  
*Product Category:* Enterprise Resource Planning (ERP)

**Unicon**  
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Jason Lacy, Vice President Sales  
sales@unicon.net, 480-558-2400  
www.unicon.net  
*Product Categories:* Consulting; Identity and Access Management; Learning Analytics; Open Source

**Unify**  
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Mark Vogel, Education Marketing Manager  
mark.vogel@unify.com, 412-787-4554  
*Product Categories:* Audio and Video Conferencing; Mobile Learning; Online Learning; Student Retention

**Unit4**  
**Gold Partner**  
Booth #1311  
Curtis Butcher, Business Development Rep  
info-na@unit4.com, 877-704-5974  
www.unit4.com/us  
*Product Categories:* Cloud Computing and Services; Enterprise Resource Planning (ERP); Student Information Systems; Student Retention

**University Beyond**  
Start-Up Alley

**University Business**  
Booth #1721  
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jkacin@universitybusiness.com, 203-663-0100  
www.universitybusiness.com  
*Product Category:* Digital Publishing

**UniversityLease**  
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jriddle@universitylease.com, 800-317-8687  
www.universitylease.com  
*Product Categories:* Consulting; Financing
Vaddio
Booth #1739
Paul Cords
pcords@vaddio.com, 763-971-4400
www.vaddio.com

Product Categories: Academic Information Systems; Classroom Control Systems; Furniture; Lecture Capture

Verizon
Booth #1368/1370
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Richard.Trenz@Verizon.com, 703-459-8358
verizonenterprise.com

Product Categories: Mobile Learning; Network Architecture and Infrastructure; Network Security; Wireless

ViewSonic Corporation
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www.viewsonic.com

Visix
Bronze Partner
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www.visix.com

Product Category: Digital Signage

VitalSource Technologies
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ross.craycraft@ingramcontent.com, 615-213-5000
www.vitalsource.com

Product Categories: Accessibility; Content Management Systems; Learning Analytics; Online Learning

VMware
Bronze Partner
Booth #421
Sales
877-486-9273
www.vmware.com

Product Categories: BYOD; Identity and Access Management; Mobile Learning; Virtualization

Vocareum
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Sanjay Srivastava, CEO
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www.vocareum.com

Product Categories: Cloud Computing and Services; Learning Management Systems (LMS); Online Learning

VoiceVibes
Edtech Playground
Debra Cancro, Founder and CEO
debra@myvoicevibes.com, 410-746-1696
www.myvoicevibes.com

Product Categories: Learning Analytics; Mobile Apps; Mobile Learning; Training

WebCheckout
Booth #1325/1424
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www.webcheckout.net

Product Categories: Academic Information Systems; Enterprise Information Systems; Enterprise Resource Planning (ERP)

wepa
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www.wepanow.com

Product Categories: Academic Information Systems; Assistive Technology; Cloud Computing and Services; Student Information Systems

Wolfram Research
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adorsett@wolfram.com, 217-398-0700
wolfram.com

Product Categories: Cloud Computing and Services; Digital Publishing; Mobile Learning; Online Learning
EXHIBITOR DIRECTORY

Workday
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Booth #409
Higher Education
sales@workday.com, 877-967-5329
www.workday.com

Product Categories: Enterprise Resource Planning (ERP); Financing; Learning Management Systems (LMS); Student Information Systems

Wrainbo
Edtech Playground
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duke.wong@wrainbo.com, 808-589-7056
www.wrainbo.com

Product Categories: Content Management Systems; Learning Analytics; Mobile Learning; Student Retention

WTC Consulting
Booth #1429
Ron Rutherford, Director of Marketing
rrutherford@wtc-inc.net, 213-689-5309
www.wtc-inc.net

Product Categories: Consulting; IT Governance; Portfolio and Project Management

Xirrus
Booth #1633/1635
Higher Ed Sales
info@xirrus.com, 805-262-1600
www.xirrus.com

Product Categories: Network Architecture and Infrastructure; Wireless

YuJa
Booth #1679
Nannette Don, Account Manager
nannette.don@yuja.com, 408-478-7616
www.yuja.com

Product Categories: Captioning; Lecture Capture; Media Production, Preservation, and Storage; Webcasting

Zeticon
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Christophe Van Rysselberghe, Sales Director
sales@mediahaven.com, +32 9 275 31 31
www.mediahaven.com

Product Categories: Cloud Computing and Services; Content Management Systems; Document Management; Media Production, Preservation, and Storage

Zones
Booth #1479
Ralph Jenkins, Marketing Tradeshow Manager
Ralph.Jenkins@zones.com, 253-205-3548
www.zones.com/site/home/index.html

Product Categories: Cloud Computing and Services; Hardware; Virtualization

Zoom Video Communications
Booth #463/465
sales@zoom.us, 888-799-9666
zoom.us

Product Categories: Audio and Video Conferencing; Cloud Computing and Services; Mobile Apps; Mobile Learning

zyBooks
Booth #438
Kathleen Hales, Vice President Sales
kathleen.hayes@zybooks.com, 408-868-8991
zybooks.com

Product Categories: Cloud Computing and Services; Digital Publishing; Mobile Learning; Student Retention

**FEBRUARY**
- ELI Annual Meeting 2/13–2/15 | Houston, TX
- Enterprise IT Summit 2/27–3/1 | Phoenix, AZ

**MARCH**
- EDUCAUSE Connect 3/13–3/14 | Portland, OR
- New IT Managers Program 3/13–3/14 | Portland, OR
- Management Boot Camp 3/13–3/14 | Portland, OR
- NERCOMP Annual Conference 3/27–3/29 | Providence, RI

**APRIL**
- EDUCAUSE Connect 4/10–4/11 | Chicago, IL
- New IT Managers Program 4/10–4/11 | Chicago, IL
- Management Boot Camp 4/10–4/11 | Chicago, IL

**MAY**
- Security Professionals Conference 5/1–5/3 | Denver, CO

**JUNE**
- Leading Change Institute 6/11–6/17 | Washington, DC

**JULY**
- Leadership Institute 7/10–7/14 | Long Beach, CA
- Management Institute 7/24–7/28 | Long Beach, CA
- Learning Technology Leadership Institute 7/24–7/28 | Long Beach, CA

**OCTOBER**
- EDUCAUSE Annual Conference 10/31–11/3 | Philadelphia, PA

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