In 2013, Morgan identified Starfish as its designated IPAS system for implementation by Spring 2014. Morgan’s IPAS goals were:

1) to increase faculty triggered early alerts;
2) to increase students’ utilization of campus resources;
3) to provide seamless, transparent & user friendly monitoring and tracking of students in high-risk cohorts;
4) to provide one online resource where faculty, staff and students can access feedback and action plans for student success.

According to a report by CCRC, implementation of Starfish at Morgan has:

- Introduced a transparent, comparatively efficient, and routine method of early risk targeting and intervention.
- Made it easier to identify advisor assignments where previously no single system for tracking student-advisor relationships had existed.
- Improved student accountability.
- Helped stakeholders recognize that Starfish is part of a broader effort to improve retention through higher-quality advising.
- Built faculty trust and belief that their feedback matters.

After the implementation of Starfish, the retention rate rose from 72% to 76% for two consecutive years, Morgan’s highest retention rate in 20 years and 2nd highest retention rate ever recorded.

Winner of the 2015 APLU Project Degree Completion Award.

Keeping up with Starfish data and clearing flags (we have more than 130,000 faculty-driven data points in Starfish).

Prioritizing student interventions (more than 5,000 undergraduate students have at least one tracking item in Starfish).