Southeast Regional Conference 2012

The Way Forward ... Engaging Technologies, Relationships, and Communities

MAY 30–JUNE 1
TAMPA, FL
Marriott Waterside
EDUCAUSE thanks the following sponsors for their valuable contributions to the conference:

**PLATINUM PARTNER**

![Jenzabar Logo](image)

**GOLD PARTNER**

![Epson Logo](image)

**ADDITIONAL SPONSORS**

![Aegis Identity Logo](image)

![IHD Services Logo](image)

![Voology Logo](image)
SOUTHEAST REGIONAL CONFERENCE 2012
PROGRAM COMMITTEE

Nathan L. Bohlmann
Executive Director, IT Sponsored Research Services & IT Performance Measurement
Clemson University

Cindy Jennings
Director of Learning Technologies
University of South Carolina Upstate

Christian Boniforti
Chief Information Officer
Lynn University

Fred Lewis
Vice President for Information Technology
Northeast State Community College

Thomas Cavanagh
Assistant Vice President
University of Central Florida

Frank J. Mathew
Associate Director of Enterprise Applications and Clinical Assistant Professor
University of Mississippi

Debra Cronin
IT Director Client Relations & Services
Georgia Perimeter College

Heather McCullough
Head, Digital Scholarship
University of North Carolina Charlotte

Thomas S. Danford
Chief Information Officer
Tennessee Board of Regents

Mary Molinaro (Chair)
Associate Dean for Library Technologies
University of Kentucky

Jeff Delaney
Associate Vice Chancellor, Information Technology Services–Athens
Board of Regents of the University System of Georgia

Mike Shelton
Executive Director FAITBIS
University of Alabama

Jean Ann Derco
Executive Director, Office of Information Technology Support Organization
The University of Tennessee

Beverly Vagnerini
Director of Technology Research & Assessment Services
University of North Carolina Wilmington
SOUTHEAST REGIONAL CONFERENCE 2012
SESSION PROPOSAL REVIEWERS

Richard J. Bazile
Dean, Learning Resources
College of Central Florida

Eun Wook Park
Director of Distance Learning
Pfeiffer University

Tracey L. Choulat
Director of Information and Instructional Technology
University of Florida

Benjamin Pharr
High Performance Computing Specialist
University of Mississippi

Linda S. Futch
Associate Department Head
University of Central Florida

William Phillips
Instructional Specialist
University of Central Florida

Joanne Gikas
Director, Online Education
The University of Memphis

Kay Rhodes
Associate Vice Chancellor, CIO
TTUS
Texas Tech University

Cecilia Hamilton
Director of IT/CLAS
University of North Carolina Charlotte

Amy Sugar
Instructional Designer
University of Central Florida

Alan Katz
Director of Finance and Business Services
University of Georgia

Francisca Yonekura
Assistant Dept. Head
University of Central Florida

EDUCAUSE is a nonprofit membership association created to support those who lead, manage, and use information technology to benefit higher education. A comprehensive range of resources and activities are available to all EDUCAUSE members. For more information about EDUCAUSE, including membership, please contact us at info@educause.edu or visit educause.edu.
SOUTHEAST REGIONAL CONFERENCE 2012
MENTORING TEAM

James N. Bradley
AVP Information Technology and Academic Computing
Tulane University

Sharon Collins
Web Folio Administrator
East Carolina University

Doyle N. Friskney
CTO, Associate Vice President
University of Kentucky

Christopher D. Fulkerson
CIO
Elon University

Margaret G. Massey
CIO
Spring Hill College

Fredrick Miller
Chief Information Officer
Furman University

Cynthia E. Saylor
Assistant CIO for Educational Technologies
University of North Carolina at Pembroke

SOUTHEAST REGIONAL CONFERENCE 2012
SOCIAL NETWORKING TEAM

Blake Adams
Director of User Services
University of West Georgia

Rebecca Andre
Director, Center for Instructional Innovation
Lynn University

Patsy Carruthers
Director Academic Technology Group
University of Kentucky

Susan Crabtree
Instructional Technologist
Liberty University

Michael Griffith
Lead Instructional Technology Specialist
Tulane University

Stefan Kim
Assistant Director FA Information Systems Support
University of Alabama

Iryna Loboda
Instructional Technology Specialist
The University of Tennessee

Jon Messer
Academic Technology Consultant
University of Richmond
NETWORK WITH COLLEAGUES

Check out the Networking Stickers located on the tote-stuffing table near the registration desk to identify areas of interest to you and maximize your on-site interactions.

One of the most valuable aspects of this conference is the opportunity to connect face-to-face with fellow attendees. Join us for the reception on Wednesday, where you can relax over food and drink and get to know your colleagues. Wear a sweatshirt (or other apparel) with your institution’s name, mascot, or tagline. It’s a conversation starter to break the ice with fellow attendees! A cash bar will be available; each attendee will receive one drink ticket. NOTE: Please wear your name badge for admittance.

Use the Affinity Finder on the conference website’s registration page to search the registration list of your fellow attendees and sort by their interests or geographical location. (For noncommercial use by conference attendees only; login required.)

CONFERENCE FEATURES

CIO and Senior IT Leader Roundtable
Wednesday, May 30, 2:30–5:00 p.m.

This program brings higher education CIOs and senior IT leaders together for an informal discussion on current issues and campus challenges and provides extended opportunities to network before and after the roundtable. PLEASE NOTE: Additional registration required.

Workshops

Free workshops are available on Wednesday morning and throughout the day on Thursday. Join us in taking a deeper dive into selected topics: effective presentation skills, analytics, mentoring relationships, career planning, communication skills, Google Apps for collaboration, digital storytelling, and student collaboration and engagement.

Experience IT Sessions and Tech Boot Camp

These hands-on, highly interactive sessions introduce newer tools and technologies and their potential impact in the workplace or classroom. Bring your laptop or other session-specific technology (such as smartphone or tablet) to the session. Seating will be offered on a first-come, first-served basis. Miss a session or want more information? Drop by our Tech Boot Camp on Thursday afternoon to meet with Experience IT presenters.

Advice? Career Options? Project Ideas?

Opportunities exist throughout the program for connecting with experienced members of our community for small-group and one-on-one discussions, mentoring, or coaching.

» Check out the program for professional development and mentoring topics. See educause.edu/SERC12/Mentoring.

» Come to the “how to make the most of the conference” session on Wednesday morning.

» Look for table topics at Thursday’s breakfast and lunch.

» Review the attendee list to identify people who are doing work that interests you.

» Visit with EDUCAUSE Teaching, Learning, and Professional Development staff at the poster sessions.
CONFERENCE INFORMATION

Connect Lounge
Whether you want to connect with people, ideas, a power source, or all three, take advantage of our Connect Lounge to network, organize impromptu meetings, or simply recharge your mobile device or yourself.

Lunchtime Roundtables
Join a conversation while you lunch. A mix of important topics will be facilitated by committee members, our constituent groups, and our professional development mentoring team. You may add a topic if the one that is keeping you up at night is not listed. The sign-up is near the registration desk.

Meet EDUCAUSE Staff and Learn More about the Association
EDUCAUSE content experts and program liaisons (identified by maroon EDUCAUSE staff ribbons and EDUCAUSE name badges) are on-site to share information about the association, discuss what they’re working on, and get your feedback on EDUCAUSE programs. We encourage you to meet with them during breaks.

Speaker Concierge
Interested in presenting at an EDUCAUSE event but don’t know how to get started? Or perhaps you’re a presenter this year and want to make an impact on your audience. Check out the EDUCAUSE Speaker Concierge at educause.edu/speakerconcierge or ask any EDUCAUSE staff member (with a maroon staff ribbon on their name badge) to connect you with the on-site Speaker Concierge.

Mobile Site
Visit educause.edu/mobile for complete program information, and use the QR codes on the session signage to view individual session abstracts.

CONTRIBUTE AND CONNECT
Social media. Contribute to the dynamic conference backchannel conversation through blogs, social bookmarking sites, or photo-sharing services with the tag SERC12. You can also share your conference experience in “real time” with others by tweeting your thoughts on Twitter and tagging them with the general conference hashtag of #SERC12.

There’s an app for that! With thousands of apps to choose from, it’s hard to know which are worthwhile. Join this fun activity to share your favorites. Use the Post-its and sticky dots available at the “There’s an App for That!” board to RECOMMEND a fabulous app and to LIKE others’ contributions. We’ll identify the top apps and share them in the postconference proceedings.

The Big Ideas Quest. Disruption! Innovation! Change! What is your “Big Idea” or “Aha” for higher education IT? It’s easy to share it. Grab one of our handheld whiteboards and a marker. Write out your idea and have your photo taken with it. Then tweet it out to #SERC12BigIdea or post it on the Southeast Regional Conference Facebook page. Let’s see if we can generate and share 100 great ideas during the conference. We’ll collect them and make them a part of the conference proceedings.
CONFERENCE INFORMATION

CONNECTIVITY
Wireless is available during registration hours.
LOGIN INSTRUCTIONS:
» Open up wireless connections
» Connect to Marriott_MEETING
» Open up an internet browser, you’ll be redirected to the Marriott splash page
» Click on “Connect to the Internet” at the top left side of the page
» Fill in your name, enter the case-sensitive passcode: serc12, click on “I agree to the Terms and Service” and click Submit.

Computer kiosks and print stations are available during registration hours in the Grand Ballroom Foyer.

EVALUATIONS
Session evaluations. Evaluate individual sessions and their speakers by Friday, June 15. Evaluation links can be found on the individual session page online at educause.edu/serc12/program.

QR codes connect you to session evaluations. The QR codes adjacent to the session title on the meeting room signs will take you directly to the individual session page where you can quickly provide your evaluation responses on your handheld device.

Postconference evaluation. Shortly after the conference you’ll receive an e-mail inviting you to complete an overall event evaluation online. Your input helps us understand your needs and develop next year’s event. The overall conference evaluation must be completed by Friday, June 15.

PROCEEDINGS
Conference proceedings. The proceedings will be posted after the conference at educause.edu/serc12. Attendees will be notified by e-mail when they’re available.

CONFERENCE POLICIES
Name badges. Your name badge verifies your registration and provides admission to functions. Please wear your name badge at all times.

Mobile devices. As a courtesy to the speakers and to other conferees, we ask that you silence all cell phones and turn off the sound on laptops during conference sessions.

Audio/videotaping, digital recording, and photography. Because all presentations and associated materials are the intellectual property of the speakers, attendees must obtain speaker permission to record a session or other activity in any medium. Attendees are allowed to record for commercial purposes only with prior permission from both EDUCAUSE and the speakers. EDUCAUSE reserves the right to ask attendees to move within or to leave a session venue if their use of technology is disruptive. By attending the conference, attendees agree to the terms of the EDUCAUSE Image/Audio/Video Release Form, which allows images, audio, and video recorded on-site to be used for educational and promotional purposes.

Disclaimer: Content from conference speeches, presentations, blogs, wikis, and feeds reflects the opinions of the authors and not necessarily those of EDUCAUSE or its members.
GOING GREEN
EDUCAUSE has taken the following actions to minimize the conference’s impact on the environment:
  » Notepads: Printed on 30% recycled paper, 15% postconsumer waste
  » Pens: Made from 100% recycled plastic
  » Print programs: Printed on 30% postconsumer recycled paper
  » Tote bags: Made from 50% recycled material

PARTICIPATE THROUGHOUT THE YEAR
The greatest value derives from interaction with members through EDUCAUSE programs and events. Please consider engaging with your community in the following ways:

Give a presentation. Check the website later this year for 2013 presentation guidelines, proposal forms, and deadlines. Visit the Speaker Concierge at educause.edu/SpeakerConcierge for a head start.

Serve on a conference program committee. Find information on program committees at educause.edu/committees, or e-mail volunteer@educause.edu. Volunteer at educause.edu/volunteer.

Contribute as a session proposal reviewer, blogger, or photographer. To get started, click the Volunteer Now button at the bottom of the page at educause.edu/volunteer.

Participate in an EDUCAUSE Live! webinar. Information and schedule can be found at educause.edu/Live.

Explore professional development opportunities. Constituent groups, mentoring, institute programs, a Career Center, conferences, and more are outlined at educause.edu/PDOpportunities.

Mark your calendar for EDUCAUSE 2012. The best thinking in higher education IT will take place in Denver and concurrently online November 6–9. Visit educause.edu/E2012 for details.
7:30 a.m.–5:30 p.m.

Registration Desk Open
GRAND BALLROOM FOYER

Connect Lounge
MEETING ROOM 11, THIRD FLOOR

9:00 a.m.–12:00 noon

Next Generation Learning Challenge Grantee Meet-Up
(by invitation only)
GRAND BALLROOM SALON G
Carie Page, Community Engagement Manager, Next Generation Learning Challenges, EDUCAUSE

10:00–11:30 a.m.

Workshops

Analytics: Planning Considerations
GRAND BALLROOM SALONS A/B
Sondra Smith, Director, Analytics Outreach and Education, EDUCAUSE

Elevate Your Game: How to Propose, Design, and Deliver a Fantastic Conference Session
GRAND BALLROOM SALONS C/D
Shannon Smith, Associate Director, Teaching, Learning, and Professional Development, EDUCAUSE

Exploring Project Management
GRAND BALLROOM SALON H
Randall Alberts, Assistant Director Project Management, Ringling College of Art and Design; Dawn Davis, Interim Director Projects and Planning, Georgia Perimeter College; Patrick Wagman, IT Program Manager, University of Georgia

10:30–11:15 a.m.

How to Make the Most of the Conference: Content, Networking, and Next Steps
GRAND BALLROOM SALONS I/J
Lida Larsen, Manager, Regional Professional Development Programs, and Julie Little, Vice President, Teaching, Learning, and Professional Development, EDUCAUSE; Mary Molinaro, Associate Dean for Library Technologies, University of Kentucky
WEDNESDAY, MAY 30

11:30 a.m.–12:30 p.m.
Workshop
**Successful Mentoring Relationships for Career Development**
GRAND BALLROOM SALONS I/J
James N. Bradley, AVP Information Technology and Academic Computing, Tulane University

11:30 a.m.–1:00 p.m.
Lunch on Your Own*
Visit the EDUCAUSE Registration Desk or the Hotel Concierge for lunch suggestions within walking distance of the hotel. *Lunch duration depends on the morning sessions you participate in.

11:30 a.m.–6:30 p.m.
Corporate Displays
GRAND BALLROOM FOYER

BRUNS-PAK
Cherwell Software
CloudLock
Cloudpath Networks
F5 Networks
Fischer International Identity
Impulse Point
lynda.com, BRONZE PARTNER
Modo Labs
Unidesk Corporation

11:45 a.m.–12:30 p.m.
Discussion Sessions
**CIO Effectiveness in Higher Education and the Future of the Profession**
GRAND BALLROOM SALONS A/B
Wayne Brown, CEO, Educators Serving Educators, Excelsior College

**Google Apps**
GRAND BALLROOM SALONS C/D
Kenneth Ingle, Executive Director, Emerging Technology Services, Central Piedmont Community College
11:45 a.m.–12:30 p.m. cont.

Birds-of-a-Feather Meet-Ups
GRAND BALLROOM SALON H

12:00 noon–1:00 p.m.

**Next Generation Learning Challenge Community Update**
GRAND BALLROOM SALON G
Carie Page, Community Engagement Manager, Next Generation Learning Challenges, EDUCAUSE

1:00–2:15 p.m.

General Session

**Medieval Models, Agrarian Calendars, and 21st-Century Imperatives**
SPONSORED BY VOLOGY
GRAND BALLROOM SALON E
George L. Mehaffy, Vice President of Academic Leadership and Change, AASCU

2:30–3:15 p.m.

Discussion Session

**Imperatives for Higher Education in the 21st Century: A Conversation with George Mehaffy**
GRAND BALLROOM SALON H
George L. Mehaffy, Vice President of Academic Leadership and Change, AASCU

Concurrent Sessions

**Engaging Students in Learning and Scholarship**

**Helping Students Succeed through an IT Educational Initiative**
GRAND BALLROOM SALONS A/B
Cynthia E. Saylor, Assistant CIO for Educational Technologies, University of North Carolina at Pembroke

**Engaging the Communities We Serve**

**Inform, Engage and Educate: How to Communicate Major Service and System Updates and Changes to the Campus**
GRAND BALLROOM SALONS I/J
Gerald L. Allen, Manager–Application Services, Georgia State University; Blake Adams, Director of User Services, University of West Georgia
WEDNESDAY, MAY 30

Experience IT

Using Twitter and Google+ to Control Your Social Media Stream
GRAND BALLROOM SALONS C/D
Cindy Jennings, Director of Learning Technologies, University of South Carolina Upstate; Heather McCullough, Head, Digital Scholarship, University of North Carolina Charlotte

Corporate and Campus Solutions

Improving Your Weather Forecast through HP Converged Cloud
GRAND BALLROOM SALON G
Bob Otterberg, Chief Technologist, State & Local Government Organization, HP

2:30–5:00 p.m.

CIO and Senior IT Leader Roundtable
Separate registration is required to attend.
MEETING ROOM 12, THIRD FLOOR
Michael Dieckmann, CIO, University of West Florida; Kathy Kral, CIO, University of West Georgia

3:15–3:45 p.m.

Refreshment Break and Corporate Displays
GRAND BALLROOM FOYER

3:45–4:30 p.m.

Concurrent Sessions

Engaging Students in Learning and Scholarship

Getting Started with Virtual Worlds and Multiplayer Games in Education: What, Why, and How?
GRAND BALLROOM SALONS A/B
Lorraine M. Stanton, Doctoral Candidate, Educational Leadership, University of North Carolina Charlotte

Engaging the Communities We Serve

Is It Time for a New Kind of Campus Portal?
GRAND BALLROOM SALONS I/J
Melanie J. Haveard, CTO, and Sarah Hundemer, IT Training and Publishing Admin, University of West Florida
WEDNESDAY, MAY 30

3:45–4:30 p.m. cont.

*Experience IT*

**Personal Storage in the Cloud**  
GRAND BALLROOM SALONS C/D  
Laurie H. Sherrod, Information Resource Consultant II, Clemson University

*Fostering Effective Collaboration and Engagement*

**Georgia Tech Partnerships: A Success Story**  
GRAND BALLROOM SALON H  
Bruce Henson, Interim Associate Dean for Public Services, Head–RIOS, and  
Cari Lovins, Department Manager, Georgia Institute of Technology

4:45–5:30 p.m.

Concurrent Sessions

*Engaging Students in Learning and Scholarship*

**Use the Tools: How Two Libraries Used Their Course Management System to Provide Point-of-Need Service to Students**  
GRAND BALLROOM SALONS A/B  
Leslie Adebontojo, Undergraduate Librarian, East Tennessee State University; Lisa Nickel, Head of Access Services, University of North Carolina Charlotte

*Engaging the Communities We Serve*

**Effective Change Management Processes: What to Do and What Not to Do**  
GRAND BALLROOM SALON H  
Christian Boniforti, Chief Information Officer, Lynn University; Jeff Delaney, Associate Vice Chancellor, Information Technology Services—Athens, Board of Regents of the University System of Georgia

*Experience IT*

**Beyond Clickers: Using Web-Based Polling Technologies to Enhance Student Engagement**  
GRAND BALLROOM SALONS C/D  
Anne J. Cox, Professor of Physics, and William F. Junkin, Director of Instructional Technology, Eckerd College
Fostering Effective Collaboration and Engagement

Interface Seminars: Collaboration and Engagement on Technology and Teaching
GRAND BALLROOM SALONS I/J
Douglas Johnson, Assistant Director for Learning Services, and Tawnya Means, Director, Teaching Excellence and Assessment, University of Florida

5:30–6:30 p.m.

Reception
SPONSORED BY VOLOGY
GRAND BALLROOM FOYER
Relax and connect with peers, members of the program committee and the professional development mentoring team, and EDUCAUSE staff. Don’t forget to wear your institution’s apparel!
7:30–8:30 a.m.

Breakfast
GRAND BALLROOM SALON F
2012 and 2013 Program Committee Breakfast
(committee members only)
MEETING ROOM 13, THIRD FLOOR

7:30 a.m.–5:00 p.m.

Registration Desk Open
GRAND BALLROOM FOYER
Connect Lounge
MEETING ROOM 11, THIRD FLOOR

7:30 a.m.–3:00 p.m.

Corporate Displays
GRAND BALLROOM FOYER

BRUNS-PAK
Cherwell Software
CloudLock
Cloudpath Networks
F5 Networks
Fischer International Identity
Impulse Point
lynda.com, BRONZE PARTNER
Modo Labs
Unidesk Corporation

8:30–9:15 a.m.

Concurrent Sessions

Engaging Students in Learning and Scholarship

Is Your University Ready for M-Learning? Embracing and Supporting Mobile Devices in Higher Education
GRAND BALLROOM SALONS A/B
Brad Semma, Technology Support Analyst, Western Carolina University;
John Shepherd, Educational Technology Innovations Analyst, Air University, USAF
Engaging the Communities We Serve

MediaNOLA: Building a City-Wide Media History
GRAND BALLROOM SALON H
Michael Griffith, Lead Instructional Technology Specialist, Tulane University

Planning for Uncertain Opportunities
GRAND BALLROOM SALONS I/J
Christopher M. Reichley, Senior Technical Architect, and Robby Seitz, Campus Webmaster, University of Mississippi

Experience IT

The Genius of Jing for Research and Teaching: Making IT Personal
GRAND BALLROOM SALONS C/D
Judith Walker, Education Librarian, University of North Carolina Charlotte

Corporate and Campus Solutions

Leveraging SharePoint for ECM in Academia: A Case Study Approach
GRAND BALLROOM SALON G
Corro’Il Driskell, Systems Engineer, and Tommy Simon, Regional Sales Manager, KnowledgeLake

9:30–10:15 a.m.

Concurrent Sessions

Engaging Students in Learning and Scholarship

Seeking What Works: Mobile Teaching and Learning
GRAND BALLROOM SALONS A/B
Malcolm Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE

Engaging the Communities We Serve

How Virtualization Changed Computer Labs for Two Colleges
GRAND BALLROOM SALONS I/J
Doyle N. Friskney, CTO, Associate Vice President, University of Kentucky; Brian Kraus, Director of Information Technology, Volunteer State Community College

Experience IT

Cloud Devices in Libraries, Labs, and Classrooms
GRAND BALLROOM SALONS C/D
Robert Diveley, Executive Director of Operations and Infrastructure, Mark W. Flynn, Dean of Libraries, and Jacqueline Radebaugh, Electronic/Systems Librarian, Columbus State University
9:30–10:15 a.m. cont.

Fostering Effective Collaboration and Engagement

Emory’s Research Commons: Connecting Scholars with Technology, Expertise, and Each Other in the Library
GRAND BALLROOM SALON H

Erica Bruchko, U.S. History and African American Studies Librarian, Charles Forrest, Director, Library Facilities, and Stewart Varner, Emory University

Corporate and Campus Solutions

Going Google at University of West Florida
GRAND BALLROOM SALON G

Geissler Golding, Director Infrastructure Services and CSO, University of West Florida; Devin Regis, Google Apps for Higher Education, Google

10:15–10:45 a.m.

Refreshment Break and Corporate Displays
GRAND BALLROOM FOYER

10:45–11:30 a.m.

Concurrent Sessions

Engaging the Communities We Serve

OpenKM Open-Source Document Management
GRAND BALLROOM SALONS I/J

Tom Jackson, Associate CIO, University of North Carolina at Pembroke

Experience IT

Exploring Mobile Technologies and Apps on Campus
GRAND BALLROOM SALONS C/D

Sue Bauer, Instructional Designer, Center for Distributed Learning, and Ryan Seilhamer, Instructional Designer, Center for Distributed Learning, University of Central Florida

Fostering Effective Collaboration and Engagement

Update on Higher Education IT Law, Policy, and Compliance
GRAND BALLROOM SALON H

Jarret Cummings, Policy Specialist, Washington Office, EDUCAUSE
Corporate and Campus Solutions

Better Economics and a Borderless Classroom: Mercer University Designs VDI to Achieve Both
GRAND BALLROOM SALON G
Patrick Shane Milam, Executive Director, Technology Infrastructure, Mercer University

10:45 a.m.–12:30 p.m.
Workshop

Engaging Technologies and Reflection to Prepare Students
GRAND BALLROOM SALONS A/B
Harriette L. Spiegel, Instructional Specialist II, University of Tennessee at Martin

11:45 a.m.–12:30 p.m.
Concurrent Sessions

Engaging the Communities We Serve

EDUCAUSE Research Findings: CIOs, Undergraduates, Mobile Devices, IT Organizations…and More
GRAND BALLROOM SALONS I/J
Pam Arroway, Senior Statistician, Data, Research, and Analytics, EDUCAUSE

Experience IT

Google+ on Campus
GRAND BALLROOM SALONS C/D
Kenneth Ingle, Executive Director Emerging Technology Services, Central Piedmont Community College

Fostering Effective Collaboration and Engagement

The EITS Mentorship Program: A Powerful Tool for Personal, Professional, and Organizational Growth
GRAND BALLROOM SALON H
Stacy Boyles, Application Analyst Specialist, University of Georgia

Corporate and Campus Solutions

The Importance of IT Governance
GRAND BALLROOM SALON G
Randall Alberts, Assistant Director Project Management, Ringling College of Art and Design; Andrew Graf, Lead Analyst, TeamDynamixHE
THURSDAY, MAY 31

12:30–1:30 p.m.
Lunch and Roundtable Discussions
SPONSORED BY IHDSERVICES
GRAND BALLROOM SALON F
Accessibility
Analytics
Cloud Services
E-Texts and E-Textbooks
External Budget Impacts
Google Apps
How the Cloud Will Change the CIO Job
Leading Change from Where You Are
Lifelong Learning—for Ourselves
Mobile and Handheld Computing
Project Management
Schools and Colleges of Engineering IT Leadership
Support for Learning Management Systems
User Services
Women in IT
Working with Your CIO/Boss
Work-Life Balance

1:30–2:00 p.m.
Meet and Greet: Learn More about EDUCAUSE and Professional Development Opportunities
GRAND BALLROOM FOYER
Julie Little, Vice President, Teaching, Learning, and Professional Development, and Shannon Smith, Associate Director, Teaching, Learning, and Professional Development, EDUCAUSE

1:30–2:30 p.m.
Dessert, Poster Sessions and Corporate Displays
GRAND BALLROOM FOYER
AirWatch: Mobile Device Management for Education
William Johnson, Account Executive, and Tracee Weekes, Account Executive, AirWatch
Beyond Resizing: Best Practices in Mobile Site Design
Maggie Ngo, Web Graphic Designer, University of North Carolina Charlotte

The EITS Analysis Committee: A Grassroots Effort at Standardized Documentation and Diagramming Templates
Stacy Boyles, Application Analyst Specialist, University of Georgia

Ensuring Adjunct Faculty Are in the Boat
Melanie Morgan-Jackson, eLearning Director, South Florida Community College

Graduate Certificate in Health Care Translation and Interpreting: Designing an Online Course
Raluca Negrisanu, German Lecturer, and Ardis Nelson, Professor of Spanish, East Tennessee State University

How to Engage and Involve Faculty and Staff through an IT-Sponsored Training Program
Vicki Rogers, Service Desk Manager, University of West Georgia

HPC without HPC: High-Performance Computing without Huge Prohibitive Costs
Karissa Miller, Director of Academic Computing, and Mahmoud Pegah, Director of Institutional Technology, Ringling College of Art and Design

If You Build It, Will They Come? Usability Testing to Improve Effectiveness of Online Content
Marc Bess, Usability Assistant/Information Desk Assistant, University of North Carolina Charlotte

iKiosk Systems: Information Writ Large
Michael Blake, Web Services Librarian, East Carolina University; Jeff Uhlich, CEO, iHDservices

The IT Help Desk: From Reaction to Engagement
Fritz Hjardemaal, Help Desk Manager, University of North Carolina Charlotte

Just What Does Someone Have to Do to Gain Access to a Computer in the Library?
Gillian D. Ellern, Systems Librarian, and Robin Hitch, Computer Consultant, Western Carolina University

Microsoft Infrastructure Management Solutions by Quest Software
Ed Sweeney, Account Manager, Quest Software
Multiple Realities and Multiple Dimensions for Teaching and Learning
Eun Wook Park, Director of Distance Learning, Pfeiffer University; Lorraine M. Stanton, Doctoral Candidate, Educational Leadership, University of North Carolina Charlotte

Online Library Orientations? Why Not?
Jeremy Bullian, Librarian, Hillsborough Community College

Support for Learning Management Systems
Jeff Uhlich, CEO, IHDServices

Thin Is In! Deploying NComputing at UNCW
Jarrett Piner, IT Project Manager, University of North Carolina Wilmington

2:30–3:15 p.m.
Concurrent Sessions

Engaging the Communities We Serve
Building Diversity in IT
GRAND BALLROOM SALON H
Abraham George, CIO, Columbus State University; Margaret G. Massey, CIO, Spring Hill College

Cyber Investigations Update
GRAND BALLROOM SALONS I/J
Stacy M. Arruda, Cyber Crimes Supervisor: Supervisory Special Agent, Federal Bureau of Investigation

Experience IT
Social Media on Campus
GRAND BALLROOM SALONS C/D
Patsy Carruthers, Director, Academic Technology Group, University of Kentucky

Workshop
Elevate Your Game: Develop Your Five-Year Personal Professional Development Plan
GRAND BALLROOM SALONS A/B
Shannon Smith, Associate Director, Teaching, Learning, and Professional Development, EDUCAUSE

Corporate and Campus Solutions
Managing and Securing Mobile Devices in Higher Education
GRAND BALLROOM SALON G
Tracee Weekes, Account Executive, AirWatch
3:30–5:00 p.m.

Discussion Session

An Exploration: Moving Your Enterprise to a Cloud Collaboration
GRAND BALLROOM SALON G
Thomas S. Danford, Chief Information Officer, Tennessee Board of Regents; Fred Lewis, Vice President for Information Technology, Northeast State Community College

Workshops

If a Picture Speaks a Thousand Words, What Can Be Said in a Digital Story?
GRAND BALLROOM SALONS A/B
Lori K. Tanner, Assistant Professor, University of South Carolina Upstate

Success Process = Successful Project: Inspiring Collaboration and Communication on a Silo-Driven Campus
GRAND BALLROOM SALON H
Leslie Dare, Director, Student Affairs Technology Services, and Sarah Noell, Assistant Director, Outreach, Communications, and Consulting, North Carolina State University

Talking and Listening: Critical Communication Skills for IT Professionals
GRAND BALLROOM SALONS I/J
Alison D. Cruess, IT Customer Relations, University of North Florida

Tech Boot Camp
GRAND BALLROOM SALONS C/D
Sue Bauer, Instructional Designer, Center for Distributed Learning, Ryan Seilhamer, Instructional Designer, Center for Distributed Learning, and Kevin Yee, Academic Support Coordinator, University of Central Florida; Patsy Carruthers, Director, Academic Technology Group, University of Kentucky; Anne J. Cox, Professor of Physics, and William F. Junkin, Director of Instructional Technology, Eckerd College; Robert Dively, Executive Director of Operations and Infrastructure, Mark W. Flynn, Dean of Libraries, and Jacqueline Radebaugh, Electronic/Systems Librarian, Columbus State University; Kenneth Ingle, Executive Director Emerging Technology Services, Central Piedmont Community College; Cindy Jennings, Director of Learning Technologies, University of South Carolina Upstate; Heather McCullough, Head, Digital Scholarship, University of North Carolina Charlotte; Laurie H. Sherrod, Information Resource Consultant II, Clemson University; Judith Walker, Education Librarian, University of North Carolina Charlotte
FRIDAY, JUNE 1

7:30–8:30 a.m.
Breakfast
GRAND BALLROOM SALON F

7:30 a.m.–12:00 noon
Registration Desk Open
GRAND BALLROOM FOYER
Connect Lounge
MEETING ROOM 11, THIRD FLOOR

8:30–9:15 a.m.
Concurrent Sessions
Engaging Students in Learning and Scholarship

Summer Teaching Institute and Beyond: Moving from Divided Services to Collaboration
GRAND BALLROOM SALONS A/B
Christina M. Goode, START Program Coordinator, Barbara Kaye, Professor, and Iryna Loboda, Instructional Technology Specialist, The University of Tennessee

Engaging the Communities We Serve

Transforming Data Management with Microsoft SharePoint: Practical Approaches to Get Your Institution Started
GRAND BALLROOM SALONS I/J
Claudia Condrey Sparks, Assistant Director, Teaching and Learning Technologies, Elon University; Luke VanWingerden, Director Client Services, University of South Carolina Upstate

Experience IT

Using iPads and Tablets for Active Learning and Innovative Thinking
GRAND BALLROOM SALONS C/D
Robbie Kendall-Melton, Associate Vice Chancellor for Academic Affairs: eLearning, Tennessee Board of Regents

Fostering Effective Collaboration and Engagement

Tuscaloosa Tornado: Emergency Prep Lessons Learned by UA Financial Affairs IT
GRAND BALLROOM SALON H
Stefan Kim, Assistant Director FA Information Systems Support, and Mike Shelton, Executive Director FAITBIS, University of Alabama
THURSDAY, MAY 31

9:15–9:30 a.m.
Refreshment Break
GRAND BALLROOM FOYER

9:30–10:15 a.m.
Concurrent Sessions

Engaging Students in Learning and Scholarship

The CAUs of Solid Course Design: Maximizing Student Learning
GRAND BALLROOM SALONS A/B
Kathleen Bastedo, Instructional Designer, and Jessica I. Vargas, Instructional Designer, University of Central Florida

Experience IT

Powerful Alternatives to PowerPoint
GRAND BALLROOM SALONS C/D
Kevin Yee, Academic Support Coordinator, University of Central Florida

Fostering Effective Collaboration and Engagement

Kuali Open Library Environment: A Look at the 0.6 Release and a Roadmap to OLE 1.0
GRAND BALLROOM SALON H
Robert H. McDonald, Associate Dean for Library Technologies and Digital Libraries, Indiana University Bloomington, and Michael Winkler, Director, Information Technology and Digital Development, University of Pennsylvania

GRAND BALLROOM SALONS I/J
Tammy L. Clark, CISO, Georgia State University

10:30 a.m.–12:00 noon
General Session

Does BYOD Require BYOITS (By Your Own IT Staff) for the Mobile Tsunami?
GRAND BALLROOM SALON E
Robbie Kendall-Melton, Associate Vice Chancellor for Academic Affairs: eLearning, Tennessee Board of Regents
EDUCAUSE is grateful to the following corporations for their participation in the Southeast Regional Conference 2012. Need more information? Contact these companies.

**Aegis Identity Software**
Janet Yarbrough, Director of Business Development
janet.yarbrough@aegisidentity.com, 303-589-5435
www.aegisidentity.com
*Product Categories:* Data Security; Enterprise Information Systems and Solutions; Identity and Access Management

**AirWatch**
Tyce Miller, Director of Education Solutions
tycemiller@air-watch.com, 404-902-4150
www.air-watch.com
*Product Categories:* Cloud Computing and Services; Content Management Systems; Mobile Computing

**BRUNS-PAK**
Casey Slonkosky, Director of Business Development
cslonkosky@bruns-pak.com, 732-248-4455
www.bruns-pak.com
*Product Categories:* Business Continuity, Disaster Recovery, Emergency Planning; Consulting

**Cherwell Software**
Rusty Ray, Senior Business Development Manager
rusty.ray@cherwell.com, 719-375-9866
www.cherwellsoftware.com
*Product Categories:* Enterprise Information Systems and Solutions; Help Desk; Portfolio and Project Management

**CloudLock**
David Razzaboni, Regional Sales Director, Eastern United States
david@cloudlock.com, 603-401-4245
www.cloudlock.com
*Product Categories:* Cloud Computing and Services; Data Security; Security Management
CORPORATE DIRECTORY

Cloudpath Networks
Bert Kashyap, Director, Business Development
bert.kashyap@cloudpath.net, 408-930-8403
www.cloudpath.net
Product Categories: Help Desk; Network Security and Applications; Wireless

Epson, Gold Partner
Barry Sugarman, Florida Account Manager
barry_sugarman@ea.epson.com, 954-349-4311
www.epson.com/brighterfutures
Product Categories: Document Imaging and Management; Hardware; Wireless

F5 Networks
Steve Isler, Account Manager, South East US
s.isler@F5.com, 727-460-8369
www.f5.com
Product Categories: Network Security and Applications; Security Management; Virtualization

Fischer International Identity
Gary J. O’Neill, Sales Director
gjo@fischerinternational.com, 678-366-0426
www.fischerinternational.com
Product Categories: Accessibility; Cloud Computing and Services; Identity and Access Management

Google, Silver Partner
Devin Regis, Google Apps for Education Associate
devinregis@google.com, 650-214-8350
google.com/apps/edu
Product Categories: Cloud Computing and Services; E-Mail and Productivity Systems
CORPORATE DIRECTORY

HP, Silver Partner
Tim Simmons, Enterprise Account Manager, Higher Education
tim.simmons2@hp.com, 813-494-2696
www.hp.com
Product Categories: Cloud Computing and Services; Hardware; Security Management

IHDServices
Crystal Nichols, Director of Marketing
crystal.nichols@unitiv.com, 678-455-9445
www.ihdservices.com
Product Categories: Help Desk; Learning Management Systems

Impulse Point
Ryan Andrews, Regional Sales Manager
randrews@impulse.com, 727-510-6161
www.impulse.com
Product Categories: Identity and Access Management; Network Security and Applications; Security Management

Jenzabar, Platinum Partner
Liz DeSmit, Manager of EX Product Marketing
liz.desmit@jenzabar.net, 617-492-9099
www.jenzabar.com
Product Categories: Content Management Systems; ERP; Learning Management Systems

KnowledgeLake
Tommy Simon, Regional Sales Manager
tommy.simon@knowledgelake.com, 407-489-4032
www.knowledgelake.com
Product Categories: Content Capture; Content Management Systems; Document Imaging and Management
CORPORATE DIRECTORY

**lynda.com, BRONZE PARTNER**
Mary Fairchild, Director of Academic Sales
sales@lynda.com, 888-335-9632
www.lynda.com
*Product Categories:* Learning Management Systems; Learning Space; Training

**Modo Labs**
Cameron Hale, Senior Account Executive
cameron.hale@modolabs.com, 617-800-4368
www.modolabs.com
*Product Categories:* Cloud Computing and Services; Mobile Computing; Open Source

**Quest Software**
Ed Sweeney, Account Manager
ed.sweeney@quest.com, 941-639-4469
www.quest.com/public-sector
*Product Categories:* Enterprise Information Systems and Solutions; Identity and Access Management; Virtualization

**TeamDynamixHE**
Jason Ehmann, Account Representative
jehmann@teamdynamix.com, 614-352-2428
www.teamdynamix.com
*Product Categories:* Enterprise Information Systems and Solutions; Help Desk; Portfolio and Project Management

**Unidesk Corporation**
Amy Payne, Director of Marketing
apayne@unidesk.com, 508-573-7800
www.unidesk.com
*Product Category:* Virtualization

**Vology**
Jeff Manning, Sales Manager
jmanning@vology.com, 813-490-7088
www.vology.com
*Product Categories:* Hardware; Network Infrastructure; Network Security and Applications
QRious?

Scan the QR next to a session title on room signs and you can:

1. Read the full description of the session.
2. Give us a session evaluation right from your handheld device.
Do *you* have a “big idea” for higher education IT?

1. Write your idea on a hand-held whiteboard.
2. Have your photo snapped holding up your idea.
3. Tweet the photo to #SERC12BigIdea.
4. Watch for it on the Twitter monitor.