

# EDUCAUSE MEMBERSHIP



**EDUCAUSE**

UNCOMMON THINKING  
FOR THE COMMON GOOD

Technology is everywhere on campus, creating a unique set of challenges and opportunities.

EDUCAUSE can help you enhance the impact of IT.

“We can no longer afford to create unique solutions at each institution for common problems. EDUCAUSE is the community for meaningful collaboration.”

— Mark Askren, Vice Chancellor for Information Technology and Chief Information Officer at the University of Nebraska

## Who We Are

- EDUCAUSE is a higher education technology association and the **largest community of IT leaders and professionals** committed to advancing higher education.
- **EDUCAUSE supports those who lead, manage, deploy, and use information technology**, helping them to anticipate and adapt to change, and advancing strategic IT decision making at every level within higher education.
- **We bring together technology professionals and leaders** across campus and the industry to solve today’s challenges.
- EDUCAUSE is committed to “**uncommon thinking for the common good.**” Being part of EDUCAUSE means being part of a community of institutions that accomplish more together than they ever could on their own.

## Our Members

With a thriving community of more than 85,000 individual participants in 45 countries, EDUCAUSE advances diversity in perspective, opinion, and representation. Together, EDUCAUSE member institutions serve over 16 million students.



Institutional Members

**1,658** (US)

**264** (Intl.)



Industry Members

**348**



Nonprofits Members

**76**

Current membership numbers as of end of 2016.

**Membership is at an organizational level. When you join, everyone at your organization gets access to the vast collection of EDUCAUSE resources.**

# Who We Serve on Campus

On campus EDUCAUSE serves a wide variety of individuals, including IT professionals, and academic technology professionals, but increasingly the success of IT depends on strong connections with other campus stakeholders.



We help leaders across our community identify new and innovative ways to advance higher education.

## Key Issues We Help You Address

As a member, your institution can access resources that address the **full spectrum of technology** touchpoints across higher education. EDUCAUSE takes deeper dives in these and other crucial areas:



### CYBERSECURITY

- IT Governance, Risk, and Compliance
- Awareness and Training
- Information Security Best Practices
- Privacy



### ENTERPRISE IT

- Cloud Strategy
- IT Service Delivery
- Budgeting
- Analytics and Business Intelligence



### TEACHING AND LEARNING

- Student Success
- Leading Academic Transformation
- Learning Space Design
- Instructional Design

# How We Can Help You

We are ever evolving and developing support systems, tools, resources and communities to help you understand and solve the issues you face on campus.



## Stay Informed on Topics, Issues and Trends in Higher Education

Predict, plan, and act on the latest trends by using our cutting-edge research, toolkits, and publications. Leverage the expertise shared in our content to keep ahead of the curve on your campus.



## Advance Your Knowledge and Career

Your staff can turn to EDUCAUSE for all of their professional development needs. From mentorships to volunteer opportunities that help you shape the profession to development opportunities designed for every level and interest area, EDUCAUSE will help your staff grow.



## Make Informed Decisions

Inform your strategic planning through our benchmarking tools by gaining insight into your peers' technology deployment, and evaluating your own maturity indices. Through EDUCAUSE's suite of tools and resources, you can simplify your procurement and implementation processes by leveraging the community's broad experience.



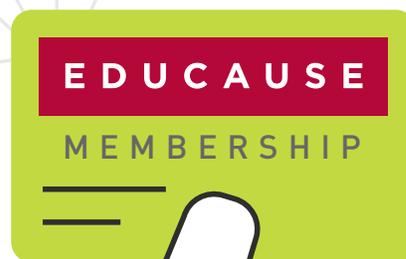
## Get Special Pricing for Our Services

As a member you'll enjoy discounted pricing on all of our events, professional development offerings, job postings, sponsorships, exhibits, and advertising.



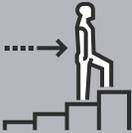
## Build a Collaborative Network of Peers

Discuss your challenges and share best practices with your peers at our events, or work with other members to solve your most pressing issues and develop innovative solutions through our numerous virtual communities.



# We Meet You at Your Point of Need

EDUCAUSE programs and services are designed to reflect the unique roles, preferences, and challenges of our members with the focus on supporting the transformative role that IT can play in higher education. Below are some of the key products and services you'll have access to.

 <p><b>Stay Informed on Topics, Issues and Trends in Higher Education</b></p>	 <p><b>Make Informed Decisions</b></p>	 <p><b>Build a Collaborative Network of Peers</b></p>	 <p><b>Advance Your Knowledge and Career</b></p>
<p><b>RESEARCH</b></p> <ul style="list-style-type: none"> <li>• <i>Trends Watch</i> report</li> <li>• Top 10 strategic technologies</li> <li>• Top 10 IT issues</li> <li>• IT workforce research</li> <li>• Student and faculty studies</li> <li>• Enterprise application marketplace series</li> <li>• Digital capabilities series</li> </ul> <p><b>PUBLICATIONS</b></p> <ul style="list-style-type: none"> <li>• <i>EDUCAUSE Review</i></li> <li>• EDUCAUSE Library</li> <li>• Seeking Evidence of Impact</li> <li>• Learning Space Rating System</li> <li>• <i>7 Things You Should Know/Read About</i> series</li> <li>• ELI key issues</li> <li>• White papers, case studies, books, videos, and more</li> <li>• <i>Information Security Guide</i></li> </ul>	<p><b>BENCHMARKING</b></p> <ul style="list-style-type: none"> <li>• Core Data Service (CDS)—peer IT and strategic planning benchmarks</li> <li>• EDUCAUSE Benchmarking Service—digital capabilities via maturity and deployment indices</li> </ul> <p><b>TOOLKITS</b></p> <ul style="list-style-type: none"> <li>• Enterprise IT toolkits</li> <li>• IT Risk Register toolkit</li> <li>• <i>EDUCAUSE Buyers Guide</i></li> <li>• Higher education cloud vendor assessment toolkit</li> <li>• Annual security awareness campaign</li> </ul>	<p><b>EVENTS</b></p> <ul style="list-style-type: none"> <li>• Annual conference: The best thinking in higher ed IT</li> <li>• Face-to-Face topic based events on enterprise IT, information security, teaching and learning, and more</li> <li>• Access to industry members</li> </ul> <p><b>COMMUNITIES</b></p> <ul style="list-style-type: none"> <li>• The EDUCAUSE Learning Initiative for the teaching and learning community</li> <li>• The Cybersecurity Initiative for the information security community</li> <li>• The Enterprise IT Program for the enterprise IT community</li> <li>• Topic-based working groups</li> <li>• Constituent groups based on topic, role, and institutional type</li> </ul>	<p><b>EVENTS</b></p> <ul style="list-style-type: none"> <li>• Annual conference: The best thinking in higher ed IT</li> <li>• Face-to-Face topic based events on enterprise IT, information security, teaching and learning, and more</li> <li>• Online webinars, focus sessions, and courses</li> </ul> <p><b>CAREER DEVELOPMENT</b></p> <ul style="list-style-type: none"> <li>• Management and leadership development through EDUCAUSE Institutes</li> <li>• Mentoring programs</li> <li>• EDUCAUSE Career Center</li> <li>• Volunteering opportunities</li> <li>• Fellowships and scholarships</li> <li>• Professional awards</li> </ul>

As a member of EDUCAUSE, the research, professional development, and peer connections you contribute benefit members and nonmembers alike, helping to support the larger mission of advancing higher education.

## Join Now

### CONTACT US TODAY

303-449-4430

[educause.edu/join](http://educause.edu/join)

[membership@educause.edu](mailto:membership@educause.edu)

To see pricing for your organization, visit [educause.edu/pricing](http://educause.edu/pricing)

