MyCareerPlan (JobZology): Integration between Academic and Career Advising

- All degree-seeking first semester students (iPASS) are strongly encouraged to complete the MyCareerPlan assessment during their first semester experience
- Used for confirmation and/or exploration of career goals
- Introduced to all students upon application to the College

87% of the Fall ‘16 cohort who persisted completed MyCareerPlan vs. only 26% of non-persisters

1,000 non-iPASS students also completed the MyCareerPlan

Our advisor conversations became more...

- Enriched regarding educational planning
- Accurate to students’ long-term goals
- Adaptable to meet individual student needs

Our challenges...

- Getting students to complete MyCareerPlan in a timely manner and in a meaningful way
- Supporting advisors in having the career conversation