

ELI 2015 Online Fall Focus Session: Leadership for Teaching and Learning: More Choices, More Complexities, New Models

- Website: <http://www.educause.edu/events/eli-2015-online-fall-focus-session-leadership-teaching-and-learning>.
- The focus session will take place online at <http://educause.acms.com/elifocus> (registration and login required).
- All times are in U.S. eastern time (ET): <http://tinyurl.com/timezone>.

Tuesday, September 15, 2015	
Session Time (ET)	Details and Speaker(s)
12:00 p.m.–12:15 p.m.	<p><i>Focus Session Welcome</i> Malcolm B. Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE Veronica Diaz, Associate Director, EDUCAUSE Learning Initiative, EDUCAUSE</p>
12:15 p.m.–12:45 p.m.	<p><i>Kindergarten Tips for Success in Teaching and Learning IT</i> Jennifer Stringer, Associate CIO, Academic Engagement, University of California, Berkeley</p> <p>We all know the humorous and insightful book <i>All I Really Need to Know I Learned in Kindergarten</i>. We also now know that there is evidence to back up this claim in a 20-year retrospective study published in the July 2015 issue of <i>The American Journal of Public Health</i> by Jones, Greenberg, and Crowley. What does this research tell us about leadership in the teaching and learning IT space in higher education? This short talk will explore the keys to success that we all learned before the age of six and how to put them to use in the complex and exciting world that we navigate in our institutions and beyond.</p> <p>Participants will learn how to use the following skills to lead in teaching and learning IT: conflict resolution, listening, sharing, and cooperation.</p> <p><i>Presentation: 20 minutes and follow-up Q&A with speaker(s): 10 minutes</i></p>
<i>Organizational and governance models that support cohort-based leadership and institutional community building</i>	
12:45 p.m.–1:10 p.m.	<p><i>Teaching, Learning, and Technology: Leadership That Brings It All Together</i> Maggie Jesse, Senior IT Director, The University of Iowa</p>

	<p>The 21st-century learning environment includes a variety of pedagogies, spaces, and technology that show promise for improved student learning experiences. In 2014, leadership at the University of Iowa decided to invest in a coordinated support system for faculty and instructors to improve educational delivery to students in this modern environment.</p> <p>The ITS Office of Teaching, Learning, and Technology was created from three existing faculty support centers and quickly began delivering positive results. This session will explore the leadership lessons learned from building this new faculty support structure and creating campus buy-in in light of faculty resistance.</p> <p>Participants will develop a successful risk mitigation plan for change management; identify the elements and stakeholders needed for a successful change management engagement and delivery strategy; plan and implement a successful communication and engagement strategy for buy-in; and measure and report successes for continued buy-in.</p> <p><i>Presentation: 20 minutes and follow-up Q&A with speaker(s): 5 minutes</i></p>
1:10 p.m.–1:35 p.m.	<p><i>Digital Learning R&D: Making Space for Participatory Leadership</i> Kristen Eshleman, Director, Instructional Technology, Davidson College</p> <p>With rising costs for a college degree and an emerging ecosystem of alternative learning and career pathways, there is increasing skepticism about the value of the residential liberal arts experience. It has become essential to articulate this distinctive value.</p> <p>Research plays a significant role in a time of change. The systematic study of new models and methods examines our value assumptions while deepening our understanding of learning in the digital age. As higher education continues to go digital, experimentation and research can help us articulate (with evidence) the value of a residential liberal arts education.</p> <p>Participants will learn why R&D investment is a strategic direction for the current inflection point in higher education; how R&D projects can inform decision making from the bottom up; the foundations for action research and why this approach is an effective form of participatory leadership; and the principles and goals that have the greatest potential impact on reimagining the digital liberal arts.</p> <p><i>Presentation: 20 minutes and follow-up Q&A with speaker(s): 5 minutes</i></p>
1:35 p.m.–1:45 p.m.	<i>Break</i>

Approaches to support teams in developing and sustaining innovative practices	
1:45 p.m.–2:15 p.m.	<p><i>Curious, Creative, and Collaborative Approaches to Innovative Organizations</i> Kyle Bowen, Director of Education Technology Services, The Pennsylvania State University</p> <p>Every organization realizes the need for innovative practices, but finding the right approach can be a challenge. No amount of brainstorming or bean bag chairs can ensure group creativity. However, wagering time to develop an approach that works for your organization can yield new opportunities to engage faculty, collaborate with colleagues, and challenge yourself. This presentation will explore practical models for developing an entrepreneurial spirit within your organization to solve problems and generate forward momentum.</p> <p>Participants will critically evaluate approaches to encouraging creative thinking within your organization and identify both successful and unsuccessful practices; verbalize stories or business cases that describe the need for innovation and inspire action; and identify typical challenges, both organization and emotional, to developing and implementing innovative practices.</p> <p><i>Presentation: 20 minutes and follow-up Q&A with speaker(s): 10 minutes</i></p>
2:15 p.m.–2:40 p.m.	<p><i>Structuring and Supporting Cross-functional Teams to Develop and Sustain Innovative Practices.</i> Sheila Quirk-Bailey, Chief of Staff/Vice President of Planning & Institutional Effectiveness, Harper College</p> <p>This presentation will define how to develop the structure and processes required for cross-functional teams to achieve innovative outcomes.</p> <p>Participants will be able to determine if a cross functional approach is required for innovation; identify how to structure cross functional teams; develop supportive processes that spur innovation while ensuring accountability; and determine how to evaluate and scale successful innovations.</p> <p><i>Presentation: 20 minutes and follow-Up Q&A with Speaker(s): 5 minutes</i></p>
2:40 p.m.–2:50 p.m.	<i>Break</i>
2:50 p.m.–3:20 p.m.	<p><i>Day 1 Activity: Identifying Leadership Challenges and Strategies</i></p> <p>For information, go to the Activity Workbook found under Step 4 at http://www.educause.edu/eli/events/eli-fall-focus-session/resources.</p>

3:20 p.m.–3:30 p.m.	<p>Focus Session Closing Malcolm B. Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE Veronica Diaz, Associate Director, EDUCAUSE Learning Initiative, EDUCAUSE</p>
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Wednesday, September 16, 2015

Session Time (ET)	Details and Speaker(s)
12:00 p.m.–12:05 p.m.	<p>Focus Session Welcome Malcolm B. Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE Veronica Diaz, Associate Director, EDUCAUSE Learning Initiative, EDUCAUSE</p>

The role of consortia and cross-institutional collaborations to support local initiatives

12:05 p.m.–12:25 p.m.	<p><i>The Unizin Consortium: How Universities Are Working Together to Shape the Future of Digital Learning</i> Anastasia Morrone, Associate Vice President, Learning Technologies, and Dean for IT, Indiana University-Purdue University Indianapolis</p> <p>As students evolve, so do the systems and tools that shape the way we engage, educate, and inspire them. Faculty and students are increasingly interested in a range of learning capabilities applicable to residential, online, and hybrid courses. In this session, we will discuss how the Unizin Consortium members are working together to provide a common standards-based learning ecosystem, with Canvas by Instructure as the core learning management system platform. Through this common infrastructure, Unizin services enable faculty and students at member institutions to draw on an evolving set of tools to shape the future of digital education.</p> <p>Participants will understand the goals of the Unizin Consortium; explore examples of how Unizin can provide support for content discovery and curation as well as learning analytics; and describe how faculty, teaching center consultants, and learning technologists are working together to shape the future of digital education.</p> <p><i>Presentation: 15 minutes and follow-up Q&A with speaker(s): 5 minutes</i></p>
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12:25 p.m.–12:45 p.m.	<p><i>New Multi-Institutional Collaboration Models for Supporting Online Students</i> Joseph Moreau, Vice Chancellor of Technology and CTO, Foothill-DeAnza Community College District</p> <p>Collaborative partnerships to support remote learners have existed in higher education for decades. But the age of online learners requires new thinking about these partnerships. Opportunities to leverage the strength of consortia and optimize options for students and faculty are greater than ever. The California Community Colleges' Online</p>
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	<p>Education Initiative is pioneering new collaboration models for its 113 colleges and 2.1 million students. This session will highlight the initiative’s accomplishments regarding course design standards, a common learning management system, a course exchange, and system-wide support services. The leadership role of faculty, a key success factor, will be discussed.</p> <p>Participants will gain insight into new collaborative models to support online learners being developed by the California Community Colleges’ Online Education Initiative, develop an understanding of new ways to include faculty leadership in planning and decision making for collaborative partnerships that support online learners, and be able to adapt the ideas and methods of developing collaborative partnerships for use at their own institutions.</p> <p>Presentation: 15 minutes and follow-up Q&A with speaker(s): 5 minutes</p>
12:45 p.m.–1:05 p.m.	<p><i>Using Dynamic Technology to Curate Content and Track Student Engagement, An Example from CSU ALS Initiative</i></p> <p>Natalie Murray, CAO and Product Strategy, Ace Learning Company Leslie Kennedy, Director of Affordable Learning Solutions, The California State, Office of the Chancellor</p> <p>This session will explore a partnership between CSU and Ace Learning to leverage new technology that aligns content relevant to learning objectives and tracks student engagement. The partnership is transforming the use of content and the LMS to better understand student behavior with content, while providing tools for continuous improvement.</p> <p>Presentation: 20 minutes and follow-Up Q&A with Speaker(s): 5 minutes</p>
1:05 p.m.–1:15 p.m.	<p>Break</p>
<p><i>How institutional and cross-institutional data can support teaching and learning initiatives and promote student success</i></p>	
1:15 p.m.–1:35 p.m.	<p><i>Organizing to Get Analytics Right</i></p> <p>Vince Kellen, Senior Vice Provost for Academic Planning, Analytics, and Technologies, University of Kentucky</p> <p>This session will discuss how the University of Kentucky developed its best-in-class analytic capabilities with a focus on community and collaboration models with colleges, organizational structure changes, sustaining innovation, and engaging the broader higher education community in advocating for change.</p> <p>Participants will review different methods for growing community participation in developing and managing analytic capabilities; learn how to align the analytics strategy with mobile, student self-service and learning analytics strategy;</p>

	<p>and understand why the qualities of the technology matter greatly in developing enhanced analytic capabilities and how organizational design can catalyze improvements in analytic capabilities.</p> <p>Presentation: 15 minutes and follow-up Q&A with speaker(s): 5 minutes</p>
1:35 p.m.–1:55 p.m.	<p>Practical Learning Analytics: Putting Data to Use in Support of Teaching and Learning Timothy McKay, Arthur Thurnau Professor of Physics, University of Michigan–Ann Arbor</p> <p>The landscape for learning analytics at the University of Michigan has changed dramatically over the past three years. In this session, I will tell the story of this transformation, from an initial notion that data could be better used to the reality of collecting, sharing, and acting on campus data in many new ways. I will focus on the challenges we faced in making these changes and how we used the strengths of our institution to work through them.</p> <p>Participants will explore learning analytics and who they're for, learn about the major elements of Michigan's learning analytics transformation, anticipate some of the leadership and innovation challenges similar advances might face on their campuses, and prepare for how to overcome these challenges.</p> <p>Presentation: 15 minutes and follow-up Q&A with speaker(s): 5 minutes</p>
1:55 p.m.–2:20 p.m.	<p>Harnessing Analytics to Drive and Measure Academic Outcomes Russ Little, Chief Innovation Officer, PAR Framework</p> <p>Learn about some exciting ways analytics is being used to drive the positive impacts on student outcomes at the course and program level. PAR Framework research on the impacts of student success courses, attributes of successful Community College to University transfer students, and identifying key obstacle courses at the programmatic level will be discussed. Best practices for leadership undertaking and leading analytics efforts will be highlighted, based on the lessons learned by the presenter though many years of deploying analytics and technology solutions in higher education.</p> <p>Participants will understand how analytics can be applied to identifying and addressing key obstacle courses in programs; review of key leadership and cultural themes to make the use of analytics successful; and learn about the power of collaboration in researching and measuring the impacts of course outcomes</p> <p>Presentation: 20 minutes and follow-up Q&A with speaker(s): 5 minutes</p>
2:20 p.m.–2:30 p.m.	<p>Break</p>

2:30 p.m.–3:00 p.m.	<p><i>Day 2 Activity: Identifying Leadership Challenges and Applying the Leadership Toolbox</i></p> <p>For information, go to the Activity Workbook found under Step 4 at http://www.educause.edu/eli/events/eli-fall-focus-session/resources.</p>
3:00 p.m.–3:20 p.m.	<p><i>Insights at the Intersection of Teaching, Learning, and Technology</i> John O’Brien, President and CEO, EDUCAUSE</p> <p>In his fourth month as EDUCAUSE CEO/president, Dr. O'Brien will reflect on his two decades of service in a wide variety of roles in the Minnesota State Colleges and Universities and share insights and takeaways, followed by free discussion with attendees. Participants will be able to express their opinion of the value of data, student involvement, faculty involvement, and transparency as potential core leadership competencies.</p> <p>Through discussion, participants will further determine whether any leadership values presented translate into their own leadership characteristics.</p> <p><i>Presentation: 15 minutes and follow-up Q&A with speaker(s): 5 minutes</i></p>
3:20 p.m.–3:30 p.m.	<p><i>Focus Session Closing</i> Malcolm B. Brown, Director, EDUCAUSE Learning Initiative, EDUCAUSE Veronica Diaz, Associate Director, EDUCAUSE Learning Initiative, EDUCAUSE</p>

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