EDUCAUSE Membership: How Faculty and Staff across Campus Benefit

- Teaching and Learning
  - Chief Academic Officers
  - Academic Leaders
  - Faculty
  - Academic Technology Specialists
  - Instructional Designers

- IT
  - CIOs
  - CISOs
  - IT Directors
  - IT Support
  - Enterprise IT Professionals
  - Security Professionals
  - Policy Officers
  - Privacy Officers

- Other Campus Leaders
  - Presidents
  - CB0s
  - CFOs
  - Provosts and Deans
  - Library Staff
  - Institutional Research Staff

EDUCAUSE
UNCOMMON THINKING FOR THE COMMON GOOD
## INFORMATION TECHNOLOGY (central and decentralized)

### ROLE
- CIO
- VP of IT
- CISO
- IT Managers
- IT Directors

### HOW WE HELP YOU

#### Connect with the higher ed IT community
- **Community groups** based on topic, role, and institutional type
- **CIO Community Group**
- **CIO and Leadership roundtables**

#### Monitor IT trends and student needs
- **ECAR research** (includes reports, data, and infographics)
- **Top 10 IT Issues, Technologies, and Trends**
- **ETRAC student and faculty survey data, reports, infographics**
- **ELI Key Issues in Teaching and Learning**
- **NMC Horizon Report**
- **EDUCAUSE Review**
- **Policy updates**
- **Webinars**

#### Enhance your strategic planning with research and analysis
- **ECAR research**
- Core Data Service (CDS) almanacs and benchmarking report

#### Prepare aspiring and experienced IT managers and leaders
- **EDUCAUSE Institute** programs:
  - New IT Managers Program
  - Management Program
  - Learning Technology Leadership Program
  - Leadership Program
  - Leading Change Institute

#### Benchmark and assess services and capabilities
- **CDS** (IT services, systems, capability and technology deployment)
- **Information Security Program Assessment Tool**
- **IT Risk Register**
- **Learning Space Rating System (LSRS)**
- **Higher Education Cloud Vendor Assessment Tool**

#### Strategically manage enterprise IT
- **Enterprise Summit: Analytics**
- **Resources on costs and funding, BI, sourcing strategies, and process management**

#### Collaborate and contribute thought leadership
- Topic-based working **groups** and **committees**
- Speaking and authoring to share accomplishments on your campus
- **Leadership awards**

#### Help your staff stay up-to-date, gain efficiencies, and acquire insights
- **Professional development**
- **Communities of practice (CoPs)** and **community groups** based on topic, role, and institutional type
- **Information resources, tools, and reports**

#### Support to make the case for IT across the institution and to executive leadership
- **ECAR research**
- **CoPs**:
  - **Leading Academic Transformation**
  - **Technology-Enabled Advising Resources**
  - **Digital Capabilities in Higher Education reports**
  - **Diana Q. Oblinger Innovation Forum**

### ENTERPRISE IT

#### Stay current on key themes in enterprise IT
- **Enterprise IT Program** resources
- **Enterprise Summit: Analytics**
- **ECAR research** on Enterprise Architect role

#### Understand your organization’s capabilities
- **CDS Information Systems and Applications data**
- **CDS Capability and Technology Deployment reports**

#### Collaborate with colleagues
- Topic-based working **groups** and **committees**
- **Community groups** based on topic, role, and institutional type
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<th>ROLE</th>
<th>HOW WE HELP YOU</th>
<th>RESOURCES YOU CAN USE</th>
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| Support IT | Keep up on the latest technologies and best practices | • EDUCAUSE Annual Conference  
• ELI Annual Meeting  
• ECAR research [includes reports, data, and infographics]  
• EDUCAUSE Review  
• Top 10 IT Issues, Technologies, and Trends  
• ELI Key Issues in Teaching and Learning  
• NMC Horizon Report  
• ELI 7 Things You Should Know  
• ELI 7 Things You Should Read |
| Network and exchange information | | • Topic-based working groups  
• EDUCAUSE Annual Conference  
• Community groups based on topic, role, and institutional type |
| Build skills and advance in your career | | • Online Courses  
• ECAR IT Workforce research  
• Community groups  
• Mentoring programs  
• Webinars |
| Prepare for management and leadership positions | | • EDUCAUSE Institute programs:  
  – Leadership Program  
  – Learning Technology Leadership Program  
  – Management Program  
• Hawkins Leadership Roundtable |
| CISOs  
Privacy Officers  
Security Professionals | Resources to improve information security and privacy programs | • Cybersecurity resources, including the Information Security Guide and Annual Campus Security Awareness Campaign  
• Higher Education Chief Privacy Officer Primer  
• Higher Education Cloud Vendor Assessment Tool  
• Topic-based working groups |
| | Tools to evaluate the maturity of your information security program | • Information Security Program Assessment Tool  
• CDS security data and Capability and Technology Deployment reports |
| | Guidance for those in the CISO role | • Security Professionals Conference  
• Security Community Group  
• Cybersecurity job description templates  
• Toolkit for New CISOs  
• ECAR research on CISO role |
| Policy Directors | Understand how changing public policies will affect IT in higher education | • Policy Spotlight updates on current regulations and legislation  
• IT governance, risk, and compliance resources |

Many of our programs and services—the EDUCAUSE Annual Conference, the award-winning *EDUCAUSE Review* magazine, and working and community groups—address the full breadth of topics related to higher ed IT.
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<td><strong>Instructional Technologists</strong>&lt;br&gt;<strong>Academic Technology Specialists</strong>&lt;br&gt;<strong>Chief Academic Officers</strong>&lt;br&gt;<strong>Academic Leaders</strong>&lt;br&gt;</td>
<td>Engage in networks involved with academic transformation</td>
<td>• Leading Academic Transformation CoP&lt;br&gt;• Diana G. Oblinger Innovation Forum</td>
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<td>Assess how well your classroom design enables learning</td>
<td>• Learning Space Rating System [LSRS]</td>
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<td>Keep up on current trends and emerging edtech</td>
<td>• ELI 7 Things You Should Know&lt;br&gt;• ELI 7 Things You Should Read&lt;br&gt;• ELI Key Issues in Teaching and Learning&lt;br&gt;• EDUCAUSE Review&lt;br&gt;• Top 10 IT Issues, Technologies, and Trends&lt;br&gt;• NMC Horizon Report</td>
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<td>Create professional connections in the teaching and learning community</td>
<td>• Community groups based on topic, role, and institutional type&lt;br&gt;• ID2ID Mentoring Program (for instructional designers)&lt;br&gt;• Leading Academic Transformation community of practice</td>
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<td>Advance skills, learn effective practices, and prepare for new leadership roles</td>
<td>• ELI Annual Meeting&lt;br&gt;• ELI Webinars, Online Courses, and Focus Sessions&lt;br&gt;• Learning Technology Leadership Program&lt;br&gt;• Management Program</td>
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<td>Support to strategically assess and prepare for key initiatives</td>
<td>• ELI Seeking Evidence of Impact&lt;br&gt;• ELI Next Generation Digital Learning Environment&lt;br&gt;• Next Generation Learning Challenges&lt;br&gt;• CDS Educational Technologies Deployment reports</td>
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<td>Assess and benchmark organizational maturity in key areas of teaching and learning, including student success</td>
<td>• ETRAC student and faculty survey data, reports, infographics&lt;br&gt;• CDS Information Systems and Applications data&lt;br&gt;• CDS Capability and Technology Deployment reports</td>
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<td><strong>Business Officers</strong>&lt;br&gt;<strong>Deans</strong>&lt;br&gt;<strong>Executives</strong>&lt;br&gt;<strong>Provosts</strong>&lt;br&gt;<strong>President</strong>&lt;br&gt;<strong>Librarians</strong>&lt;br&gt;<strong>Institutional Research</strong>&lt;br&gt;<strong>Policy and Government Relations</strong>&lt;br&gt;</td>
<td>Keep up on higher ed IT trends</td>
<td>• EDUCAUSE Review&lt;br&gt;• Top 10 IT Issues, Technologies, and Trends&lt;br&gt;• ELI Key Issues in Teaching and Learning&lt;br&gt;• NMC Horizon Report</td>
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<td>Understand how IT can support the institutional mission</td>
<td>• Diana G. Oblinger Innovation Forum&lt;br&gt;• EDUCAUSE Review&lt;br&gt;• Leading Academic Transformation CoP&lt;br&gt;• CDS Capability and Technology Deployment reports</td>
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<td>Gain insights into student and faculty IT needs</td>
<td>• ETRAC student and faculty survey data, reports, infographics</td>
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<td>Understand and support analytics and BI initiatives</td>
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**Join Now**

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